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CONVOY FINANCIAL SERVICES HOLDINGS LIMITED

康宏理財控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1019)

**MAJOR AND CONNECTED TRANSACTIONS:
COMPLETION OF ACQUISITION OF CAM AND KERBEROS**

The Board is pleased to announce that completion of the Proposed Acquisitions took place on 3 March 2014 in accordance with the terms of the Sale and Purchase Agreements and the Supplemental Sale and Purchase Agreements. Upon completion of the CAM Acquisition and the Kerberos Acquisition, each of CAM and Kerberos becomes a wholly-owned subsidiary of the Company.

Reference is made to announcement of the Company dated 30 September 2013 and 24 October 2013 and the circular (“**Circular**”) of the Company dated 22 November 2013 in relation to, among other matters, the Proposed Acquisitions. Unless the context requires otherwise, terms used herein shall have the same meanings as defined in the Circular.

The Board is pleased to announce that completion of the Proposed Acquisitions took place on 3 March 2014 in accordance with the terms of the Sale and Purchase Agreements and the Supplemental Sale and Purchase Agreements. Upon completion of the CAM Acquisition and the Kerberos Acquisition, each of CAM and Kerberos becomes a wholly-owned subsidiary of the Company. An aggregate of 16,104,000 Consideration Shares (of which 16,050,000 Shares are consideration shares for the CAM Acquisition and 54,000 Shares are consideration shares for the Kerberos Acquisition as directed by Convoy Inc.) are allotted and issued to CFG on completion of the CAM Acquisition and Kerberos Acquisition.

The Group aims to maintain its leading position in the independent financial advisory industry in Hong Kong and has planned to expand its scope of business in financial services. CAM is principally engaged in the provision of investment advisory, funds dealing, introducing broker and asset management services in Hong Kong and has a business track record of over 10 years. The acquisition of CAM and Kerberos can help the Group to expand into and develop the asset management business which is essential for building an all-rounded financial services platform. In addition, CAM is licensed by the SFC to carry out Type 1 (dealing in securities), Type 4 (advising on securities) and Type 9 (asset management) regulated activities under the SFO. With these licences, the Group may, through CAM, expand the business to other financial and securities services.

On behalf of the Board

CONVOY FINANCIAL SERVICES HOLDINGS LIMITED

Wong Lee Man

Chairman

3 March 2014

As at the date of this announcement, the executive Directors are Mr. Wong Lee Man (Chairman), Ms. Fong Sut Sam, Mr. Mak Kwong Yiu and Mr. Kwok Shun Tim and the independent non-executive Directors are Mrs. Fu Kwong Wing Ting, Francine, Dr. Wu Ka Chee, Davy and Mr. Ma Yiu Ho, Peter.