

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the securities of the Company.



PEACE MAP HOLDING LIMITED

天下圖控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 402)

ANNOUNCEMENT

Reference is made to the announcement of the Company dated 12 April 2014 (the “Announcement”) regarding the Subscription Agreement and the proposed Subscription. Unless otherwise specified, terms used herein shall have the same meaning as defined in the Announcement.

The Board announces that save for the Initial Deposit in the sum of HK\$5,000,000, the Company has not received such further sum as the remaining balance of the maximum aggregate Consideration (or any part thereof) from the Subscriber on or before the Long Stop Date. Pursuant to the terms of the Subscription Agreement, the Company has exercised its right to rescind and terminate the Subscription Agreement. The Initial Deposit has been absolutely forfeited to the Company as liquidated damages and not as penalty and no Convertible Note shall be issued to the Subscriber.

As disclosed in the Announcement, the Company intends to apply the net proceeds of the Subscription for its general working capital. The Company is of the view that there is no material adverse impact on the Group arising from the rescission and termination of the Subscription Agreement. The Company will continue to explore other financing activities to meet the funding requirement of the Group as and when necessary.

By order of the Board of
Peace Map Holding Limited
ZHU Dong
Acting Chairman

Hong Kong, 15 July 2014

As at the date of this announcement, the executive directors are Mr. ZHU Dong (Acting Chairman), Mr. ZHANG Chuanjun, Mr. ZHANG, Jack Jiyei and Mr. FENG Tao (Chief Financial Officer) and the independent non-executive directors are Mr. HUI, Yat On, Mr. TAM Sun Wing and Mr. ZHANG Songlin.