EXPECTED TIMETABLE(NOTE 1)

The Company will issue an announcement in Hong Kong to be published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) if there is any change in the following expected timetable of the Hong Kong Public Offering.

eIPO service through the designated website at www.eipo.com.hk 11:30 a.m. or Tuesday, January 7, 2014 Application lists for the Hong Kong Public Offering open (note 2) 11:45 a.m. or Tuesday, January 7, 2014 Latest time for lodging WHITE and YELLOW Application Forms and giving electronic application instructions to HKSCC (note 3) Tuesday, January 7, 2014 Latest time to complete payments for White Form eIPO applications by effecting internet banking transfer(s) or PPS payment 12:00 noon or Tuesday, January 7, 2014 Application lists close (note 2) 12:00 noon or Tuesday, January 7, 2014 Expected Price Determination Date (note 6) Tuesday, January 7, 2014 Announcement of the Offer Price, the indications of the level of interest in the International Placing, the level of applications in the Hong Kong Public Offering, and the basis of allocation of the Hong Kong Public Offer Shares to be published in the South China Morning Post
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(in English) and the Hong Kong Economic Times (in Chinese) and at the websites of the Stock Exchange at www.hkexnews.hk and the Company at www.redkids.com on or before (note 7)
Results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers, where appropriate) to be available through a variety of channels. (See "How to apply for Hong Kong Public Offer Shares — Publication of
results") from
Results of allocations in the Hong Kong Public Offering will be available at www.iporesults.com.hk with a "search by ID
function"
Despatch of share certificates in respect of wholly or partially successful applications pursuant to the Public Offering on or before (notes 5 & 8)
Despatch of White Form e-Refund payment instructions and/or refund cheques in respect of wholly successful (where applicable) or wholly or partially unsuccessful applications on or before (notes 3, 8 to
11)
Dealings in Shares on the Main Board of the Stock Exchange to commence on

Notes:

(1) All times refer to Hong Kong local time. Details of the structure of the Global Offering, including its conditions, are set out in the section headed "Structure of the Global Offering".

EXPECTED TIMETABLE(NOTE 1)

- (2) If there is a "black" rainstorm warning or a tropical cyclone warning signal number 8 or above in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon on Tuesday, January 7, 2014, the application lists will not open and close on that day. Further information is set out in "How to Apply for Hong Kong Public Offer Shares Effect of bad weather conditions on the opening of the application lists". If the application lists do not open and close on Tuesday, January 7, 2014, the dates mentioned in this section headed "Expected Timetable" may be affected. A press announcement will be made by us in such event.
- (3) Applicants who apply for Hong Kong Public Offer Shares by giving **electronic application instructions** to HKSCC should refer to "How to Apply for Hong Kong Public Offer Shares Applying by giving electronic application instructions to HKSCC via CCASS" for details.
- (4) You will not be permitted to submit your application through the designated website at www.eipo.com.hk after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained an application reference number from the designated website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.
- (5) share certificates for the Hong Kong Public Offer Shares will become valid certificates of title at 8:00 a.m. on Thursday, January 15, 2014, provided that (i) the Global Offering has become unconditional in all respects; and (ii) neither of the Underwriting Agreements has been terminated in accordance with its terms. Investors who trade Shares on the basis of publicly available allocation details before the receipt of share certificates or before the share certificates becoming valid certificates do so entirely at their own risk.
- (6) The Offer Price is expected to be determined by Tuesday, January 7, 2014, but in any event, the expected time for determination of the Offer Price will not be later than Monday, January 13, 2014. If, for any reason, the Offer Price is not agreed between the Joint Bookrunners, on behalf of the Underwriters, and our Company by Monday, January 13, 2014, the Global Offering will not proceed and will lapse.
- e-Refund payment instructions/refund cheques will be issued in respect of wholly or partially unsuccessful applications pursuant to the Hong Kong Public Offering and also in respect of wholly or partially successful applications in the event that the final Offer Price is less than the price payable per Offer Share on application. Part of the applicant's Hong Kong identity card number or passport number, or, if the application is made by joint applicants, part of the Hong Kong identity card number or passport number of the first-named applicant, provided by the applicant(s) may be printed on the refund cheque, if any. Such data would also be transferred to a third party for refund purposes. Banks may require verification of an applicant's Hong Kong identity card number or passport number before cashing the refund cheque. Inaccurate completion of an applicant's Hong Kong identity card number or passport number may lead to delay in encashment of, or may invalidate, the refund cheque.
- (8) Applicants who apply on **WHITE** Application Forms for 1,000,000 Hong Kong Public Offer Shares or more under the Hong Kong Public Offering and have provided all required information may collect any refund cheque(s) and/or share certificate(s) in person from our Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Tuesday, January 14, 2014. Applicants being individuals who are

EXPECTED TIMETABLE(NOTE 1)

applying for 1,000,000 Hong Kong Public Offer Shares or more and opt for personal collection must not authorize any other person to make collection on their behalf. Applicants being corporations who are applying for 1,000,000 Hong Kong Public Offer Shares or more and opt for personal collection must attend by their authorized representatives bearing letters of authorization from their corporations stamped with the corporations' chop. Identification and (where applicable) authorization documents acceptable to our Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, must be produced at the time of collection.

- (9) Applicants who apply on **YELLOW** Application Forms for 1,000,000 Hong Kong Public Offer Shares or more under the Hong Kong Public Offering may collect their refund cheque(s), where applicable, in person but may not elect to collect their share certificate(s), which will be deposited into CCASS for the credit of their designated CCASS Participants' stock accounts or CCASS Investor Participant stock accounts, as appropriate. The procedures for collection of refund cheque(s) for **YELLOW** Application Form applicants are the same as those for **WHITE** Application Form applicants specified in note (8) above.
- (10) Applicants who apply for Public Offer via White Form eIPO should refer to the section headed "How to Apply for Hong Kong Public Offer Shares Applying through White Form eIPO".
- (11) Uncollected share certificate(s) and refund cheque(s) will be despatched by ordinary post at the applicants' own risk to the addresses specified on the relevant applications. Further details are set out in the section headed "How to Apply for Hong Kong Public Offer Shares — Despatch/Collection of Share Certificates and Refund Monies" and "Refund of Application Monies".

For details of the structure of the Global Offering, including the conditions thereof, please refer to the section headed "Structure of the Global Offering".