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PERFECT SHAPE (PRC) HOLDINGS LIMITED 必瘦站(中國)控股有限公司

(incorporated in the Cayman Islands with limited liability)

(stock code: 1830)

BUSINESS UPDATE OPENING OF THE FIRST MEDICAL BEAUTY SERVICE CENTRE IN GUANGZHOU

BUSINESS UPDATE

Perfect Shape (PRC) Holdings Limited (the "Company") wishes to provide a business update of the Company with the objective of enabling our shareholders and potential investors to appraise the Company's operational performance.

On 25 March 2014, the Company will open the first medical beauty service centre in May Flower Plaza, Guangzhou, China which will provide premium non-invasive medical beauty service. The total service area of this service centre is 4,772 ft².

GENERAL

Shareholders and potential investors of the Company are cautioned not to unduly rely on such data and are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

Perfect Shape (PRC) Holdings Limited

Dr. Au-Yeung Kong

Chairman

Hong Kong, 24 March 2014

As at the date of this announcement, the Board comprises Dr. Au-Yeung Kong, Ms. Au-Yeung Wai, and Ms. Au-Yeung Hung as executive directors and Ms. Hsu Wai Man, Helen, Ms. Pang Siu Yin and Mr. Chi Chi Hung, Kenneth as independent non-executive directors.