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MODERN BEAUTY SALON HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 919)

POSITIVE PROFIT ALERT

This announcement is made by Modern Beauty Salon Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Board of Directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a significant profit for the year ended 31 March 2014 as compared to a substantial loss for the year ended 31 March 2013. Based on the draft audited consolidated financial statements of the Group currently available to the Board, the anticipated turnaround of the financial results for the year ended 31 March 2014 is mainly attributable to a substantial increase in turnover.

The information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the draft audited consolidated financial statements of the Group, which is expressly stated by the Company’s auditor to be incomplete and subject to change. Shareholders of the Company and potential investors are advised to refer to the details of the Group’s financial results for the year ended 31 March 2014 which is expected to be released by the end of June 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
Modern Beauty Salon Holdings Limited
Yeung See Man
Executive Director

Hong Kong, 13 June 2014

As at the date of this announcement, the Board consists of Three Executive Directors, Ms Tsang Yue, Joyce, Mr Yip Kai Wing and Ms Yeung See Man and Four Independent Non-executive Directors, Ms Liu Mei Ling, Rhoda, Mr Wong Man Hin, Raymond, Mr Hong Po Kui, Martin and Mr Lam Tak Leung.