Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the prospectus dated 13th January, 2014 (the "Prospectus") issued by Magnum Entertainment Group Holdings Limited (the "Company").

This announcement is for information purposes only and does not constitute an invitation or offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares. This announcement is not an offer of securities for sale in the United States. Securities may not be offered or sold in the United States except pursuant to registration or an exemption from registration requirements under the United States Securities Act of 1933, as amended. There will not and is not currently intended to be any public offering of securities in the United States.

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In connection with the Global Offering, the Sole Global Coordinator, as stabilising manager, or any person acting for it (on behalf of the Underwriters and not as agent for the Company) may, to the extent permitted by applicable laws of Hong Kong or elsewhere, over-allocate or effect any other transactions with a view to stabilising or maintaining the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date. Any market purchases of Shares will be effected in compliance with all applicable laws and regulatory requirements (including the Securities and Futures (Price Stabilising) Rules made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong)). However, there is no obligation on the stabilising manager or any person acting for it to conduct any such stabilising activity, which if commenced, will be done at the absolute discretion of the stabilising manager and may be discontinued at any time. Any such stabilising activity is required to be brought to an end on the 30th day after the last day for the lodging of Application Forms under the Hong Kong Public Offer. The details of the intended stabilization and how it will be regulated under the Securities and Futures Ordinance are set out in the section headed "Structure of the Global Offering" in the Prospectus. The number of Shares being offered in the Global Offering will be increased by 12,600,000 additional Shares (representing 15% of the Offer Shares initially available under the Global Offering) if the Over-allotment Option granted to the International Underwriters by the Company exercisable by the Sole Global Coordinator on behalf of the International Underwriters to cover, over-allocations in the International Placing, which option is exercisable up to (and including) the date which is the 30th day from the last day for lodging applications under the Hong Kong Public Offer is fully exercised. In the event that such Over-allotment Option is exercised, an announcement will be made.

Prospective investors of the Global Offering should note that the Sole Global Coordinator (on behalf of the Underwriters) is entitled to terminate the Underwriting Agreements upon the occurrence of any of the events set out in the sections headed "Underwriting — Underwriting Arrangements and Expenses — Grounds for termination" in the Prospectus, at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on Thursday, 23rd January, 2014).



Magnum Entertainment Group Holdings Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2080)

GLOBAL OFFERING

Number of Offer Shares: 84,000,000 Shares (subject to the

Over-allotment Option)

Number of Hong Kong Offer Shares: 42,000,000 Shares (as adjusted after

reallocation)

Number of International Placing Shares: 42,000,000 Shares (as adjusted after

reallocation and subject to the

Over-allotment Option)

Offer Price: HK\$1.50 per Offer Share plus brokerage of

1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%

Nominal value: HK\$0.01 per Share

Stock code: 2080

Sole Sponsor



Sole Global Coordinator and Sole Bookrunner



Joint Lead Managers





