

le saunda holdings ltd. 利信達集團有限公司 interim report 2014/15 (Stock Code : 0738)



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| Note: | All monetary values are expressed in Hong Kong Dollars unless stated otherwise. |



CORPORATE INFORMATION

EXECUTIVE DIRECTORS

Lau Shun Wai *(Chief Executive Officer)* Wong Sau Han Chu Tsui Lan *(Chief Operating Officer)* An You Ying

NON-EXECUTIVE DIRECTORS

James Ngai *(Chairman)* Lee Tze Bun, Marces

INDEPENDENT NON-EXECUTIVE DIRECTORS

Lam Siu Lun, Simon Leung Wai Ki, George Hui Chi Kwan

AUDIT COMMITTEE

Lam Siu Lun, Simon *(Chairman)* Leung Wai Ki, George Hui Chi Kwan

REMUNERATION COMMITTEE

Lam Siu Lun, Simon *(Chairman)* Leung Wai Ki, George Hui Chi Kwan James Ngai

NOMINATION COMMITTEE

Hui Chi Kwan *(Chairman)* Lam Siu Lun, Simon Leung Wai Ki, George James Ngai

COMPANY SECRETARY

Yuen Chee Wing

PRINCIPAL BANKERS

The Hongkong and Shanghai Banking Corporation Limited China Construction Bank (Asia) Corporation Limited

AUDITOR

PricewaterhouseCoopers 22nd Floor, Prince's Building Central, Hong Kong

LEGAL ADVISER

Wilkinson & Grist 6th Floor, Prince's Building 10 Chater Road Central, Hong Kong

REGISTERED OFFICE

Clarendon House 2 Church Street Hamilton HM 11 Bermuda

HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

17th Floor 1063 King's Road Quarry Bay, Hong Kong

PRINCIPAL SHARE REGISTRAR (IN BERMUDA)

Codan Services Limited Clarendon House 2 Church Street Hamilton HM 11 Bermuda

BRANCH SHARE REGISTRAR (IN HONG KONG)

Computershare Hong Kong Investor Services Limited Units 1712–1716, 17th Floor Hopewell Centre 183 Queen's Road East Wan Chai, Hong Kong

LISTING INFORMATION

Listing: The Stock Exchange of Hong Kong Limited Stock Code: 0738 Board Size: 2,000 Shares

INVESTOR RELATIONS

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WEBSITE ADDRESS

http://www.lesaunda.com.hk





OVERVIEW

In the first half of 2014, the overall economic growth of China further slowed down, thereby giving pressure on the retail market growth inevitably. In addition, weak consumption sentiments, surging labour costs and spiraling rentals had aggravated the difficulties being faced by brand operators in the footwear market. Furthermore, the rapid development of e-commerce added variables to the market by intensifying competition as well as expanding sales channels at the same time. In response to the challenges and opportunities, the Group focused on improving the performance of the existing stores and stepped up the e-commerce business development by adopting the "Steady Progress" strategy. As a result, the Group had not only maintained a same-store-sales growth of 13.8%, but also recorded a satisfactory increase in profit attributable to shareholders of 26.8%.

By taking advantage of the e-commerce business with proper online and offline strategies, the Group has successfully shifted its mid-end brand CNE from the offline market into the online market during the period. In terms of store network, the Group maintained a prudent development pace by replacing the underperforming stores with new potential stores. After the closure of CNE's physical stores, the Group had successfully controlled the increasing rate of the selling expenses and improved the overall store performance. In addition to the continuous enhancement of back-office operation systems, the Group has, in search of excellence, pursued constructive improvements on various aspects of the supply chain including product development, production processes, product quality and stock replenishment.





le saunda holdings ltd.

MANAGEMENT'S DISCUSSION AND ANALYSIS



FINANCIAL REVIEW

OPERATING RESULTS

In the first half of the 2014/15 fiscal year, the total revenue of the Group increased by 7.7% year-on-year to HK\$941.1 million (2013/14: HK\$874.1 million). Despite the sluggish recovery of the retail market, the Group managed to raise its consolidated gross profit by 9.0% to HK\$629.4 million, and recorded a growth in overall gross profit margin of 0.8 percentage point to 66.9%, as compared to that of last year. Attributable to the Group's efforts in cost reduction and efficiency enhancement, operating profit increased by 27.4% year-on-year to HK\$128.5 million (2013/14: HK\$100.9 million) and operating profit margin rose by 2.2 percentage points year-on-year to 13.7%. Consolidated profit attributable to equity holders of the Company surged by 26.8% to HK\$96.9 million (2013/14: HK\$76.4 million).

| 1H 2014/15 | 1H 2013/14 | Change |
|------------|--|---|
| | | |
| 941.1 | 874.1 | 7.7% |
| 629.4 | 577.5 | 9.0% |
| 66.9% | 66.1% | 0.8 percentage |
| | | point |
| 128.5 | 100.9 | 27.4% |
| 13.7% | 11.5% | 2.2 percentage |
| | | points |
| | | |
| 96.9 | 76.4 | 26.8% |
| | | |
| 15.15 | 11.96 | 26.7% |
| 8.0 | 7.0 | 1.0 cent |
| 53.0% | 58.5% | (5.5 percentage |
| | | points) |
| | 941.1 629.4 66.9% 128.5 13.7% 96.9 15.15 | 629.4 577.5 66.9% 66.1% 128.5 100.9 13.7% 11.5% 96.9 76.4 15.15 11.96 8.0 7.0 |



FINANCIAL REVIEW (CONTINUED)

GROSS PROFIT & PROFITABILITY

During the period under review, gross profit grew by 9.0% year-on-year to HK\$629.4 million (2013/14: HK\$577.5 million) while overall gross profit margin increased by 0.8 percentage point to a new height of 66.9%.

Selling and distribution expenses increased by 5.7% year-on-year to HK\$403.9 million (2013/14: HK\$382.3 million). During the period, the Group continued to face pressure from the rise in department stores' concessionaire rates and persistently high shop rental in Hong Kong. However, the closure of CNE stores and its transformation into an online brand, as well as the elimination of underperforming stores helped to control the increase in overall staff cost and concessionaire expenses. In general, concession charged by third party e-commerce platforms and related selling expenses accounted for a lower cost to sales ratio as compared to that of physical stores. As for advertising and promotional expenses, the Group continued to engage movie stars to endorse its brands during the period and the cost to sales ratio slightly decreased to 2.2%, which was still reasonable as compared to the industry in general. In summary, selling and distribution expenses accounted for 42.9% of total revenue (2013/14: 43.7%), representing a drop of 0.8 percentage point.





FINANCIAL REVIEW (CONTINUED)

GROSS PROFIT & PROFITABILITY (CONTINUED)

General and administrative expenses surged by 16.6% to HK\$117.2 million (2013/14: HK\$100.5 million) as compared to last year and accounted for 12.5% (2013/14: 11.5%) of revenue, up 1.0 percentage point year-on-year. During the period under review, the Group expanded its offices and warehouses, continued to recruit professionals to strengthen its management team in order to cope with its long-term business growth, thereby increasing overall administrative expenses.

Other gains grew by 7.7 times year-on-year to HK\$17.9 million (2013/14: HK\$2.1 million). Other gains mainly included government subsidies and rental incomes. The Group was entitled to some subsidies and preferential policies offered by local governments to recognize its contributions to local economic development and job creation for the regions in which it operates.



FINANCIAL REVIEW (CONTINUED)

GROSS PROFIT & PROFITABILITY (CONTINUED)

During the period under review, income tax expenses rose by 30.1% year-on-year to HK\$36.6 million (2013/14: HK\$28.1 million). All business entities of the Group in China are currently subject to an income tax rate of 25%, while the profit tax rate for the Hong Kong business remains at 16.5%. In addition, a withholding tax of 5-10% was levied on the dividends remitted by PRC subsidiaries to its foreign parent company. As a result, the Group's effective tax rate for the period was 27.2% (2013/14: 26.8%).

Consolidated profit attributable to equity holders of the Company increased by 26.8% year-on-year to HK\$96.9 million (2013/14: HK\$76.4 million). Basic earnings per share rose by 26.7% year-on-year to HK15.15 cents (2013/14: HK11.96 cents). The Board has resolved to declare an interim dividend of HK8.0 cents (2013/14: HK7.0 cents) per ordinary share, representing a dividend payout ratio of 53.0% (2013/14: 58.5%).





FINANCIAL REVIEW (CONTINUED)

INVENTORY & SUPPLY CHAIN MANAGEMENT

As at 31 August 2014, the Group's inventory balance was HK\$580 million, up 17.8% from that as at the same date last year. A breakdown of inventory balance as at the end of the period was as follows:

| HK\$ (million) | As at 31 August 2014 | As at 31 August 2013 | Changes in value | Changes in % |
|---|----------------------------|----------------------------|---------------------|-----------------|
| Raw materials and work-in-progress Finished goods | 96.8 483.2 | 71.0 421.5 | 25.8 61.7 | 36.4% 14.6% |
| Total | 580.0 | 492.5 | 87.5 | 17.8% |

Starting from last year, the Group has gradually closed down all CNE's physical stores and officially transformed CNE into an online brand in February this year. During the period, the Group had actively cleared the leftover stocks from the closed CNE stores. Meanwhile, in order to facilitate the rapid development of the e-commerce business and mitigate its impacts on the offline business operations, the Group has deliberately enhanced exclusive designs for online market and more style differentiation between online and offline products. However, such initiatives have increased the basic stocks for the e-commerce business and inevitably put short-term burden on the inventory level. As at the end of the period, inventory turnover days of finished goods increased by 7 days year-on-year to 241 days (31 August 2013: 234 days). Nonetheless, the Group believes that the existing inventory level is still at a healthy level, as approximately 35% (31 August 2013: 28%) of the finished goods was related to the latest fall/winter collections. After deduction of the new stocks in relation to the latest fall/ winter collections, the inventory increases are still more or less in line with the sales growth. Benefiting from early delivery of products for the next season, the Group is able to assess market response in advance so as to adjust its ordering and sales strategies in a timely manner, and boost its sales and gross profit. Furthermore, the Group has maintained strict control over the age of its inventory, so that over 83% of the stock of finished goods were aged less than one year. The Group aims to increase this percentage further in the future.

FINANCIAL REVIEW (CONTINUED)

LIQUIDITY AND FINANCIAL RESOURCES

The Group's financial position has always been strong and healthy. As at 31 August 2014, the Group's cash and bank balance amounted to HK\$582.7 million (28 February 2014: HK\$696.2 million), representing a decrease of 16.3%. The quick ratio was 2.4 times (28 February 2014: 2.8 times). As at the end of the period under review the Group had no short-term bank loans (28 February 2014: HK\$Nil). Forward contracts will be used, if necessary, to hedge related debts and bank borrowings arising from overseas purchases. The Group did not enter into any forward contracts to hedge its foreign exchange risks during the period. In addition, working capital requirements for the business operations in Mainland China will be financed by loans denominated in Renminbi from local banks when necessary.

As at 31 August 2014, the Group's cash and bank balances were held in Hong Kong dollars, US dollars, Euro and Renminbi and were deposited in several leading banks with maturities of less than one year.

Based on the Group's steady cash inflow from its operations, coupled with its existing cash on hand and banking facilities, the Group has adequate financial resources to fund its future needs.

BUSINESS REVIEW

The Group, which has adopted a vertically-integrated business model, engages in the design, development, manufacturing and retailing of ladies' and men's footwear, handbags and fashion accessories in Mainland China, Hong Kong and Macau. The major self-owned brands of the Group, including le saunda, le saunda MEN, CNE and LINEA ROSA, aim to appeal to diversified target customer groups with their distinctive product lines through physical stores as well as online platforms.

RETAIL BUSINESS AND NETWORK

Retail business has always been the Group's principal revenue contributor. Total revenue of the retail segment increased by 8.2% year-on-year to HK\$937.8 million (2013/14: HK\$867.0 million). During the period, offline physical stores continued to record satisfactory same-store-sales growth of 13.8%. However, the immediate effect from closing all physical CNE stores in the current season, together with the key expansion of e-commerce operations, which in general have lower unit prices compared to offline operations, have inevitably slowed down the growth in total revenue in the short run.

BUSINESS REVIEW (CONTINUED)

RETAIL BUSINESS AND NETWORK (CONTINUED)

| | Six months ended | | Six months ended | | Year-on- |
|---|---|----------------|---|----------------|-----------------------|
| Consolidated Revenue | 31 August 2014 (HK\$ million) | % to Total | 31 August 2013 (HK\$ million) | % to Total | year change (%) |
| Retail Business: Mainland China Hong Kong and Macau | 842.1 95.7 | 89.5% 10.2% | 760.8 106.2 | 87.1% 12.1% | 10.7% (9.9%) |
| Retail Sub-total | 937.8 | 99.7% | 867.0 | 99.2% | 8.2% |
| Others | 3.3 | 0.3% | 7.1 | 0.8% | (52.4%) |
| Group's Total Revenue | <u>941.1</u> | 100.0% | 874.1 | 100.0% | 7.7% |

In view of the surging wages and rental costs of offline physical stores, the Group has regarded network consolidation to be an effective measure to control costs and enhance single-store efficiency. As at the end of the period under review, the Group had a retail network comprising 863 outlets in Mainland China, Hong Kong and Macau, representing a net reduction of 134 outlets as compared to the corresponding period of last year. Although the closure of over a hundred CNE outlets resulted in a net reduction in the number of outlets, the Group had in fact maintained a moderate expansion of the networks of other brands during the period. For example, after merely three years since its launch, the fashionable high-end brand LINEA ROSA has already attained high brand recognition. Therefore, the Group has carefully opened LINEA ROSA stores at premium shopping locations which are in line with its brand image and increased the number of its stores to 33. As at 31 August 2014, the retail network breakdown by region was as follows:

| Number of Outlets by Region | Self-owned (Year-on-year change) | | (Year-c | nchise on-year hange) | Total (Year-on-year change) | | |
|--|--|---------------|----------|-----------------------------|-----------------------------------|----------------|--|
| China Northern, Northeastern & | 697 | (-107) | 145 | (-25) | 842 | (-132) | |
| Northwestern Regions Eastern Region | 180 207 | (-9) (-48) | 99 2 | (-8) (-) | 279 209 | (-17) (-48) | |
| Central and Southwestern Regions | 148 | (+5) | 28 | (-16) | 176 | (-11) | |
| Southern Region | 162 | (-55) | 16 | (-1) | 178 | (-56) | |
| Hong Kong and Macau | 21 | (-2) | <u> </u> | <u> </u> | 21 | (-2) | |
| Total | 718 | (-109) | 145 | (-25) | 863 | <u>(-134</u>) | |

BUSINESS REVIEW (CONTINUED)

RETAIL BUSINESS AND NETWORK (CONTINUED)

Mainland China

During the period under review, in spite of weak consumer confidence and sluggish demand in the retail market, the Group's sales in Mainland China still recorded a satisfactory growth of 10.7% to HK\$842.1 million. The Group has started to streamline its supply chain by implementing a series of reforms spanning from product development, material supplies, production planning, stock replenishment and warehouse management over the past two years. In order to enhance brand-building efforts, the Group has engaged celebrities in Mainland China and Hong Kong to endorse its brands, and launched all kinds of online and offline media campaigns to strengthen the Group's brand recognition in Mainland China. Through all of the above initiatives, single-store performance has been enhanced, and the growth in overall same-store-sales has been boosted, as demonstrated by the double-digit same-store-sales growth for the past six consecutive quarters. Given the increasing market recognition of the premium brand LINEA ROSA, and the rapid development of e-commerce business in China, Mainland China will continue to be the largest contributor to the Group's revenue.

E-commence

With the rapid development of mobile communications, online-sale model has become an indispensable sales channel in Mainland China. During the period under review, the Group had successfully transformed CNE into an online brand and continued to strengthen its management of product development, supply chain, customer services and sales platforms. Attributable to these initiatives, revenue from the e-commerce segment surged by over 200% year-on-year, and e-commerce has become the new growth engine of the Group's retail business in Mainland China. To facilitate long-term development of e-commerce business, the Group has established a warehouse and logistics centre designated for e-commerce at the beginning of this year, thereby optimising the supply chain management and enhancing the utilization of the resource of the online operation. The Group is optimistic about the future development of e-commerce and believes that its contribution to the Group's retail revenue will be more significant.

Hong Kong and Macau

During the period under review, in view of spiraling shop rentals in Hong Kong and Macau, the Group consolidated its retail networks in both regions, thereby bringing the total number of outlets down to 21, representing a net reduction of 2 outlets. Furthermore, as the retail market in Hong Kong has weakened remarkably, the Group's retail business in Hong Kong and Macau dropped with a year-on-year sales decrease of 9.9% to HK\$95.7 million. The Group expects the sales contribution from Hong Kong and Macau will gradually decline in the long run.

FUTURE OUTLOOK AND LONG-TERM STRATEGY

The Group has sustained a double-digit same-store-sales growth for six consecutive quarters with remarkable growth in gross profit margin. The latter demonstrated that the revenue growth was not brought by sales promotions or discounts. Instead, all these reflected the enhancements implemented in the past two years had taken effect gradually. As the retail market has not yet fully recovered, the Group will still focus on enhancing single-store efficiency by replacing underperforming outlets with highly efficient ones in the near future.

Being a mid- to high-end brand manufacturer and operator of quality fashion products, the Group strongly strives for stable long-term development and growth with firm and clear positioning. As high quality and fashionable products are key to a solid foundation, the Group will comprehensively raise the standards of its operations in all aspects ranging from designs, raw materials, finished products and quality assurance. Looking forward, the Group will strengthen its cooperation with Italian leather footwear experts in respect of technical trainings, production and quality control, products development and design. In addition, to cope with the development of its e-commerce business, the Group has decided to upgrade all its computer and communication systems with the aim of maximising their effectiveness and efficiency in providing market data and information in the fastest and most accurate manner. Since the upgraded enterprise resources planning ("ERP") system has become fully operational at the production bases, it has made vital contributions to the Group's replenishment efficiency and same-store-sales growth. Moreover, the Group plans to upgrade the point of sale ("POS") systems of the outlets in the near future so as to further improve their operating efficiency and enhance their core competitiveness. The Group will invest 60 million Hong Kong dollars in the above projects in the coming two years.

The Group expects its growth in the next three years to come from the following aspects:

I. LINEA ROSA. Since its launch in the fall/winter season of 2011, this fashion brand characterised by high-end and unique brand position, trend-setting designs and excellent quality, has already gained the market awareness and high reputation during the past three years. Having the highest same-store-sales growth within the Group last year, LINEA ROSA will be one of the Group's key developments for the next three years. It will focus on the first-and-second-tier cities with high consumption power. By the end of this year, the total number of stores will be increased to 50 and then further increased to 100 by the middle of next year. LINEA ROSA will become one of the Group's core brand, le saunda.

FUTURE OUTLOOK AND LONG-TERM STRATEGY (CONTINUED)

- Ш. E-commerce. It was launched with the Group's forward-looking and pioneering efforts three years ago. It now has a separate professional team of over 100 staffs covering various functions from design, purchasing, sales and marketing to logistics. Apart from le saunda which has always been pursued by e-commerce customers, CNE has also achieved initial success in its transformation since the beginning of the year by emerging as one of the top 30 brands on the Tmall platform. By boosting CNE's online brand recognition and increasing its exclusive designs, the Group aims at turning CNE into a fast-fashion footwear brand that offers quality, fashionable and high value-for-money shoes to consumers, while sharing the cost saved from transformation with the customers. In addition to the online channel, the Group believes that the opening of new online-tooffline ("O2O") image stores will further take CNE to new heights and turn it into a leading e-commerce brand. As a result, the e-commerce business will be the key segment to be developed by the Group in multiple ways such as strengthening cooperation with third-party sales platforms as well as more promotion and marketing on electronic media. The contribution of e-commerce this year is anticipated to account for a double-digit percentage of the Group's total sales. Furthermore, the e-commerce business is expected to expand at a high-double-digit growth rate in the next three years and contribute a higher proportion of the Group's total sales.
- III. le saunda. Two years ago, le saunda commenced a campaign to boost its single-store growth and efficiency through stores consolidation, increasing brand recognition by engaging celebrity as brand representative as well as products optimisation. This campaign was a huge success and will be continued to enhance stores structure, brand image, products mix and quality so as to turn le saunda into a leading mid-to-high-end ladies' footwear brand. Meanwhile, le saunda MEN also stepped up its efforts in consolidating its stores and improving its product quality last year. Such efforts have made certain progress in 2014, resulting in a mid-double-digit same-store-sales growth during the first half of the year. The Group envisages gradually rising contributions from men's footwear.

In an ever-changing retail market, all players must keep abreast of market trend and sustain their competitiveness so as to survive in the long run. Looking forward, the Group will continue to take a broad and long-term perspective and adhere to its principle of "Steady Progress" in expanding its business. Its veteran management team will nurture new talents with high potential and endeavour, with a flexible and responsive mechanism, to deliver sustainable and stable growth to the shareholders.

PLEDGE OF ASSETS

As at 31 August 2014, bank deposits of HK\$4.5 million (28 February 2014: HK\$3.0 million) have been pledged as rental deposits for certain subsidiaries of the Company.

CORPORATE GUARANTEES

The Company has given corporate guarantees in favour of banks for banking facilities granted to certain subsidiaries on letters of credit and bank loans to the extent of HK\$230.0 million (28 February 2014: HK\$230.0 million), of which HK\$8.4 million (28 February 2014: HK\$5.6 million) was utilised as at 31 August 2014.

INTERIM DIVIDEND

The Board has resolved to declare an interim dividend of HK8.0 cents per ordinary share for the six months ended 31 August 2014 (2013: HK7.0 cents) payable on Friday, 21 November 2014 to all shareholders of the Company (the "Shareholders") whose names appear on the register of members of the Company on Wednesday, 12 November 2014.

EMPLOYEES AND REMUNERATION POLICIES

As at 31 August 2014, the Group had a staff force of 5,726 people (28 February 2014: 5,446 people). Of this number, 182 were based in Hong Kong and Macau and 5,544 in Mainland China. The remuneration level of the Group's employees was in line with market trends and commensurate to the level of pay in the industry. Remuneration of the Group's employees comprised basic salaries, bonuses and long-term incentives. Total staff costs for the six months ended 31 August 2014, including Directors' emoluments, net pension contributions and the value of employee services, amounted to HK\$233.5 million (2013: HK\$216.8 million). The Group has all along organized structured and diversified training programmes for staff at different levels. Outside consultants will be invited to broaden the contents of the training programmes.

CONDENSED CONSOLIDATED INTERIM INCOME STATEMENT

For the six months ended 31 August 2014

| | | Unaudited Six months ended 3 | |
|---|-------|---------------------------------|------------------|
| | Note | 2014 HK\$'000 | 2013 HK\$'000 |
| | 14010 | | |
| Revenue | 6 | 941,121 | 874,090 |
| Cost of sales | | (311,713) | (296,613) |
| Gross profit | | 629,408 | 577,477 |
| Other income | 7 | 17,929 | 2,051 |
| Other gains, net | 7 | 2,337 | 4,152 |
| Selling and distribution expenses | | (403,894) | (382,268) |
| General and administrative expenses | | (117,239) | (100,531) |
| Operating profit | 8 | 128,541 | 100,881 |
| Finance income | | 5,833 | 3,807 |
| Share of profit of a joint venture | | 200 | 130 |
| Profit before income tax | | 134,574 | 104,818 |
| Income tax expense | 9 | (36,616) | (28,142) |
| Profit for the period | | 97,958 | 76,676 |
| Profit attributable to: | | | |
| equity holders of the Company | | 96,935 | 76,446 |
| - non-controlling interest | | 1,023 | 230 |
| | | 97,958 | 76,676 |
| Earnings per share attributable to equity holders of the Company (HK cents) | | | |
| - Basic | 10 | 15.15 | 11.96 |
| - Diluted | 10 | 15.00 | 11.93 |
| Dividend | 11 | 51,328 | 44,752 |

CONDENSED CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 31 August 2014

| | Unaudited Six months ended 31 Augus | | |
|--|--|------------------|--|
| | 2014 HK\$'000 | 2013 HK\$'000 | |
| Profit for the period | 97,958 | 76,676 | |
| Other comprehensive income | | | |
| Item that will be reclassified to profit or loss — Currency translation differences | 1,119 | 14,656 | |
| Other comprehensive income for the period, net of tax | 1,119 | 14,656 | |
| Total comprehensive income for the period | 99,077 | 91,332 | |
| Total comprehensive income for the period, attributable to: | | | |
| equity holders of the Company | 98,073 | 90,899 | |
| - non-controlling interest | 1,004 | 433 | |
| | 99,077 | 91,332 | |

CONDENSED CONSOLIDATED INTERIM BALANCE SHEET

As at 31 August 2014

| | Note | Unaudited 31 August 2014 HK\$'000 | Audited 28 February 2014 HK\$'000 |
|------------------------------------|------|--|--|
| ASSETS | | | |
| Non-current assets | | | |
| Investment properties | 12 | 91,586 | 91,586 |
| Property, plant and equipment | 12 | 207,176 | 218,996 |
| Land use rights | 12 | 26,422 | 26,818 |
| Long-term deposits and prepayments | | 19,018 | 15,141 |
| Interest in a joint venture | | 36,273 | 36,137 |
| Interest in and amount due from an | | | |
| available-for-sale financial asset | 13 | - | _ |
| Deferred tax assets | | 56,627 | 56,627 |
| | | 437,102 | 445,305 |
| Current assets | | | |
| Inventories | | 580,032 | 483,568 |
| Trade and other receivables | 14 | 207,270 | 198,647 |
| Deposits and prepayments | | 54,890 | 46,401 |
| Cash and bank balances | | 582,707 | 696,211 |
| | | 1,424,899 | 1,424,827 |
| Non-current assets classified as | | | |
| held-for-sale | | | 6,963 |
| | | 1,424,899 | 1,431,790 |
| Total assets | | 1,862,001 | 1,877,095 |

CONDENSED CONSOLIDATED INTERIM BALANCE SHEET

As at 31 August 2014

| | Note | Unaudited 31 August 2014 HK\$'000 | Audited 28 February 2014 HK\$'000 |
|---|------|--|--|
| EQUITY | | | |
| Capital and reserves attributable to equity holders of the Company Share capital | 16 | 64,160 | 63,931 |
| Reserves Dividends Others | | 51,328 1,366,659 | 127,863 1,308,343 |
| | | 1,482,147 | 1,500,137 |
| Non-controlling interest | | 13,677 | 13,471 |
| Total equity | | 1,495,824 | 1,513,608 |
| LIABILITIES | | | |
| Non-current liabilities Deferred tax liabilities | | 40,656 | 38,280 |
| Current liabilities Trade payables and accruals Amount due to a joint venture Current income tax liabilities | 15 | 272,955 34,056 18,510 | 262,097 34,119 28,991 |
| | | 325,521 | 325,207 |
| Total liabilities | | 366,177 | 363,487 |
| Total equity and liabilities | | 1,862,001 | 1,877,095 |
| Net current assets | | 1,099,378 | 1,106,583 |
| Total assets less current liabilities | | 1,536,480 | 1,551,888 |

CONDENSED CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY

For the six months ended 31 August 2014

| | | | · · · · | | | | udited | | | | |
|---|------------------------------|------------------------------|--|----------------------------------|----------------------------------|--------------------------------|--|---|-------------------|---|--|
| | | | A | ttributable t | o equity hol | ders of the | | | | | |
| | Share capital HK\$'000 | Share premium HK\$'000 | Exchange Translation reserve HK\$'000 | Statutory reserve HK\$'000 | Retained earnings HK\$'000 | Capital reserve HK\$'000 | Employee share-based compensation reserve HK\$'000 | Employment benefit reserve HK\$'000 | Total HK\$'000 | Non- controlling interest HK\$'000 | Total equity HK\$'000 |
| Balance at 1 March 2014 | 63,931 | 416,695 | 115,073 | 50,867 | 815,680 | 4,261 | 33,668 | (38) | 1,500,137 | 13,471 | 1,513,608 |
| Profit for the period Other comprehensive income - Currency translation | - | - | - | - | 96,935 | - | - | - | 96,935 | 1,023 | 97,958 |
| differences | - | - | 1,138 | - | - | - | | _ | 1,138 | (19) | 1,119 |
| Total comprehensive income for the period ended 31 August 2014 | | | 1,138 | | 96,935 | | | | 98,073 | 1,004 | 99,077 |
| Employees share option scheme: – value of employee services – exercise of share options | | 5,281 | - | - | - | - | 6,732 — | - | 6,732 5,510 | - | 6,732 5,510 |
| Dividends relating to 2014 paid in July 2014 (Note 11) | _ | _ | _ | _ | (128,305) | _ | _ | - | (128,305) | (798) | (129,103) |
| | 229 | 5,281 | | | (128,305) | _ | 6,732 | | (116,063) | (798) | (116,861 |
| Balance at 31 August 2014 | 64,160 | 421,976 | 116,211 | 50,867 | 784,310 | 4,261 | 40,400 | (38) | 1,482,147 | 13,677 | 1,495,824 |
| Representing: Share capital 2014 interim dividend Others Non-controlling interest | | | | | | | | | | | 64,160 51,328 1,366,659 13,677 1,495,824 |

CONDENSED CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY

For the six months ended 31 August 2013

| | Unaudited | | | | | | | | | | |
|---|------------------------------|------------------------------|------------------------------------|----------------------------------|----------------------------------|--------------------------------|------------------------------------|-------------------------------------|-------------------|-------------------------------------|--------------------------|
| | | | | Attributable t | o equity hold | ers of the Co | ompany | | | | |
| | | | Exchange | | | | | Employee share-based | | Non- | |
| | Share capital HK\$'000 | Share premium HK\$'000 | translation reserve HK\$'000 | Statutory reserve HK\$'000 | Retained earnings HK\$'000 | Capital reserve HK\$'000 | Revaluation reserve HK\$'000 | compensation reserve HK\$'000 | Total HK\$'000 | controlling interest HK\$'000 | Total equity HK\$'000 |
| Balance at 1 March 2013 | 63,931 | 416,695 | 106,774 | 48,879 | 630,683 | 4,261 | 94 | 18,877 | 1,290,194 | 11,838 | 1,302,032 |
| Profit for the period Other comprehensive income | - | - | - | - | 76,446 | - | - | - | 76,446 | 230 | 76,676 |
| Currency translation differences | | | 14,453 | | _ | | - | | 14,453 | 203 | 14,656 |
| Total comprehensive income for the period ended 31 August 2013 | | | 14,453 | | 76,446 | | | | 90,899 | 433 | 91,332 |
| Employees share option scheme: - value of employee services | - | - | - | - | _ | _ | - | 7,620 | 7,620 | - | 7,620 |
| Dividend relating to 2013 paid in August 2013 (Note 11) | | | | | (55,620) | | | | (55,620) | | (55,620) |
| | | | | | (55,620) | | | 7,620 | (48,000) | | (48,000) |
| Balance at 31 August 2013 | 63,931 | 416,695 | 121,227 | 48,879 | 651,509 | 4,261 | 94 | 26,497 | 1,333,093 | 12,271 | 1,345,364 |
| Representing: Share capital | | | | | | | | | | | 63,931 |
| 2013 interim dividend | | | | | | | | | | | 44,752 |
| Others Non-controlling interest | | | | | | | | | | | 1,224,410 12,271 |
| | | | | | | | | | | | 1,345,364 |

CONDENSED CONSOLIDATED INTERIM CASH FLOW STATEMENT

For the six months ended 31 August 2014

| | Unaudited Six months ended 31August | | | |
|--|--|----------|--|--|
| | 2014 | 2013 | | |
| | HK\$'000 | HK\$'000 | | |
| Net cash inflows from operating activities | 9,378 | 103,498 | | |
| Net cash inflows/(outflows) from investing activities | 59,719 | (19,337) | | |
| Net cash outflows from financing activities | (123,503) | (55,587) | | |
| Net (decrease)/increase in cash and cash | | | | |
| equivalents | (54,406) | 28,574 | | |
| Effect of foreign exchange rate changes, net | 118 | 4,897 | | |
| Cash and cash equivalents at 1 March | 621,193 | 426,551 | | |
| Cash and cash equivalents at 31 August | 566,905 | 460,022 | | |
| Analysis of the cash and bank balances: | | | | |
| Cash and cash equivalents | 566,905 | 460,022 | | |
| Term deposits within initial term over three months | 11,352 | 12,685 | | |
| Cash restricted for specific purposes | 4,450 | 2,952 | | |
| Cash and bank balances at 31 August | 582,707 | 475,659 | | |

1 GENERAL INFORMATION

Le Saunda Holdings Limited (the "Company") and its subsidiaries (together the "Group") are principally engaged in manufacturing and sales of shoes. The Group mainly operates in Mainland China, Hong Kong and Macau.

The Company is a limited liability company incorporated in Bermuda. The address of its registered office is Clarendon House, 2 Church Street, Hamilton HM 11, Bermuda.

The Company is listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

This condensed consolidated interim financial information is presented in thousands of units of Hong Kong dollars (HK\$'000), unless otherwise stated. This condensed consolidated interim financial information was approved for issue by the Board of Directors on 27 October 2014.

This condensed consolidated interim financial information has not been audited.

2 BASIS OF PREPARATION

The unaudited condensed consolidated interim financial information for the six months ended 31 August 2014 has been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34, 'Interim Financial Reporting'. The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 28 February 2014, which have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs").

3 ACCOUNTING POLICIES

Except as described below, the accounting policies applied are consistent with those of the annual financial statements for the year ended 28 February 2014, as described in those annual financial statements.

Exceptional items are disclosed and described separately in the financial information where it is necessary to provide further understanding of the financial performance of the Group. They are material items of income or expense that have been shown separately due to the significance of their nature or amount.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

3 ACCOUNTING POLICIES (CONTINUED)

(a) Amended standard adopted by the Group

The following amended standards are mandatory for the first time for the financial year beginning 1 March 2014 but either have no significant impact to the Group's results and financial position or are not currently relevant to the Group:

| • | HKAS 32 (Amendment) | Financial instruments: presentation – offsetting | | | |
|---|---------------------|---|--|--|--|
| | | financial assets and financial liabilities | | | |
| • | HKAS 39 (Amendment) | Novation of derivatives and continuation of hedge | | | |
| | | accounting | | | |
| • | HKFRS 10, 12 and | Investment entities | | | |

 HKFRS 10, 12 and HKAS 27 (2011) (Amendment)
 HK(IFRIC) 21

Levies

(b) The following new standards, amendments and interpretations have been issued but are not effective for the financial year beginning 1 March 2014 and have not been early adopted:

| • | HKAS 16 and HKAS 38 (Amendment) | | | | | |
|---|------------------------------------|--|--|--|--|--|
| • | HKAS 19 (Amendment) | Employee benefits: defined benefit plans – employee contributions ¹ | | | | |
| • | HKFRS 9 | Financial instruments ⁴ | | | | |
| ٠ | HKFRS 11 (Amendment) | Accounting for acquisition of interest in joint | | | | |
| | | operations ² | | | | |
| ٠ | HKFRS 14 | Regulatory deferral accounts ² | | | | |
| ٠ | HKFRS 15 | Revenue from contracts with customers ³ | | | | |
| ٠ | HKFRS (Amendment) | Annual improvement 2010–2012 cycle ¹ | | | | |
| • | HKFRS (Amendment) | Annual improvement 2011–2013 cycle1 | | | | |
| | | | | | | |
| - | | | | | | |

- ¹ Changes effective for annual periods beginning on or after 1 March 2015
- ² Changes effective for annual periods beginning on or after 1 March 2016
- ³ Changes effective for annual periods beginning on or after 1 March 2017
- ⁴ Changes effective date to be determined

4 ESTIMATES

The preparation of interim financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing this condensed consolidated interim financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements of the Group for the year ended 28 February 2014.

5 FINANCIAL RISK MANAGEMENT

5.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including foreign currency risk and interest rate risk), liquidity risk and credit risk.

The condensed consolidated interim financial information do not include all financial risk management information and disclosures required in the annual financial statements, and should be read in conjunction with the consolidated financial statements of the Group for the year ended 28 February 2014.

There have been no changes in the risk management policies of the Group since the year ended 28 February 2014.

5.2. Liquidity risk

Prudent liquidity risk management includes maintaining sufficient cash, which is mainly generated from the operating cash flow, and the availability of funding from an adequate amount of committed credit facilities. The Group aims to maintain flexibility in funding by keeping committed credit lines available.

The table below analyses the Group's financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet date to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows. Balances due within 12 months equal their carrying balances as the impact of discounting is not significant.

| | 31 August | 28 February |
|--|-------------------|-------------------|
| | 2014 | 2014 |
| | HK\$'000 | HK\$'000 |
| Less than 1 year Trade payables and accruals Amount due to a joint venture | 272,955 34,056 | 262,097 34,119 |
| | 307,011 | 296,216 |

6 REVENUE AND SEGMENT INFORMATION

Management has determined the operating segments based on the reports reviewed by the Executive Directors that are used to make strategic decisions.

The Executive Directors review the Group's financial information mainly from retail and non-retail perspective. For the retail business, the Executive Directors further assess the performance of operations on a geographical basis (Mainland China, Hong Kong and Macau). The reportable segments are classified in a manner consistent with the information reviewed by the Executive Directors.

The Executive Directors assess the performance of the operating segments based on a measure of reportable segment profit. This measurement basis excludes other income and other gains, net, finance income, share of profit of a joint venture and unallocated expenses.

Segment assets mainly exclude interest in a joint venture, deferred tax assets and other assets that are managed on a central basis.

Segment liabilities mainly exclude amount due to a joint venture, current income tax liabilities, deferred tax liabilities and other liabilities that are managed on a central basis.

In respect of geographical segment reporting, sales are based on the country in which the customer is located, and total assets and capital expenditure are based on the country where the assets are located.

6 REVENUE AND SEGMENT INFORMATION (CONTINUED)

(i) The segment information provided to the Executive Directors for the reportable segments for the six months ended 31 August 2014 is as follows:

| | Unaudited | | | |
|---|-------------------------------|---------------------------|----------|---|
| | Six mon | 2014 | | |
| | Retail | | Others | Total |
| | Mainland China HK\$'000 | HK & Macau HK\$'000 | HK\$'000 | HK\$'000 |
| Revenue from external | | | | |
| customers | 842,053 | 95,701 | 3,367 | 941,121 |
| Reportable segment profit | 107,061 | 175 | 1,232 | 108,468 |
| Other income Other gains, net Finance income Share of profit of a joint venture Unallocated expenses Profit before income tax | | | | 17,929 2,337 5,833 200 (193) 134,574 |
| Income tax expense | | | | (36,616) |
| Profit for the period | | | | 97,958 |
| Depreciation and amortization | 25,500 | 2,002 | 39 | 27,541 |
| Additions to non-current assets (Other than deferred tax assets) | 15,210 | 2,377 | 4 | 17,591 |

6 REVENUE AND SEGMENT INFORMATION (CONTINUED)

(i) (Continued)

The segment information provided for the six months ended 31 August 2013 is as follows:

| | Unaudited Six months ended 31 August 2013 | | | |
|---|--|---------------------------|----------|--|
| | Retai | | Others | Total |
| | Mainland China HK\$'000 | HK & Macau HK\$'000 | HK\$'000 | HK\$'000 |
| | | | | |
| Revenue from external customers | 760,848 | 106,163 | 7,079 | 874,090 |
| Reportable segment profit | 87,744 | 5,008 | 2,116 | 94,868 |
| Other income Other gains Finance income Share of profit of a joint venture Unallocated expenses Profit before income tax Income tax expense Profit for the period | | | | 2,051 4,152 3,807 130 (190) 104,818 (28,142) 76,676 |
| | | | | , |
| Depreciation and amortisation | 23,252 | 3,229 | 124 | 26,605 |
| Additions to non-current assets (other than deferred tax assets) | 14,080 | 2,519 | 17 | 16,616 |

Revenues from external customers are mainly derived from the Group's own brands, le saunda, le saunda MEN, CNE and LINEA ROSA.

6 REVENUE AND SEGMENT INFORMATION (CONTINUED)

(i) (Continued)

An analysis of the Group's assets and liabilities as at 31 August 2014 by reportable segment is set out below:

| | Unaudited As at 31 August 2014 | | | |
|---|-----------------------------------|-------------------|----------|-----------|
| | Retai Mainland | HK & | Others | Total |
| | China HK\$'000 | Macau HK\$'000 | HK\$'000 | HK\$'000 |
| Segment assets | 1,475,532 | 276,436 | 16,896 | 1,768,864 |
| Interest in a joint venture Interest in and amount due from an available-for-sale | | | | 36,273 |
| financial assets Deferred tax assets | | | | |
| Unallocated assets | | | | 237 |
| Total assets per condensed consolidated balance | | | | |
| sheet | | | | 1,862,001 |
| Segment liabilities | 242,782 | 28,062 | 2,098 | 272,942 |
| Amount due to a joint | | | | |
| venture | | | | 34,056 |
| Current income tax liabilities | | | | 18,510 |
| Deferred tax liabilities | | | | 40,656 |
| Unallocated liabilities | | | | 13 |
| Total liabilities per condensed consolidated | | | | |
| balance sheet | | | | 366,177 |
6 REVENUE AND SEGMENT INFORMATION (CONTINUED)

(i) (Continued)

An analysis of the Group's assets and liabilities as at 28 February 2014 by reportable segment is set out below:

| | | Audited As at 28 February 2014 | | |
|---|---|-----------------------------------|--------------------|----------------------------------|
| | Mainland Mainland China HK\$'000 | HK & HK & Macau HK\$'000 | Others HK\$'000 | <u>Total</u> HK\$'000 |
| Segment assets | 1,457,281 | 307,863 | 18,946 | 1,784,090 |
| Interest in a joint venture Interest in and amount due from an available-for-sale | | | | 36,137 |
| financial assets Deferred tax assets Unallocated assets | | | | 56,627 241 |
| Total assets per condensed consolidated balance sheet | | | | 1,877,095 |
| Segment liabilities | 235,011 | 24,844 | 2,217 | 262,072 |
| Amount due to a joint venture Current income tax liabilities Deferred tax liabilities Unallocated liabilities | | | | 34,119 28,991 38,280 25 |
| Total liabilities per condensed consolidated balance sheet | | | | 363,487 |

6 REVENUE AND SEGMENT INFORMATION (CONTINUED)

(ii) The revenue from external customers of the Group by geographical segments is as follows:

Revenue

| | Unaudited Six months ended 31 August | | |
|-----------------|---|------------------|--|
| | 2014 HK\$'000 | 2013 HK\$'000 | |
| | | | |
| Mainland China | 842,053 | 760,848 | |
| Hong Kong | 76,618 | 88,973 | |
| Macau | 19,083 | 17,190 | |
| Other countries | 3,367 | 7,079 | |
| Total | 941,121 | 874,090 | |

For the six months ended 31 August 2014, there was no transaction with a single external customer that amounted to 10 percent or more of the Group's revenue (for the six months ended 31 August 2013: HK\$Nil).

An analysis of the non-current assets (other than deferred tax assets) of the Group by geographical segments is as follows:

Non-Current Assets

| | Unaudited | Audited |
|----------------|-----------|-------------|
| | 31 August | 28 February |
| | 2014 | 2014 |
| | HK\$'000 | HK\$'000 |
| | | |
| Mainland China | 269,777 | 280,966 |
| Hong Kong | 16,056 | 13,993 |
| Macau | 94,642 | 93,719 |
| | | |
| Total | 380,475 | 388,678 |
| | | |

| | Unaudited Six months ended 31 August | | |
|--|---|------------------|--|
| | 2014 HK\$'000 | 2013 HK\$'000 | |
| Other income | | | |
| Gross rental income from investment properties | 1,959 | 2,051 | |
| Government incentives | 15,970 | | |
| | 17,929 | 2,051 | |
| Other gains, net | | | |
| Net exchange (loss)/gain (Note (a)) | (3,292) | 4,152 | |
| Gain on disposal of a property (Note (b)) | 5,629 | | |
| | 2,337 | 4,152 | |
| | 20,266 | 6,203 | |

7 OTHER INCOME AND OTHER GAINS, NET

- (a) Net exchange gain or loss arose from the settlement of transactions denominated in foreign currencies and from the translation at period-end exchange rates of monetary assets and liabilities, including inter-company balances, denominated in foreign currencies.
- (b) On 1 July 2014, the Group disposed of a property at a consideration of RMB12,317,000 and recognized a net gain of HK\$5,629,000 net of transaction costs.

8 OPERATING PROFIT

Operating profit is stated after charging/(crediting) the following:

| | Unaudited Six months ended 31 August | | |
|---|---|----------|--|
| | 2014 | 2013 | |
| | HK\$'000 | HK\$'000 | |
| | 1 0 1 0 | 004 | |
| Auditors' remuneration | 1,019 | 994 | |
| Amortisation of land use rights | 373 | 460 | |
| Depreciation of property, plant and equipment | 27,168 | 26,145 | |
| Loss on disposal of property, plant and equipment | 1,732 | 563 | |
| Cost of inventories recognised as expenses | | | |
| included in cost of sales | 239,359 | 233,000 | |
| Operating lease rentals in respect of land and | | | |
| buildings | | | |
| minimum lease payments | 60,774 | 60,694 | |
| contingent rents | 1,257 | 731 | |
| Freight charges | 5,495 | 7,082 | |
| Concessionaire fees | 167,988 | 155,210 | |
| Impairment losses/(write back of impairment) on | | | |
| inventories | 1,396 | (2,289) | |
| Direct operating expenses arising from investment | | | |
| properties that generated rental income | 192 | 200 | |
| Staff costs (including directors' emoluments and | | | |
| value of employee services) | 233,450 | 216,752 | |
| Impairment losses on trade receivables | 3,358 | | |

9 INCOME TAX EXPENSE

The amount of income tax charged to the condensed consolidated income statement represents:

| | Unaudited Six months ended 31 August | | |
|---|---|-------------------|--|
| | | | |
| | 2014 20 ⁻ | | |
| | HK\$'000 | HK\$'000 | |
| Current income tax People's Republic of China ("PRC") corporate income tax Deferred taxation | 34,253 2,363 | 29,241 (1,099) | |
| | 36,616 | 28,142 | |

No provision for Hong Kong profits tax has been made as there were available tax losses brought forward from prior years to offset the assessable profits.

PRC corporate income tax is provided on the profits of the Group's subsidiaries in the PRC at 25% (2013: 25%).

10 EARNINGS PER SHARE

Basic

Basic earnings per share is calculated by dividing the profit attributable to equity holders of the Company by the weighted average number of ordinary shares in issue during the period.

| | Unaudited Six months ended 31 August | | |
|--|--|---------|--|
| | 2014 20 HK\$'000 HK\$'0 | | |
| Profit attributable to equity holders of the Company | 96,935 | 76,446 | |
| Weighted average number of ordinary shares in issue ('000) | 639,947 | 639,314 | |
| Basic earnings per share (HK cents) | 15.15 | 11.96 | |

Diluted

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares.

10 EARNINGS PER SHARE (CONTINUED)

Diluted (Continued)

For the period ended 31 August 2014 and 31 August 2013, the Company had share options outstanding which were dilutive potential ordinary shares. A calculation is performed to determine the number of shares that could have been acquired at fair value (determined as the average daily market share price of the Company's shares) based on the monetary value of the subscription rights attached to outstanding share options.

The number of shares calculated below is compared with the number of shares that would have been issued assuming the exercise of the share options.

| | Unaudited Six months ended 31 August | | |
|--|---|----------|--|
| | 2014 | 2013 | |
| | HK\$'000 | HK\$'000 | |
| Profit attributable to equity holders of the | | | |
| Company | 96,935 | 76,446 | |
| Weighted average number of ordinary shares in | | | |
| issue ('000) | 639,947 | 639,314 | |
| Adjustments for share options ('000) | 6,268 | 1,288 | |
| Weighted average number of ordinary shares for | | | |
| diluted earnings per share ('000) | 646,215 | 640,602 | |
| Diluted earnings per share (HK cents) | 15.00 | 11.93 | |

11 DIVIDEND

| | Unaudited Six months ended 31 August | | |
|--|--|--------|--|
| | 2014 201 HK\$'000 HK\$'00 | | |
| Interim dividend of HK8.0 cents (six months ended 31 August 2013: | | | |
| HK7.0 cents) per ordinary share | 51,328 | 44,752 | |

A dividend of approximately HK\$128,305,000 that related to the financial year ended 28 February 2014 was paid in July 2014 (2013: HK\$55,620,000).

At the Board of Directors' meeting held on 27 October 2014, the Board of Directors has resolved to declare an interim dividend of HK8.0 cents per ordinary share. This interim dividend is not reflected as a dividend payable in these accounts, but will be reflected as an appropriation of retained earnings of the Company for the year ending 28 February 2015.

12 INVESTMENT PROPERTIES, PROPERTY, PLANT AND EQUIPMENT AND LAND USE RIGHTS

| | Six mo Investment properties HK\$'000 | Unaud onths ended Property, plant and equipment HK\$'000 | 31 August 2 | 2014 Total HK\$'000 |
|--|--|---|-----------------------------------|---|
| At 1 March 2014 Additions Disposals Exchange differences Depreciation and amortisation | 91,586 — — — — | 218,996 17,591 (1,732) (511) (27,168) | 26,818 — — (23) (373) | 337,400 17,591 (1,732) (534) (27,541) |
| At 31 August 2014 | 91,586 | 207,176 | 26,422 | 325,184 |

| | Unaudited Six months ended 31 August 2013 Property, | | | |
|--|---|------------------------------------|--------------------------------|----------------------------|
| | Investment properties HK\$'000 | plant and equipment HK\$'000 | Land use rights HK\$'000 | Total HK\$'000 |
| At 1 March 2013 Additions | 89,563 — | 237,589 16,616 | 32,629 | 359,781 16,616 |
| Disposals Exchange differences Depreciation and amortisation | | (563) 3,484 (26,145) | 207 (460) | (563) 3,691 (26,605) |
| At 31 August 2013 | 89,563 | 230,981 | 32,376 | 352,920 |

13 INTEREST IN AND AMOUNT DUE FROM AN AVAILABLE-FOR-SALE FINANCIAL ASSET

| | Unaudited 31 August 2014 HK\$'000 | Audited 28 February 2014 HK\$'000 |
|---|--|--|
| Unlisted shares, at fair value (Note (a)) — Investment cost — Provision for impairment | 3,153 (3,153) | 3,159 (3,159) |
| Amount due from an available-for-sale financial asset (Note (b)) Less: Provision for impairment | 9,460 (9,460) | 9,477 (9,477) |
| Total | | |

(a) Details of available-for-sale financial asset are as follows:

| Name of the company | Place of establishment/ operation | Principal activities | Group's equity interest |
|--|---|-------------------------|-------------------------------|
| 佛山市順德區陳村鎮碧桂 園物業發展有限公司 ("陳村鎮碧桂園") | PRC | Property development | 25% |

The Group's Directors do not regard 陳村鎮碧桂園 as an associate of the Group on the grounds that the Group has no participation in decision making of its financial and operating policies. Accordingly, the Group does not have any significant influence over 陳村鎮碧桂園.

(b) The amount due from an available-for-sale financial asset is unsecured, interest-free, not repayable within twelve months and is denominated in RMB.

14 TRADE AND OTHER RECEIVABLES

The ageing analysis of the trade receivables based on invoice date, is as follows:

| | Unaudited 31 August 2014 HK\$'000 | Audited 28 February 2014 HK\$'000 |
|------------------------------|--|--|
| Trade receivables (Note (a)) | | |
| Current to 30 days | 176,532 | 165,265 |
| 31 to 60 days | 9,890 | 16,400 |
| 61 to 90 days | 8,239 | 5,865 |
| Over 90 days | 5,640 | 6,624 |
| | 200,301 | 194,154 |
| Other receivables | 6,969 | 4,493 |
| Total | 207,270 | 198,647 |

(a) The Group's concessionaire sales through department stores are generally collectible within 30 to 60 days from the invoice date.

The carrying amounts of trade and other receivables approximate their fair values. There is no concentration of credit risk with respect to trade receivable as the Group has a large number of customers.

15 TRADE PAYABLES AND ACCRUALS

The credit periods granted by suppliers generally range from 7 to 60 days. The ageing analysis of the trade creditors is as follows:

| | Unaudited 31 August 2014 HK\$'000 | Audited 28 February 2014 HK\$'000 |
|--------------------|--|--|
| Trade creditors | | |
| Current to 30 days | 72,849 | 53,855 |
| 31 to 60 days | 19,387 | 20,672 |
| 61 to 90 days | 2,569 | 5,698 |
| 91 to 120 days | 2,774 | 4,525 |
| Over 120 days | 2,055 | 5,832 |
| | | |
| | 99,634 | 90,582 |
| Accruals | 173,321 | 171,515 |
| | | |
| Total | 272,955 | 262,097 |

16 SHARE CAPITAL

| | Unau 31 Augu Number of ordinary shares | | Aud 28 Februa Number of ordinary shares | |
|--|--|---------------|---|--------|
| Authorised: Shares of HK\$0.10 each | 800,000,000 | 80,000 | 800,000,000 | 80,000 |
| Issued and fully paid: At beginning of period/year Exercise of share options (Note 17) | 639,313,600 2,292,000 | 63,931 229 | 639,313,600 | 63,931 |
| At end of period/year | 641,605,600 | 64,160 | 639,313,600 | 63,931 |

17 SHARE OPTIONS

At a special general meeting of the Company held on 22 July 2002, the shareholders of the Company approved the adoption of the share option scheme (the "Scheme"), pursuant to which the Directors may grant options to eligible persons (as defined under the Scheme) to subscribe for shares in the Company in accordance with the terms of the Scheme. The number of shares in respect of which options may be granted under the Scheme shall not exceed 10% of the issued share capital of the Company as at the date of shareholders' approval. The aggregate number of shares which may be issued upon exercise of all outstanding options granted and yet to be exercised under the Scheme and any other share options schemes of the Company shall not exceed 30% of the issued share capital of the Company from time to time.

Each share option under the Scheme entitles the holder to subscribe for one share of HK\$0.10 each in the Company at a price, which is to be determined by the Board of Directors provided always that it shall be at least the higher of: (i) the closing price of the shares as stated in the daily quotation sheet issued by the Stock Exchange for the date of offer of grant (which is deemed to be the date of grant if the offer for the grant of an option is accepted by the eligible person), which must be a business day; and (ii) the average closing price of the shares as stated in the daily quotation sheets issued by the Stock Exchange for the five business days immediately preceding the date of offer of grant.

17 SHARE OPTIONS (CONTINUED)

(a) Movements in the number of share options outstanding and their related weighted average exercise prices are as follows:

| | Unaudited For the six months ended 31 August 2014 Average exercise Number of price per share share options (HK\$) (thousands) | | Audit For the yea 28 Februa Average exercise price per share (HK\$) | ar ended |
|---|--|----------------------------|--|---------------------|
| At beginning of period/year Exercised Lapsed | 3.464 2.404 4.265 | 30,940 (2,292) (750) | 3.447 2.404 | 31,400 (500) |
| At end of period/year | 3.530 | 27,898 | 3.464 | 30,940 |

The Group has no legal or constructive obligation to repurchase or settle the options in cash. 14,100,000 share options at an exercise price of HK\$4.73 each and 17,440,000 share options at an exercise price of HK\$2.404 were granted on 27 June 2011 and 10 July 2012 respectively.

(b) Share options outstanding at the end of the period/year have the following expiry dates and exercise prices:

| | | Number of shar | e options as at |
|-------------------------|----------------|----------------|-----------------|
| | Exercise price | 31 August | 28 February |
| Expiry date at | per share | 2014 | 2014 |
| | (HK\$) | (thousands) | (thousands) |
| | | | |
| 26 June 2021 (Note (a)) | 4.730 | 13,500 | 14,100 |
| 9 July 2022 (Note (b)) | 2.404 | 14,398 | 16,840 |

Notes:

- (a) Become exercisable from a range of dates between 27 June 2014 and 27 June 2016 and expiring on the 10th anniversary from date of grants.
- (b) Become exercisable from a range of dates between 10 July 2014 and 10 July 2016 and expiring on the 10th anniversary from date of grants.

Options are conditional on the employee completing two to five years' service (the vesting period).

For the six months ended 31 August 2014, a total share option expenses of HK\$6,732,000 were recognized and included in employee benefit expenses.

18 CORPORATE GUARANTEES

The Company has given corporate guarantees in favour of banks for banking facilities granted to certain subsidiaries on letters of credit and bank loan to the extent of HK\$230,000,000 (28 February 2014: HK\$230,000,000) of which HK\$8,440,000 (28 February 2014: HK\$5,608,000) was utilized as at 31 August 2014.

19 COMMITMENTS

(a) Capital commitments

| Unaudited | Audited |
|-----------|-------------|
| 31 August | 28 February |
| 2014 | 2014 |
| НК\$'000 | HK\$'000 |
| | |

Contracted but not provided for:

| purchase of property, plant and | | |
|---|-----|-----|
| equipment | 409 | 742 |

(b) Commitments under operating leases

(i) At the period end, the Group had future aggregate minimum lease payments under non-cancellable operating leases as follows:

| | Unaudited 31 August 2014 HK\$'000 | Audited 28 February 2014 HK\$'000 |
|---|--|--|
| Land and buildings: Not later than one year Later than one year and not later | 91,697 | 85,257 |
| than five years | 89,208 | 80,771 |
| | 180,905 | 166,028 |

The above operating lease commitments include commitments for fixed rent only. Rentals payable in some cases include additional rent, calculated according to gross revenue, in excess of the fixed rent.

19 COMMITMENTS (CONTINUED)

(b) Commitments under operating leases (Continued)

(ii) At the period end, the Group had future aggregate minimum rental receivable under non-cancellable operating leases as follows:

| | Unaudited | Audited |
|--|-----------|-------------|
| | 31 August | 28 February |
| | 2014 | 2014 |
| | HK\$'000 | HK\$'000 |
| Land and buildings: Not later than one year Later than one year and not later than five years | 2,019 | 3,873 |
| | 2,232 | 3,873 |

20 PLEDGE OF ASSETS

As at 31 August 2014, bank deposits of HK\$4,450,000 (28 February 2014: HK\$2,977,000) have been pledged as rental deposits for certain subsidiaries of the Group.

21 RELATED PARTY TRANSACTIONS

(a) Transactions with related parties

Significant transactions with related parties and companies, which were carried out in the normal course of the Group's business, are summarised as follows:

| | Unaudited Six months ended 31 August | |
|---|---|------------------|
| | 2014 HK\$'000 | 2013 HK\$'000 |
| Rental expenses charged by: | | |
| - a related party (Note (i)) | 1,728 472 | 1,747 |
| - related companies (Note (ii)) | 472 | 564 |
| | Unaudited | Audited |
| | 31 August | 28 February |
| | 2014 | 2014 |
| | HK\$'000 | HK\$'000 |
| Amount due to a related company (Note (iii)): | 159 | 159 |

le saunda holdings ltd.

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

21 RELATED PARTY TRANSACTIONS (CONTINUED)

- (a) Transactions with related parties (Continued) Notes:
 - (i) During the period, the Group rented a shop located in Macau from Mr. Lee Tze Bun, Marces ("Mr. Lee"), a substantial shareholder and non-executive Director of the Company, as retail outlet in Macau.
 - (ii) During the period, the Group rented office premises located in Mainland China from Genda Investment Limited and Super Billion Properties Limited ("Super Billion"), companies controlled by Mr. Lee.
 - (iii) The amount due to Super Billion is unsecured, interest-free and repayable on demand and to be settled in cash.

(b) Key management compensation

| | Unaudited Six months ended 31 August | |
|--|---|----------------------|
| | 2014 20 | |
| | HK\$'000 | HK\$'000 |
| Salaries and other employee benefits Contributions to retirement scheme Staff option expense | 5,737 48 4,878 | 3,475 46 5,480 |
| | 10,663 | 9,001 |

22 EVENTS OCCURRING AFTER THE BALANCE SHEET DATE

Details of the interim dividend are given in Note 11.

DISCLOSURE OF INTERESTS

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 31 August 2014, the interests and short positions of the Directors and chief executive of the Company in the ordinary shares of HK\$0.10 each in the capital of the Company (the "Shares"), underlying Shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong, the "SFO")) which were notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which are taken or deemed to have under such provisions of the SFO); as recorded in the register required to be kept by the Company under section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Rules Governing the Listing of Securities (the "Listing Rules") on the Stock Exchange were as follows:

| | | 1 | Number of Sha | ares | | |
|--|-----------------------|---------------------|-----------------------------|-------------------------|-------------|---|
| Name of Directors | Personal interests | Family interests | Corporate interests | Other interests | Total | Approximate percentage of the issued share capital of the Company |
| Mr. Lee Tze Bun, Marces ("Mr. Lee") | 41,250,000 | - | 30,684,000 (Notes 1 & 2) | 205,000,000 (Note 3) | 276,934,000 | 43.16% |
| Ms. Lau Shun Wai ("Ms. Lau") | 2,200,000 | _ | _ | - | 2,200,000 | 0.34% (Note 4) |
| Ms. Wong Sau Han ("Ms. Wong") | 964,000 | 350,000 | - | - | 1,314,000 | 0.20% (Note 5) |
| Ms. Chu Tsui Lan ("Ms. Chu") | 2,300,000 | - | _ | - | 2,300,000 | 0.35% (Note 6) |
| Ms. An You Ying ("Ms. An") | 700,000 | _ | _ | - | 700,000 | 0.10% (Note 7) |
| Mr. Leung Wai Ki, George ("Mr. Leung") | - | - | - | 1,384,000 (Note 8) | 1,384,000 | 0.21% |

Long positions in Shares (I) (a) The Company

DISCLOSURE OF INTERESTS

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS (CONTINUED)

(I) Long positions in Shares (continued)

(a) The Company (continued)

Notes:

- 1. Succex Limited, which was wholly owned by Mr. Lee, held 30,000,000 Shares. Therefore, Mr. Lee was deemed to be interested in these Shares.
- 2. Mr. Lee was a founder and governor of Qing Yun Middle School Education Development Foundation Limited ("Qing Yun"), which held 684,000 Shares. Therefore, Mr. Lee was deemed to be interested in these Shares.
- 3. Stable Gain Holdings Limited ("Stable Gain") held 205,000,000 Shares, representing approximately 31.95% of the issued share capital of the Company. The entire issued share capital of Stable Gain was registered in the name of Stable Profit Holdings Limited ("Stable Profit"), a company wholly-owned by HSBC International Trustee Limited ("HSBC Trustee") which acted as trustee of Lee Tze Bun Family Trust (the "LTB Family Trust"), a discretionary trust, of which Mr. Lee was the founder and an eligible beneficiary thereunder. Mr. Lee was also the sole director of Stable Profit. Therefore, Mr. Lee was deemed to be interested in these Shares.
- 4. Ms. Lau personally held 2,200,000 Shares and was entitled to 8,100,000 share options granted by the Company. Upon exercise of these outstanding share options in full, Ms. Lau's interests in the Company will be increased approximately from the existing 0.34% to 1.58% of the issued share capital of the Company including number of Shares in relation to such exercise.
- 5. Ms. Wong personally held 964,000 Shares. Together with 350,000 Shares owned by her husband in which Ms. Wong was deemed to be interested, Ms. Wong was interested in an aggregate of 1,314,000 Shares, representing approximately 0.20% of the issued share capital of the Company. Ms. Wong was also entitled to 4,400,000 share options granted by the Company. Upon exercise of these outstanding share options in full, Ms. Wong's interests in the Company will be increased approximately from the existing 0.20% to 0.88% of the issued share capital of the Company including number of Shares in relation to such exercise.
- 6. Ms. Chu personally held 2,300,000 Shares and was entitled to 5,400,000 share options granted by the Company. Upon exercise of these outstanding share options in full, Ms. Chu's interests in the Company will be increased approximately from the existing 0.35% to 1.19% of the issued share capital of the Company including number of Shares in relation to such exercise.
- 7. Ms. An personally held 700,000 Shares and was entitled to 2,500,000 share options granted by the Company. Upon exercise of these outstanding share options in full, Ms. An's interests in the Company will be increased approximately from the existing 0.10% to 0.49% of the issued share capital of the Company including number of Shares in relation to such exercise.
- 8. Mr. Leung was a governor of Xin Chuan Middle School Foundation Limited ("Xin Chuan") which held 1,384,000 Shares. Therefore, Mr. Leung was deemed to be interested in these Shares.

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS (CONTINUED)

(I) Long positions in Shares (continued)

(b) Associated corporation of the Company

| Name of associated corporation | Name of Director | Personal interests | Approximate percentage of the issued share capital of the associated corporation of the Company |
|--------------------------------|---------------------|---|--|
| L. S. Retailing Limited | Mr. Lee | 20,000 non-voting deferred shares (Note 1) | 100% (in respect of non- voting deferred shares) |

Note:

1. Mr. Lee beneficially owned 20,000 non-voting deferred shares in L. S. Retailing Limited, a wholly-owned subsidiary of the Company.

(II) Long positions in underlying shares and debentures of the Company Interests in share options

| Name of Directors | Date of share options granted (Notes 1 & 2) | Balance as at 1 March 2014 | Granted during the period | Exercised during the period | Cancelled during the period | Lapsed during the period | Outstanding as at 31 August 2014 | Exercise price per Share HK\$ | Exercise period |
|----------------------|---|-------------------------------------|------------------------------------|--------------------------------------|--------------------------------------|-----------------------------------|---|--|-----------------------------|
| Ms. Lau | 27 June 2011 | 1,666,000 | - | _ | _ | - | 1,666,000 | 4.730 | 27 June 2014 26 June 202 |
| | 27 June 2011 | 1,666,000 | - | - | - | - | 1,666,000 | 4.730 | 27 June 2015 26 June 202 |
| | 27 June 2011 | 1,668,000 | - | - | - | - | 1,668,000 | 4.730 | 27 June 2016 26 June 202 |
| | 10 July 2012 | 1,166,000 | - | 400,000 | - | - | 766,000 | 2.404 | 10 July 2014 9 July 202 |
| | 10 July 2012 | 1,166,000 | - | - | - | - | 1,166,000 | 2.404 | 10 July 2015 9 July 202 |
| | 10 July 2012 | 1,168,000 | - | - | - | - | 1,168,000 | 2.404 | 10 July 2016 9 July 202 |
| Ms. Wong | 27 June 2011 | 1,000,000 | - | - | - | - | 1,000,000 | 4.730 | 27 June 2014 26 June 202 |
| | 27 June 2011 | 1,000,000 | - | - | - | - | 1,000,000 | 4.730 | 27 June 2015 26 June 202 |
| | 27 June 2011 | 1,000,000 | - | - | _ | - | 1,000,000 | 4.730 | 27 June 2016 26 June 202 |
| | 10 July 2012 | 466,000 | - | - | - | - | 466,000 | 2.404 | 10 July 201 9 July 202 |
| | 10 July 2012 | 466,000 | _ | - | - | - | 466,000 | 2.404 | 10 July 201 9 July 201 |
| | 10 July 2012 | 468,000 | - | - | - | - | 468,000 | 2.404 | 10 July 201 9 July 201 |

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS (CONTINUED)

(II) Long positions in underlying shares and debentures of the Company (continued) Interests in share options (continued)

| | | | | Number | of Shares | | | | |
|----------------------|---|------------------|-------------------|---------------------|---------------------|------------------|----------------------|----------------------------|-------------------------------|
| | | Balance as at | Granted during | Exercised during | Cancelled during | Lapsed during | Outstanding as at | Exercise | |
| Name of Directors | Date of share options granted (Notes 1 & 2) | 1 March 2014 | the period | the period | the period | the period | 31 August 2014 | price per Share HK\$ | Exercise period |
| Ms. Chu | 27 June 2011 | 1,000,000 | - | - | - | - | 1,000,000 | 4.730 | 27 June 2014– 26 June 2021 |
| | 27 June 2011 | 1,000,000 | - | - | - | - | 1,000,000 | 4.730 | 27 June 2015– 26 June 2021 |
| | 27 June 2011 | 1,000,000 | - | - | _ | - | 1,000,000 | 4.730 | 27 June 2016– 26 June 2021 |
| | 10 July 2012 | 800,000 | _ | - | _ | - | 800,000 | 2.404 | -10 July 2014 9 July 2022 |
| | 10 July 2012 | 800,000 | - | - | _ | - | 800,000 | 2.404 | 10 July 2015– 9 July 2022 |
| | 10 July 2012 | 800,000 | - | - | - | - | 800,000 | 2.404 | -10 July 2016 9 July 2022 |
| Ms. An | 27 June 2011 | 500,000 | - | - | - | - | 500,000 | 4.730 | 27 June 2014– 26 June 2021 |
| | 27 June 2011 | 500,000 | - | - | - | - | 500,000 | 4.730 | 27 June 2015– 26 June 2021 |
| | 27 June 2011 | 500,000 | - | - | - | - | 500,000 | 4.730 | 27 June 2016– 26 June 2021 |
| | 10 July 2012 | 333,000 | - | - | - | - | 333,000 | 2.404 | -10 July 2014 9 July 2022 |
| | 10 July 2012 | 333,000 | - | - | - | - | 333,000 | 2.404 | -10 July 2015 9 July 2022 |
| | 10 July 2012 | 334,000 | | | | | 334,000 | 2.404 | 10 July 2016– 9 July 2022 |
| Total | | 20,800,000 | | 400,000 | | _ | 20,400,000 | | |

Notes:

- 1. The respective vesting periods of the above share options are from their respective dates of the grant until the commencement of their respective exercise periods.
- 2. The closing prices of the Shares of the Company immediately before 27 June 2011 and 10 July 2012 on which the share options were granted were HK\$4.65 and HK\$2.41 per Share respectively.

DISCLOSURE OF INTERESTS

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS (CONTINUED)

(II) Long positions in underlying shares and debentures of the Company (continued) Interests in share options (continued)

Save as disclosed above, as at 31 August 2014, none of the Directors or chief executive (including their spouse and children under 18 years of age) of the Company had any interests and/or short positions in the Shares, underlying Shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) which were notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and/or short positions which are taken or deemed to have under such provisions of the SFO); as recorded in the register required to be kept by the Company under section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

ARRANGEMENTS TO PURCHASE SHARES OR DEBENTURES

Save as disclosed in the paragraph headed "Directors' and chief executive's interests and short positions in the shares, underlying shares and debentures of the Company and its associated corporations" above, during the six months ended 31 August 2014, (a) none of the Directors nor the chief executive of the Company had been granted any right to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate; and (b) none of the Directors, their respective spouses nor their respective children under the age of 18 had any right to subscribe for securities of the Company or had exercised any such rights.

SUBSTANTIAL SHAREHOLDERS AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

As at 31 August 2014, according to the register of interests in Shares and short positions of the Company required to be kept under section 336 of the SFO, the following persons or corporations (other than the Directors or chief executive of the Company) had interests or short positions in the Shares and underlying Shares which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO:

Long positions in Shares

| Name of Shareholders | Note | Personal interests | Family interests | Corporate interests | Other interests | Total | Approximate percentage of the issued share capital of the Company |
|--|------|-----------------------|---------------------|------------------------|--------------------|-------------|---|
| Stable Gain | 1 | 205,000,000 | - | - | - | 205,000,000 | 31.95% |
| Stable Profit | 1 | _ | _ | 205,000,000 | _ | 205,000,000 | 31.95% |
| HSBC Trustee | 1, 2 | _ | _ | _ | 205,060,000 | 205,060,000 | 31.96% |
| Ms. Lee Wing Kam Rowena Jackie ("Ms. Lee") | 3 | 6,350,000 | _ | _ | 50,000,000 | 56,350,000 | 8.78% |
| Ms. Chui Kwan Ho, Jacky ("Ms. Chui") | 4 | 1,700,000 | _ | - | 50,000,000 | 51,700,000 | 8.05% |
| Ms. Tsui Oi Kuen ("Ms. Tsui") | 5 | 1,140,000 | _ | - | 50,000,000 | 51,140,000 | 7.97% |
| Ms. Lee, Ms. Chui and Ms. Tsui as trustees of The Lee Keung Charitable Foundation (the "Charitable Foundation") | 6 | _ | _ | _ | 50,000,000 | 50,000,000 | 7.79% |

Notes:

- 1. Stable Gain held 205,000,000 Shares, representing approximately 31.95% of the issued share capital of the Company. The entire issued share capital of Stable Gain was registered in the name of Stable Profit, a company wholly-owned by HSBC Trustee which acted as trustee of the LTB Family Trust, a discretionary trust, of which Mr. Lee was the founder and an eligible beneficiary thereunder. Mr. Lee was also the sole director of Stable Profit. Therefore, HSBC Trustee and Stable Profit were deemed to be interested in these Shares.
- 2. HSBC Trustee held 205,060,000 Shares, of which 205,000,000 Shares were deemed to be interested as stated in the above note 1.
- 3. Ms. Lee was interested in an aggregate of 56,350,000 Shares (comprising 6,350,000 Shares personal interests and 50,000,000 Shares jointly held with Ms. Chui and Ms. Tsui as trustees of the Charitable Foundation), representing approximately 8.78% of the issued share capital of the Company.

DISCLOSURE OF INTERESTS

SUBSTANTIAL SHAREHOLDERS AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES (CONTINUED)

Long positions in Shares (continued) Notes: (continued)

- 4. Ms. Chui was interested in an aggregate of 51,700,000 Shares (comprising 1,700,000 Shares personal interests and 50,000,000 Shares jointly held with Ms. Lee and Ms. Tsui as trustees of the Charitable Foundation), representing approximately 8.05% of the issued share capital of the Company.
- 5. Ms. Tsui was interested in an aggregate of 51,140,000 Shares (comprising 1,140,000 Shares personal interests and 50,000,000 Shares jointly held with Ms. Lee and Ms. Chui as trustees of the Charitable Foundation), representing approximately 7.97% of the issued share capital of the Company.
- 6. Ms. Lee, Ms. Chui and Ms. Tsui jointly held 50,000,000 Shares as trustees of the Charitable Foundation, representing 7.79% of the issued share capital of the Company. Therefore, all of them were deemed to be interested in these Shares.

Save as disclosed above, as at 31 August 2014, the Company had not been notified of any other persons (other than the Directors or chief executive of the Company) or corporation who had interests directly or indirectly and/or short positions in the Shares and underlying Shares of the Company which would be required to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company pursuant to section 336 of the SFO.

SHARE OPTION SCHEME

At the special general meeting of the Company held on 22 July 2002, the Shareholders approved the adoption of a share option scheme (the "Scheme") pursuant to Chapter 17 of the Listing Rules. The purpose of the Scheme was to enable the Board to grant share options to selected eligible persons (as defined under the Scheme) as incentives or rewards for their contribution or potential contribution to the Group.

SHARE OPTION SCHEME (CONTINUED)

Pursuant to the Scheme, the Company granted 14,100,000 and 17,440,000 share options to certain Directors and employees of the Company to subscribe for up to a total of 31,540,000 ordinary shares of HK\$0.10 each in the capital of the Company on 27 June 2011 and 10 July 2012 respectively. Particulars of such share options and their movement during the six months ended 31 August 2014 were as follows:

| | | | Ν | lumber of Sl | hare Options | 5 | | | |
|------------------------------------|--|-------------------------------------|---------------------------------|--------------|-----------------------------------|--------------------------------|---|--|---|
| Name or Category of Participant | Date of share options granted (Notes 1 & 2) | Balance as at 1 March 2014 | Granted during the period | | Cancelled during the period | Lapsed during the period | Outstanding as at 31 August 2014 | Exercise price per Share HK\$ | Exercise Period |
| Directors (Note 4) | 27 June 2011 | 4,166,000 | - | - | - | - | 4,166,000 | 4.730 | 27 June 2014– 26 June 2021 |
| (Note 4) | 27 June 2011 | 4,166,000 | - | - | - | - | 4,166,000 | 4.730 | 20 June 2021 27 June 2015– 26 June 2021 |
| | 27 June 2011 | 4,168,000 | - | - | - | - | 4,168,000 | 4.730 | 27 June 2016- 26 June 2021 |
| | 10 July 2012 | 2,765,000 | - | 400,000 | - | - | 2,365,000 | 2.404 | 10 July 2014– 9 July 2022 |
| | 10 July 2012 | 2,765,000 | - | - | - | - | 2,765,000 | 2.404 | 10 July 2015– 9 July 2022 |
| | 10 July 2012 | 2,770,000 | - | - | - | - | 2,770,000 | 2.404 | 10 July 2016– 9 July 2022 |
| Directors Sub-total | | 20,800,000 | | 400,000 | | | 20,400,000 | | |
| Employees | 27 June 2011 | 533,000 | - | - | - | 200,000 | 333,000 | 4.730 | 27 June 2014– 26 June 2021 |
| | 27 June 2011 | 533,000 | - | - | - | 200,000 | 333,000 | 4.730 | 27 June 2015– 26 June 2021 |
| | 27 June 2011 | 534,000 | - | - | - | 200,000 | 334,000 | 4.730 | 27 June 2016– 26 June 2021 |
| | 10 July 2012 | 2,839,000 | - | 1,892,000 | - | 50,000 | 897,000 | 2.404 | 10 July 2014– 9 July 2022 |
| | 10 July 2012 | 2,839,000 | - | - | - | 50,000 | 2,789,000 | 2.404 | 10 July 2015– 9 July 2022 |
| | 10 July 2012 | 2,862,000 | | | | 50,000 | 2,812,000 | 2.404 | 10 July 2016– 9 July 2022 |
| Employees Sub-total | | 10,140,000 | | 1,892,000 | | 750,000 | 7,498,000 | | |
| Total | | 30,940,000 | | 2,292,000 | | 750,000 | 27,898,000 | | |

Notes:

- 1. The respective vesting periods of the above share options are from their respective dates of the grant until the commencement of their respective exercise periods.
- 2. The closing prices of the Shares of the Company immediately before 27 June 2011 and 10 July 2012 on which the share options were granted were HK\$4.65 and HK\$2.41 per Share respectively.
- 3. Upon grant of 17,440,000 share options to eligible persons by the Company on 10 July 2012, there were 1,960 shares options available for grant under the Scheme. The Scheme expired on 21 July 2012.
- 4. For a detailed breakdown of each of the Directors' interests in share options, please refer to pages 51 to 52.

CORPORATE GOVERNANCE AND OTHER INFORMATION

CORPORATE GOVERNANCE PRACTICES

The board (the "Board") of directors (the "Directors") of Le Saunda Holdings Limited (the "Company") and its subsidiaries (collectively, the "Group") is committed to achieving and maintaining the highest standard of corporate governance. The Board and its management understand that it is their responsibility to establish a good corporate management system and practice and strictly comply with the principles of independence, accountability, responsibility and impartiality so as to improve the operation transparency of the Company, protect the interests of shareholders (the "Shareholders") of the Company and create values for the Shareholders.

During the period under review, the Company has complied with the provisions of the Corporate Governance Code and Corporate Governance Report (the "CG Code") as set out in Appendix 14 to the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), except for deviation from code provision A.6.7 of CG Code which stipulates, among others, that independent non-executive Directors and other non-executive Directors should attend general meetings. Due to another business engagement, Mr. Lee Tze Bun, Marces, a non-executive Director, was unable to attend the annual general meeting of the Company held on 7 July 2014.

CHANGES IN DIRECTORSHIP AND OTHER CHANGES IN DIRECTOR'S INFORMATION

The changes in directorship and other changes in the information of the Director of the Company, which are required to be disclosed pursuant to Rule 13.51B(1) of the Listing Rules, since the publication of the annual report of the Company for the year ended 28 February 2014 are set out below:

| Name of Director | Details of change |
|------------------|-------------------|
| | |

Mr. Lee Tze Bun, Marces
 Renewed service contract of the Company with 2 years' fixed term commencing on 1 June 2014 and ending on 31 May 2016

Save as disclosed above, there is no other information required to be disclosed pursuant to Rule 13.51B(1) of the Listing Rules.

AUDIT COMMITTEE

As at 31 August 2014 and the date of this report, the Audit Committee comprises three independent non-executive Directors, namely Mr. Lam Siu Lun, Simon (chairman of the Audit Committee), Mr. Leung Wai Ki, George and Mr. Hui Chi Kwan. Mr. Lam has appropriate professional qualifications or accounting or related financial management expertise as required under Rule 3.21 of the Listing Rules.

CORPORATE GOVERNANCE AND OTHER INFORMATION

AUDIT COMMITTEE (CONTINUED)

The primary functions and duties of the Audit Committee are to recommend the appointment, re-appointment and removal of the external auditor, oversee the integrity of financial information of the Company and its disclosure, provide independent review of the effectiveness of the financial controls, internal control and risk management systems of the Group, and review the accounting principles and practices adopted by the Group. The full terms of reference of the Audit Committee are posted on the websites of the Stock Exchange and the Company.

The Audit Committee has reviewed this report, which was prepared based on (i) the accounting principles and practices adopted by the Group, and (ii) the unaudited condensed consolidated interim financial information for the six months ended 31 August 2014. After review and discussions, the Audit Committee recommended the Board to approve the unaudited condensed consolidated interim financial information for the six months ended 31 August 2014.

REMUNERATION COMMITTEE

As at 31 August 2014 and the date of this report, the Remuneration Committee comprises three independent non-executive Directors, namely Mr. Lam Siu Lun, Simon (chairman of the Remuneration Committee), Mr. Leung Wai Ki, George and Mr. Hui Chi Kwan, and one non-executive Director, namely Mr. James Ngai.

The primary functions and duties of the Remuneration Committee are to make recommendation to the Board on the Company's policy and structure for remuneration of all Directors and senior management and on the establishment of a formal and transparent procedure for development remuneration policy, determine the terms of specific remuneration package of the executive Directors and senior management, and review and approve the performancebased remuneration proposals with reference to the corporate goals and objective resolved by the Board from time to time. The full terms of reference of the Remuneration Committee are posted on the websites of the Stock Exchange and the Company.

NOMINATION COMMITTEE

As at 31 August 2014 and the date of this report, the Nomination Committee comprises three independent non-executive Directors, namely Mr. Hui Chi Kwan (chairman of the Nomination Committee), Mr. Lam Siu Lun, Simon and Mr. Leung Wai Ki, George, and one non-executive Director, namely Mr. James Ngai.

The primary functions and duties of the Nomination Committee are to review the structure, size and composition (including the skills, knowledge and experience) of the Board at least annually and make recommendations on any proposed changes to the Board to complement the Company's corporate strategies, and identify individuals suitable qualified to become Directors and select or make recommendations to the Board on the selection of individuals nominated for directorships. The full terms of reference of the Nomination Committee are posted on the websites of the Stock Exchange and the Company.

CORPORATE GOVERNANCE AND OTHER INFORMATION

INTERNAL CONTROL AND RISK MANAGEMENT

The Group is committed to set up and maintain a good system of internal control which is devised to provide reasonable, but not absolute, assurance against material misstatement or loss, and to manage and minimize rather than eliminate the risks of failure in the Group's operational systems. The Board is responsible for maintaining a sound and effective system of internal control particularly in respect of the controls on financial, operational, compliance and risk management, to achieve the Group's business strategies and business operations and safeguard the Shareholders' investment and the Group's assets.

During the six months ended 31 August 2014, the outsourced internal auditor, responsible for the review and appraisal on the effectiveness of financial, operational and compliance controls and risk management of the Group, provided reports to the Audit Committee with highlighting observations and recommendations to improve the internal control system. The Audit Committee reviewed the adequacy of scope, functions, competency and resources of the outsourced internal audit functions.

INVESTOR RELATIONS

The Board recognizes that effective communication with the Company's investors plays a crucial role in maintaining existing investors' confidence and attracting new investors and enhancing their understanding of the Group's performance, strategies and future direction. To foster effective communication with the Shareholders and potential investors of the Company, the Company endeavors to provide accurate, clear, comprehensive and timely information of the Group through the publication of the interim and annual reports, announcements, circulars, press interviews and press releases on the website of the Company. The Board also designates specialized personnel to maintain close communication with research analysts, fund managers, Shareholders and medias via regular one-on-one meetings, luncheons, factory visits, press conferences and road shows to keep them informed of the Group's business performance and developments.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules as its own code of conduct (the "Code of Conduct") regarding securities transactions by the Directors since 4 October 2005. The terms of the Code of Conduct are no less exacting than the required standards in the Model Code, and the Code of Conduct applies to all the relevant persons as defined in the Code, including the Directors, any employee of the Company, or a director or employee of a subsidiary or holding company of the Company, who, by reason of such office or employment, are likely to be in possession of unpublished price sensitive information in relation to the Company or its securities.

Having made specific enquiry of all Directors, all Directors have confirmed that they have complied with the Code of Conduct and the required standard set out in the Model Code during the six months ended 31 August 2014 and up to the date of this report.

CORPORATE GOVERNANCE AND OTHER INFORMATION

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SHARES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the six months ended 31 August 2014.

SUFFICIENCY OF PUBLIC FLOAT

Based on the information that is publicly available to the Company and within the knowledge of the Directors, as at the date of this report, there is sufficient public float of more than 25% of the Company's issued shares as required under the Listing Rules.

CLOSURE OF REGISTER OF MEMBERS

In order to ascertain the entitlement to the interim dividend, the register of members of the Company will be closed from Tuesday, 11 November 2014 to Wednesday, 12 November 2014 (both days inclusive) during which no transfer of shares will be registered. The record date for entitlement to the interim dividend is 12 November 2014. In order to qualify for the interim dividend for the six months ended 31 August 2014, all transfers of shares accompanied by the relevant share certificates and transfer forms must be lodged with the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at Units 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong for registration no later than 4:30 p.m. on Monday, 10 November 2014.

ACKNOWLEDGEMENT

On behalf of the Board, I would also like to take this opportunity to express my gratitude to all our staff for their dedication and hard work, plus my sincere appreciation to all customers, business partners and Shareholders for their continuing supports.

By Order of the Board James Ngai Chairman

Hong Kong, 27 October 2014