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MIKO INTERNATIONAL HOLDINGS LIMITED

米格國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1247)

RESULTS FOR 2014 FALL/WINTER SALES FAIR

This announcement is made on a voluntary basis by the board (the “Board”) of directors (the “Directors”) of Miko International Holdings Limited (the “Company”, together with its subsidiaries, the “Group”).

2014 FALL/WINTER SALES FAIR

The Group held its 2014 Fall/Winter sales fair in March 2014. The total amount of sales orders received at wholesale selling prices for 2014 Fall/Winter sales fair recorded a 15% to 20% growth as compared to that of 2013 Fall/Winter sales fair.

The uptrend in the sales fair results reflects greater recognition of “redkids” brand and the Group’s competitive edge in the growing stage of children’s apparel in China.

This announcement is made based on unaudited operational data of the Group, and it is not based on any figures and information which have been audited or reviewed by the Company’s auditors. The results of the sales fair do not constitute, represent or indicate the full picture of the Group’s total revenue or financial performance and the information contained in this announcement may be subject to change and adjustment.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Miko International Holdings Limited
Ding Peiji
Chairman

Hong Kong, 27 May 2014

As at the date of this announcement, the executive Directors are Mr. Ding Peiji, Mr. Ding Peiyuan, Ms. Ding Lizhen and Mr. Gu Jishi; and the independent non-executive Directors are Mr. Leung Wai Yip, Mr. Mei Wenjue and Mr. Zhu Wenxin.