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PERFECT SHAPE (PRC) HOLDINGS LIMITED 必瘦站(中國)控股有限公司

(incorporated in the Cayman Islands with limited liability)

(stock code: 1830)

BUSINESS UPDATE OPEN A NEW MEGA SERVICE CENTRE IN HONG KONG

BUSINESS UPDATE

Perfect Shape (PRC) Holdings Limited (the "Company") wishes to provide a business update of the Company with the objective of enabling our shareholders and potential investors to appraise the Company's operational performance.

In May 2014, the Company will open in Langham Place, Mongkok, Hong Kong a mega service centre which will provide comprehensive medical beauty service. After the establishment of this service centre, the total service area of medical beauty service in Hong Kong will be increased from 6,252 ft² to 23,650 ft².

GENERAL

Shareholders and potential investors of the Company are cautioned not to unduly rely on such data and are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Perfect Shape (PRC) Holdings Limited
Dr. Au-Yeung Kong
Chairman

Hong Kong, 17 March 2014

As at the date of this announcement, the Board comprises Dr. Au-Yeung Kong, Ms. Au-Yeung Wai, and Ms. Au-Yeung Hung as executive directors and Ms. Hsu Wai Man, Helen, Ms. Pang Siu Yin and Mr. Chi Chi Hung, Kenneth as independent non-executive directors.