

*Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated June 17, 2014 (the “**Prospectus**”) issued by Colour Life Services Group Co., Limited (the “**Company**”).*

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*This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Hong Kong Public Offering and the International Offering described below before deciding whether or not to invest in the Shares thereby offered.*

*This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the “**U.S. Securities Act**”). The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. Any public offering of securities to be made in the United States will be made by means of a prospectus. Such prospectus will contain detailed information about the company making the offer and its management and financial statements. There will be no public offer of securities by the Company in the United States.*



## Colour Life Services Group Co., Limited

### 彩生活服務集團有限公司

(incorporated in the Cayman Islands with limited liability)

#### GLOBAL OFFERING

Number of Offer Shares	:	250,000,000 Shares
Number of Hong Kong Offer Shares	:	25,000,000 Shares (subject to adjustment)
Number of International Offer Shares	:	225,000,000 Shares (subject to adjustment)
Maximum Offer Price	:	HK\$4.60 per Offer Share, plus brokerage fee of 1%, SFC transaction levy of 0.003%, and Stock Exchange trading fee of 0.005% (payable in full on application and subject to refund on final pricing)
Nominal Value	:	HK\$0.10 per Share
Stock Code	:	1778

#### *Joint Sponsors and Joint Global Coordinators*

**BofA Merrill Lynch**



#### *Joint Bookrunners and Joint Lead Managers*

**BofA Merrill Lynch**



Application has been made by the Company to the Listing Committee of the Stock Exchange for the approval for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Capitalization Issue and the Global Offering and any Shares which may be issued upon the exercise of any options granted under the Share Option Scheme. Assuming the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Monday, June 30, 2014, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Monday, June 30, 2014.

The Global Offering comprises the Hong Kong Public Offering of initially 25,000,000 Hong Kong Offer Shares (subject to adjustment) representing 10% of the total number of Offer Shares available under the Global Offering, and the International Offering of initially 225,000,000 International Offer Shares (subject to adjustment) representing 90% of the total number of Offer Shares available under the Global Offering. The Preferential Offering to Qualifying Fantasia Shareholders comprises 25,000,000 Offer Shares representing 10.0% of the total number of Offer Shares available under the Global Offering which will be offered as an Assured Entitlement out of the Offer Shares under the International Offering. The number of Offer Shares between the Hong Kong Public Offering and the International Offering will be subject in each case, to reallocation on the basis as described in the section “Structure of the Global Offering” in the Prospectus. However, the Reserved Shares are not subject to such reallocation.

Subject to the granting of the approval for listing of, and permission to deal in, the Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$4.60 per Offer Share and is currently expected to be not less than HK\$3.30 per Offer Share, unless otherwise announced. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$4.60 per Offer Share together with brokerage fee of 1.0%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$4.60 per Offer Share.

**Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms.** Applicants who would like to have the allotted Hong Kong Offer Shares registered in their own names should either (i) complete and sign the **WHITE** Application Forms, or (ii) submit applications online through the designated website of the White Form eIPO Service Provider at [www.eipo.com.hk](http://www.eipo.com.hk) under the **White Form eIPO** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees and deposited into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, June 17, 2014, until 12:00 noon on Friday, June 20, 2014 from:

1. the following addresses of the following Hong Kong Underwriters:

<b>Merrill Lynch Far East Limited</b>	55/F, Cheung Kong Center 2 Queen's Road Central Central Hong Kong
<b>Guotai Junan Securities (Hong Kong) Limited</b>	27th Floor, Low Block Grand Millennium Plaza 181 Queen's Road Central Hong Kong
<b>China Merchants Securities (HK) Co., Limited</b>	48/F, One Exchange Square Central Hong Kong
<b>First Shanghai Securities Limited</b>	19/F, Wing On House 71 Des Voeux Road Central Hong Kong

2. any of the following branches of the receiving bank, **Bank of China (Hong Kong) Limited**:

	<b>Branch Name</b>	<b>Address</b>
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road
	Sheung Wan Branch	252 Des Voeux Road Central
	King's Road Branch	131–133 King's Road, North Point
Kowloon	Yau Ma Tei Branch	471 Nathan Road, Yau Ma Tei
	Hung Hom (Eldex Industrial Building) Branch	21 Ma Tau Wai Road, Hung Hom
	Kwai Chung Plaza Branch	A18–20, G/F Kwai Chung Plaza, 7–11 Kwai Foo Road, Kwai Chung
New Territories	Castle Peak Road (Yuen Long) Branch	162 Castle Peak Road, Yuen Long

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, June 17, 2014 until 12:00 noon on Friday, June 20, 2014 from the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have such Application Forms and the Prospectus available.

The **WHITE** or **YELLOW** Application Form completed in accordance with the instructions printed thereon, together with a cheque or banker's cashier order payable to "Bank of China (Hong Kong) Nominees Limited — Colour Life Public Offer" attached, should be deposited in the special collection boxes provided at any of the branches of Bank of China (Hong Kong) Limited referred to above on such dates and during such time as specified in the Application Forms.

Applicants applying by **White Form eIPO** may submit applications through the White Form eIPO Service Provider at [www.eipo.com.hk](http://www.eipo.com.hk) (24 hours daily, except on the last application day) from 9:00 a.m. on Tuesday, June 17, 2014 until 11:30 a.m. on Friday, June 20, 2014 or such later time as described in the section "How to Apply for Hong Kong Offer Shares and Reserved Shares — F. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

A **BLUE** Application Form will be despatched to each Qualifying Fantasia Shareholder on or before Tuesday, June 17, 2014. Electronic copies of the Prospectus can be viewed from the respective websites of the Company at [www.colourlife.hk](http://www.colourlife.hk) and the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk). Qualifying Fantasia Shareholders who require a replacement **BLUE** Application Form should contact Computershare Hong Kong Investor Services Limited

at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or on its hotline 2862 8555. Printed copies of the Prospectus can be collected from the branches of the designated receiving bank or the offices of the Hong Kong Underwriters as stated above.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, June 17, 2014 until 12:00 noon on Friday, June 20, 2014.

Please refer to the sections "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares and Reserved Shares" in the Prospectus for details of the conditions and procedures of the Global Offering.

The Company expects to announce the final Offer Price, the level of indication of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the Preferential Offering and the basis of allocation of the Hong Kong Offer Shares and the Reserved Shares (i) in South China Morning Post (in English); (ii) in Hong Kong Economic Times (in Chinese); (iii) on the website of the Stock Exchange ([www.hkexnews.hk](http://www.hkexnews.hk)) and (iv) on our website ([www.colourlife.hk](http://www.colourlife.hk)) on Friday, June 27, 2014. The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering and the Preferential Offering will be available through a variety of channels from Friday, June 27, 2014 as described in the section "How to Apply for Hong Kong Offer Shares and Reserved Shares — G. Publication of Results" in the Prospectus.

The Company will not issue temporary documents of title. Share certificates will only become valid at 8:00 a.m. on Monday, June 30, 2014 provided that the Global Offering has become unconditional and the right of termination described in the section "Underwriting" in the Prospectus has not been exercised. No receipt will be issued for application monies received. Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, June 30, 2014. The Shares will be traded in board lots of 1,000 Shares each. The stock code of the Shares is 1778.

By order of the Board of Directors  
**Colour Life Services Group Co., Limited**  
**Tang Xuebin**  
*Executive Director and Chief Executive Officer*

Hong Kong, June 17, 2014

*As at the date of this announcement, the Board of Directors of the Company comprises Tang Xuebin, Dong Dong and Zhou Qinwei, as executive Directors; Pan Jun, Lam Kam Tong and Zeng Liqing, as non-executive Directors; Tam Chun Hung, Anthony, Liao Jianwen and Xu Junda, as independent non-executive Directors.*

*Please also refer to the published version of this announcement in the **South China Morning Post** (in English) and the **Hong Kong Economic Times** (in Chinese).*