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PERFECT SHAPE (PRC) HOLDINGS LIMITED

必瘦站(中國)控股有限公司

(incorporated in the Cayman Islands with limited liability)

(stock code: 1830)

UNAUDITED OPERATIONAL UPDATE FOR THE THREE MONTHS PERIOD ENDED 31 MARCH 2014

HIGHLIGHTS

Sale of prepaid packages

**Three months ended
31 March 2014**

Year-on-Year growth in Hong Kong	+ 53%
Year-on-Year growth in Mainland China	+ 47%
Year-on-Year growth in Macau	–34%

The Board of Directors of Perfect Shape (PRC) Holdings Limited announces the unaudited operational update of the Company and its subsidiaries (the “Group”) for the three months period ended 31 March 2014.

For the three months ended 31 March 2014, the sales of prepaid packages in Hong Kong and Mainland China achieved a year-on-year increase of 53% and 47% respectively. The growth in Hong Kong was mainly driven by the increased average spending per customer due to the contribution of medical beauty service. The growth in Mainland China was mainly driven by the increased number of new customers. Looking ahead, the Group is cautiously optimistic on the outlook for sales of prepaid packages in the coming quarters.

The Board wishes to remind investors that the above operational data for the three months ended 31 March 2014 are based on the unaudited management accounts of the Group which have not been reviewed or audited by the auditors of the Company.

Shareholders and potential investors of the Company are cautioned not to unduly rely on such data and are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Perfect Shape (PRC) Holdings Limited
Dr. Au-Yeung Kong
Chairman

Hong Kong, 2 April 2014

As at the date of this announcement, the Board comprises Dr. Au-Yeung Kong, Ms. Au-Yeung Wai, and Ms. Au-Yeung Hung as executive directors and Ms. Hsu Wai Man, Helen, Ms. Pang Siu Yin and Mr. Chi Chi Hung, Kenneth as independent non-executive directors.