$\textbf{EXPECTED TIMETABLE}^{(1)}$

Latest time to complete electronic applications under HK eIPO White Form service through the designated website www.hkeipo.hk ⁽²⁾	11:30 a.m. on
service unough the designated website www.inkerpo.ink	Wednesday, December 11, 2013
Application lists open ⁽³⁾	11:45 a.m. on Wednesday, December 11, 2013
Latest time to lodge WHITE and YELLOW Application Forms	12:00 noon on Wednesday, December 11, 2013
Latest time to give electronic application instructions to $HKSCC^{(4)}$	12:00 noon on Wednesday, December 11, 2013
Latest time to complete payment for HK eIPO White Form applications by effecting internet banking transfer(s) or PPS payment transfer(s)	12:00 noon on Wednesday, December 11, 2013
Application lists close ⁽³⁾	12:00 noon on Wednesday, December 11, 2013
Expected Price Determination Date ⁽⁵⁾	Thursday, December 12, 2013
Announcement of:	
• the Offer Price;	
• the level of applications in the Hong Kong Public Offering;	
• the level of indications of interest in the International Placing; and	
• the basis of allocation of the Hong Kong Offer Shares,	
to be published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) on or before	Wednesday, December 18, 2013
Results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers where appropriate) to be available through a variety of channels (see the section headed "How to Apply for Hong Kong Offer Shares—11. Publication of Results" in this prospectus) from	Wednesday, December 18, 2013
Results of allocations in the Hong Kong Public Offering will be available at www.tricor.com/hk/ipo/result Registration Number" function Results of allocations in the Hong Kong Public Offering will be available at www.tricor.com/hk/ipo/result Registration Number" function	Wednesday, December 18, 2013
A full announcement of the Hong Kong Public Offering containing the information referred to in the above announcements will be published on the website of the Stock Exchange at www.hkexnews.hk and our Company's website at www.econtext.asia from	Wednesday, December 18, 2013 Wednesday, December 18, 2013
Despatch / collection of Share certificates and e-Auto Refund payment instructions / refund cheques on or before ⁽⁶⁾⁽⁷⁾	Wednesday, December 18, 2013
Dealings in the Shares on the Stock Exchange expected to commence on	Thursday, December 19, 2013
Notes:	• • • • • • • • • • • • • • • • • • • •

(1) All times refer to Hong Kong local time, except as otherwise stated.

⁽²⁾ You will not be permitted to submit your application to the HK eIPO White Form Service Provider through the designated website at www.hkeipo.hk after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained an application reference number from the designated website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

EXPECTED TIMETABLE

- (3) If there is a tropical cyclone warning signal number 8 or above, or a "black" rainstorm warning at any time between 9:00 a.m. and 12:00 noon on Wednesday, December 11, 2013, the application lists will not open and close on that day. See the section headed "How to Apply for Hong Kong Offer Shares—10. Effect of Bad Weather Conditions on the Opening and Closing of the Application Lists" in this prospectus for details.
- (4) Applicants who apply by giving electronic application instructions to HKSCC should refer to the section headed "How to Apply for Hong Kong Offer Shares" in this prospectus for details.
- (5) We expect to determine the Offer Price by agreement with the Sole Global Coordinators (on behalf of the Underwriters) on the Price Determination Date. The Price Determination Date is expected to be on or around Thursday, December 12, 2013 and, in any event, not later than Tuesday, December 17, 2013. If, for any reason, the Offer Price is not agreed between the Sole Global Coordinator (on behalf of the Underwriters) and us by Tuesday, December 17, 2013, the Global Offering will not proceed and will lapse.
- (6) Share certificates for the Hong Kong Offer Shares will only become valid certificates of title provided that the Global Offering has become unconditional in all respects prior to 8:00 a.m. on the Listing Date. Investors who trade Shares on the basis of publicly available allocation details or before the receipt of the Share certificates or before the Share certificates become valid certificates of title do so entirely at their own risk.
- (7) e-Auto Refund payment instructions/refund cheques will be issued in respect of wholly or partially unsuccessful applications, and also in respect of successful applications if the Offer Price is less than the price payable on application. Part of the applicant's Hong Kong identity card number or passport number, or, if the application is made by joint applicants, part of the Hong Kong identity card number or passport number of the first-named applicant, provided by the applicant(s), may be printed on the refund cheque, if any. Such data would also be transferred to a third party for refund purposes. Banks may require verification of an applicant's Hong Kong identity card number or passport number before cashing the refund cheque. Inaccurate completion of an applicant's Hong Kong identity card number or passport number may lead to delay in encashment of, or may invalidate, the refund cheque.

The above expected timetable is a summary only. You should refer to the sections headed "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares" in this prospectus for details of the structure of the Global Offering, including the conditions of the Global Offering, and the procedures for application for the Hong Kong Offer Shares.