

Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated Tuesday, 18 November 2014 (the “**Prospectus**”) issued by EGL Holdings Company Limited (the “**Company**”).

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities of the Company. Potential investors should read the Prospectus for detailed information about the Hong Kong Public Offering and the International Placing described below before deciding whether or not to invest in the Shares thereby offered.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the “**U.S. Securities Act**”). The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. There will be no public offer of securities in the United States. The Offer Shares are being offered and sold outside the United States as offshore transactions in accordance with Regulation S under the U.S. Securities Act.

In connection with the Global Offering, Shenyin Wanguo Capital (H.K.) Limited, as stabilising manager (the “**Stabilising Manager**”), its affiliates or any person acting for it, on behalf of the Underwriters, may effect transactions with a view to stabilising or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilising Manager, its affiliates or any person acting for it, to conduct any such stabilising action, which, if commenced, will be done at the sole and absolute discretion of the Stabilising Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilising activity is required to be brought to an end on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. Such transaction may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Potential investors should be aware that stabilising action cannot be used to support the price of the Shares for longer than the stabilising period which begins on the Listing Date, and is expected to expire on the 30th day after the last date for lodging application under the Hong Kong Public Offering. After this date, when no further stabilising action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.



EGL Holdings Company Limited

東瀛遊控股有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	:	125,000,000 Shares (comprising 100,000,000 new Shares and 25,000,000 Sale Shares subject to adjustment and exercise of the Over-allotment Option)
Number of Hong Kong Offer Shares	:	12,500,000 Shares (subject to adjustment and including 1,250,000 Employee Reserved Shares)
Number of International Placing Shares	:	112,500,000 Shares (subject to adjustment and exercise of the Over-allotment Option)
Maximum Offer Price	:	HK\$1.48 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	:	HK\$0.10 per Share
Stock code	:	6882

Sole Sponsor



Shenyin Wanguo Capital (H.K.) Limited

Sole Global Coordinator, Sole Bookrunner and Sole Lead Manager



Shenyin Wanguo Capital (H.K.) Limited

Application has been made by the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus (including the Shares to be issued pursuant to (i) the Capitalisation Issue, (ii) the Global Offering (including any Shares which may be issued pursuant to the exercise of the Over-allotment Option) and (iii) the Share Options). Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 28 November 2014. In the event the Over-allotment Option is exercised, an announcement will be made by the Company on the Company's website at www.egltours.com and the Stock Exchange's website at www.hkexnews.hk.

The Global Offering of 125,000,000 Shares (comprising 100,000,000 new Shares and 25,000,000 Sale Shares and subject to adjustment and the exercise of the Over-allotment Option) comprises the: (1) Hong Kong Public Offering of 12,500,000 Offer Shares (subject to adjustment and including 1,250,000 Employee Reserved Shares); and (2) International Placing of 112,500,000 Offer Shares (subject to adjustment and the exercise of the Over-allotment Option). The allocation of the Offer Shares between the Hong Kong Public Offering and the International Placing will be subject to adjustment as described in the section "Structure and Conditions of the Global Offering" in the Prospectus.

In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, exercisable by the Sole Global Coordinator pursuant to the International Underwriting Agreement, to require the Company to allot and issue up to 18,750,000 additional new Shares, representing approximately 15% of the initial number of Offer Shares, at the Offer Price to cover over-allocations in the International Placing, if any.

Subject to the granting of the approval for listing of, and permission to deal in, the Shares on the Main Board of the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$1.48 per Offer Share and is currently expected to be not less than HK\$1.30 per Offer Share, unless otherwise announced. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$1.48 per Offer Share together with brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$1.48 per Offer Share.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms and the designated website (www.hkeipo.hk) for the HK eIPO White Form. Applicants who would like to have the allotted Hong Kong Offer Shares registered in their own names should either (i) complete and sign the **WHITE** Application Forms, or (ii) submit applications online through the designated website of the **HK eIPO White Form** Service Provider at www.hkeipo.hk under the **HK eIPO White Form** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be collected during normal business hours from 9:00 a.m. on Tuesday, 18 November 2014, until 12:00 noon on Friday, 21 November 2014 from:

- any of the following offices of the **Hong Kong Underwriters**:

Shenyin Wanguo Capital (H.K.) Limited	Level 19, 28 Hennessy Road, Hong Kong
Halcyon Securities Limited	11/F, 8 Wyndham Street, Central, Hong Kong
Pacific Foundation Securities Limited	11/F, New World Tower II, 16-18 Queen's Road Central, Hong Kong

- any of the following branches of **The Bank of East Asia, Limited**:

	Branch name	Address
Hong Kong Island	Main Branch	10 Des Voeux Road Central, Central
	North Point Branch	326-328 King's Road, North Point
Kowloon	Prince Edward Branch	G/F, Hanley House, 776-778 Nathan Road, Prince Edward
	Hoi Yuen Road Branch	Unit 1, G/F, Hewlett Centre, 54 Hoi Yuen Road, Kwun Tong
	East Tsim Sha Tsui Branch	Shop G3-G5, G/F, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui
New Territories	Shatin Plaza Branch	Shop 3-4, Level 1, Shatin Plaza, Shatin
	Tuen Mun Town Plaza Branch	Shop 2-10, UG/F, Tuen Mun Town Plaza Phase II, 3 Tuen Lung Street, Tuen Mun
	Tsuen Wan Branch	239-243 Sha Tsui Road, Tsuen Wan

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be collected during normal business hours from 9:00 a.m. on Tuesday, 18 November 2014 until 12:00 noon on Friday, 21 November 2014 from the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or your stockbroker, who may have such Application Forms and the Prospectus available.

The **WHITE** or **YELLOW** Application Form completed in all respects in accordance with the instructions printed thereon, together with a cheque or banker's cashier order payable to "**The Bank of East Asia (Nominees) Limited – EGL Public Offer**" attached should be securely stapled and deposited in the special collection boxes provided at any of the branches of the receiving bank listed above on such dates and during such time as specified in the Application Forms.

Applicants applying by **HK eIPO White Form** may submit applications through the **HK eIPO White Form Service** at www.hkeipo.hk from 9:00 a.m. on Tuesday, 18 November 2014 until 11:30 a.m. on Friday, 21 November 2014 or such later time as described in the section "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares – 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, 18 November 2014 until 12:00 noon on Friday, 21 November 2014 or such later time as described in the section "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares – 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

Copies of the Prospectus, together with the **PINK** Application Forms can be collected by Eligible Employees from our Company's head office at 15th Floor, EGL Tower, 83 Hung To Road, Kwun Tong, Kowloon, Hong Kong during normal business hours from 9:00 a.m. on Tuesday, 18 November 2014 until 12:00 noon on Thursday, 20 November 2014. Electronic copies of the **PINK** Application Form and the Prospectus can be viewed from the Company's website at www.egltours.com and the Stock Exchange's website at www.hkexnews.hk. Completed **PINK** Application Forms, together with a cheque attached and marked payable to "**The Bank of East Asia (Nominees) Limited – EGL Public Offer**" for the payment must be returned to our Company's head office at 15th Floor, EGL Tower, 83 Hung To Road, Kwun Tong, Kowloon, Hong Kong by 12:00 noon on Thursday, 20 November 2014.

Please refer to the sections "Structure and Conditions of the Global Offering" and "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares" in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to publish the announcement on the Offer Price, the level of indications of interest in the International Placing, the level of applications in the Hong Kong Public Offering and the Employee Preferential Offering and the basis of allocation of the Hong Kong Offer Shares and the Employee Reserved Shares on Thursday, 27 November 2014 (i) in South China Morning Post (in English); (ii) in Hong Kong Economic Times (in Chinese); (iii) on the Stock Exchange's website (www.hkexnews.hk) and (iv) on the Company's website (www.egltours.com). The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering and the Employee Preferential Offering will be available through a variety of channels from Thursday, 27 November 2014 as described in the section "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares – 11. Publication of Results" in the Prospectus.

The Company will not issue temporary documents of title. Share certificates will only become valid at 8:00 a.m. on Friday, 28 November 2014 provided that the Global Offering has become unconditional and the right of termination described in the section “Underwriting” in the Prospectus has not been exercised. No receipt will be issued for sums paid on application. Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 28 November 2014. The Shares will be traded in board lots of 2,000 Shares each. The stock code of the Shares is 6882.

By order of the Board of Directors
EGL Holdings Company Limited
Yuen Man Ying
Chairman

Hong Kong, 18 November 2014

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Yuen Man Ying, Mr. Huen Kwok Chuen, Mr. Leung Shing Chiu and Ms. Lee Po Fun as executive Directors, and Mr. Chan Kim Fai, Mr. Tang Koon Hung Eric and Ms. Wong Lai Ming as independent non-executive Directors.

Please also refer to the published version of this announcement in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese).