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This announcement is for information purposes only and does not constitute an invitation or offer to sell, acquire, purchase or subscribe for securities. Potential investors should read the prospectus dated Tuesday, December 31, 2013 (the “**Prospectus**”) issued by Miko International Holdings Limited (the “**Company**”) for detailed information about the Company and the Global Offering before deciding whether or not to invest in the Offer Shares.

This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. Securities may not be offered or sold in the United States except pursuant to registration or an exemption from registration requirements under the United States Securities Act of 1933, as amended. The Offer Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended or any state securities laws of the United States. There will not and it is not currently intended for there to be any public offering of securities of the Company in the United States.

In connection with the Global Offering, Guotai Junan Securities (Hong Kong) Limited, as stabilizing manager (the “**Stabilizing Manager**”), its affiliates or any person acting for it, on behalf of the Underwriters, may over-allocate Shares or effect any other transactions with a view to stabilizing or maintaining the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date. However, there is no obligation on the Stabilizing Manager, its affiliates or any person acting for it to conduct any such stabilizing action. Such stabilization action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance. Such stabilization action, if commenced, will be conducted at the absolute discretion of the Stabilizing Manager, its affiliates or any person acting for it and may be discontinued at any time, and is required to be brought to an end on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. The details of the intended stabilization and how it will be regulated under the Securities and Futures Ordinance are set out in the section headed “Structure of the Global Offering” in the Prospectus.

Potential investors should be aware that stabilizing action cannot be taken to support the price of the Shares for longer than the stabilization period which will begin on the Listing Date and is expected to expire on Thursday, February 6, 2014, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering. After this date, no further stabilizing action may be taken, and demand for the Shares and the price of the Shares, could fall.

Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.



**MIKO INTERNATIONAL HOLDINGS LIMITED**  
**米格國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**GLOBAL OFFERING**

- Number of Offer Shares under the Global Offering** : 160,000,000 Shares (subject to the Over-allotment Option)
- Number of Hong Kong Public Offer Shares** : 16,000,000 Shares (subject to adjustment)
- Number of International Placing Shares** : 144,000,000 Shares (subject to the Over-allotment Option and adjustment)
- Maximum Offer Price** : HK\$2.32 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
- Nominal Value** : HK\$0.01 per Share
- Stock Code** : 1247

*Sole Global Coordinator*



*Joint Sponsors*



*Joint Bookrunners and Joint Lead Managers*



Application has been made by the Company to the Listing Committee for the granting of the approval for listing of, and permission to deal in, the Shares in issue and to be issued pursuant to (i) the Global Offering (including any additional Shares which may be made available or issued pursuant to the Capitalization Issue and the exercise of the Over-allotment Option); and (ii) the exercise of any options granted under our Pre-IPO Share Option Scheme or which may be granted under our Share Option Scheme. The Global Offering comprises the Hong Kong Public Offering of initially 16,000,000 Shares (subject to adjustment), representing approximately 10% of the total number of Shares initially being offered in the Global Offering, and the International Placing of initially 144,000,000 Shares (subject to the Over-allotment Option and adjustment), representing approximately 90% of the total number of Shares initially being offered in the Global Offering. In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, which is exercisable by the Stabilizing Manager on behalf of the International Underwriters, to require the Company to allot and issue up to 24,000,000 Shares, representing 15% of the maximum number of Offer Shares initially available under the Global Offering, at the Offer Price.

Subject to the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus on the Stock Exchange, as well as compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date, or such other date as may be determined by HKSCC. All activities under CCASS are subject to the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Offer Shares to be admitted into CCASS. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day.

Assuming the Global Offering becomes unconditional at or before 8:00 a.m. on Wednesday, January 15, 2014, it is expected that dealings in the Shares on the Stock Exchange are to commence at 9:00 a.m. on Wednesday, January 15, 2014. In the event that the Over-allotment Option is exercised, an announcement will be made on the Company's website at [www.redkids.com](http://www.redkids.com) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

The Offer Price will not be more than HK\$2.32 per Offer Share and is expected to be not less than HK\$1.60 per Offer Share. Applicants for the Hong Kong Public Offer Shares are required to pay, on application, the maximum Offer Price of HK\$2.32 per Offer Share together with a brokerage of 1.0%, an SFC transaction levy of 0.003% and a Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$2.32 per Offer Share.

Applications for the Hong Kong Public Offer Shares will only be considered on the basis set out in the Prospectus and the Application Forms. Applicants who wish the Hong Kong Public Offer Shares to be issued in their own names should (i) complete and sign the **WHITE** Application Forms; or (ii) submit applications online through the designated website of the **White Form eIPO** service provider at [www.eipo.com.hk](http://www.eipo.com.hk) under the **White Form eIPO** service. Applicants who wish to have the Hong Kong Public Offer Shares issued in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, December 31, 2013, until 12:00 noon on Tuesday, January 7, 2014 from:

(1) any of the following addresses of the Hong Kong Underwriters:

- (a) **CCB International Capital Limited** at 12/F, CCB Tower, 3 Connaught Road Central, Central, Hong Kong;
- (b) **China Galaxy International Securities (Hong Kong) Co., Limited** at Unit 3501–7, 3513–14, 35/F, Cosco Tower, 183 Queen’s Road Central, Sheung Wan, Hong Kong;
- (c) **Guotai Junan Securities (Hong Kong) Limited** at 27th Floor, Low Block, Grand Millennium Plaza, 181 Queen’s Road Central, Hong Kong;
- (d) **Convoy Investment Services Limited** at G/F. & 1/F. Li Po Chambers, 189 Des Voeux Road Central, Hong Kong; and
- (e) **First Shanghai Securities Limited** at 19/F, Wing On House, 71 Des Voeux Road Central, Hong Kong.

(2) any of the following branches of the receiving banks for the Hong Kong Public Offering:

(a) **Standard Chartered Bank (Hong Kong) Limited:**

<b>District</b>	<b>Branch Name</b>	<b>Address</b>
<b>Hong Kong Island</b>	Des Voeux Road Branch	Standard Chartered Bank Building, 4–4A, Des Voeux Road Central, Central
	Yun Ping Road Branch	G/F to 2/F, Fortune Centre, 44–48 Yun Ping Road, Causeway Bay, Hong Kong
<b>Kowloon</b>	Kwun Tong Branch	G/F, 414 Kwun Tong Road, Kowloon
	68 Nathan Road Branch	Basement, Shop B1, G/F Golden Crown Court, 66–70 Nathan Road, Tsimshatsui
<b>New Territories</b>	Tseung Kwan O Branch	Shop G37–40, G/F, Hau Tak Shopping Centre East Wing, Hau Tak Estate, Tseung Kwan O

(b) **China Construction Bank (Asia) Corporation Limited:**

<b>District</b>	<b>Branch Name</b>	<b>Address</b>
<b>Hong Kong Island</b>	Central Des Voeux Road Branch	99 Des Voeux Road Central, Central
	North Point Branch	382 King's Road, North Point
<b>Kowloon</b>	Mei Foo Branch	Shop N46, G/F, Mei Foo Sun Chuen, Stage 6
	Kowloon Bay Amoy Gardens Branch	Shop 181, G/F, Phase IIA, Amoy Gardens, Kowloon Bay
<b>New Territories</b>	Tsuen Wan Branch	282 Sha Tsui Road, Tsuen Wan

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, December 31, 2013, until 12:00 noon on Tuesday, January 7, 2014 from:

- (1) the **Depository Counter of HKSCC** at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; or
- (2) your stockbroker.

Applicants applying by using the **White Form eIPO** service may submit their applications to **White Form eIPO** service provider through the designated website at [www.eipo.com.hk](http://www.eipo.com.hk) from 9:00 a.m. on Tuesday, December 31, 2013 until 11:30 a.m. on Tuesday, January 7, 2014 (24 hours daily, except on the last application day) or such later date as described in the section headed “How to Apply for Hong Kong Public Offer Shares — 10. Effect of bad weather conditions on the opening of the application lists” in the Prospectus.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, December 31, 2013 until 12:00 noon on Tuesday, January 7, 2014.

Please refer to the sections headed “Structure of the Global Offering” and “How to Apply for Hong Kong Public Offer Shares” in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to publish the announcement on the final Offer Price, the level of indication of interest in the International Placing, the level of application in the Hong Kong Public Offering and the basis of allotment under the Hong Kong Public Offering on Tuesday, January 14, 2014 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese), on the Company's website at [www.redkids.com](http://www.redkids.com) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

Results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers, where appropriate) will be made available at the times and dates and in the manner as described in the section headed "How to Apply for Hong Kong Public Offer Shares — 11. Publication of Results" in the Prospectus.

The Company will not issue temporary documents of title or receipt for sums paid on application. Share certificates will only become valid documents of title at 8:00 a.m. on Wednesday, January 15, 2014 provided that the Global Offering has become unconditional in all respects and neither of the Underwriting Agreements has been terminated in accordance with its terms.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Wednesday, January 15, 2014. The Shares will be traded in board lots of 2,000 Shares and the stock code of the Company is 1247.

By Order of the Board  
**Miko International Holdings Limited**  
**Ding Peiji**  
*Chairman*

Hong Kong, Tuesday, December 31, 2013

*As at the date of this announcement, our executive Directors are Mr. Ding Peiji, Mr. Ding Peiyuan, Ms. Ding Lizhen and Mr. Gu Jishi; and our independent non-executive Directors are Mr. Leung Wai Yip, Mr. Mei Wenjue and Mr. Zhu Wenxin.*

*Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).*