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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. This announcement is not a prospectus. Potential investors should read the prospectus dated November 25, 2014 (the “Prospectus”) issued by Feiyu Technology International Company Ltd. (the “Company”) for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares.

This announcement is not an offer of securities for sale in the United States. Securities may not be offered, sold or delivered in the United States except pursuant to Rule 144A or an exemption from registration requirements under the United States Securities Act of 1933, as amended (the “U.S. Securities Act”). The Hong Kong Offer Shares are being offered and sold outside the United States in offshore transactions in accordance with Regulation S under the U.S. Securities Act. There is not and it is not currently intended for there to be any public offering of securities of the Company in the United States.

Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.



Feiyu Technology International Company Ltd.

飛魚科技國際有限公司

(Incorporated in the Cayman Islands with limited liability)

Global Offering

Number of Offer Shares under the Global Offering	: 300,000,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 30,000,000 Shares (subject to adjustment)
Number of International Offer Shares	: 270,000,000 Shares (subject to adjustment and the Over-allotment Option)
Maximum Offer Price	: HK\$2.55 per Offer Share, plus brokerage fee of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	: US\$0.0000001 per Share
Stock code	: 1022

Joint Sponsors



BofA Merrill Lynch

*Joint Global Coordinators and Joint Bookrunners
(in alphabetical order)*

BofA Merrill Lynch



*Joint Lead Managers
(in alphabetical order)*

BofA Merrill Lynch



Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting approval for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including the additional Shares which may be issued pursuant to the exercise of the Over-allotment Option, exercise of shares options granted under the Pre-IPO Share Option Scheme and Post-IPO Share Option Scheme, and vesting of the RSUs granted under the Pre-IPO RSU Plan and Post-IPO RSU Plan).

The Global Offering comprises the Hong Kong Public Offering of initially 30,000,000 Shares (subject to adjustment) and the International Offering of initially 270,000,000 Shares (subject to adjustment and the Over-allotment Option) representing approximately 10% and 90% of the total number of Offer Shares initially being offered under the Global Offering, respectively. In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, which is exercisable by the Joint Global Coordinators (on behalf of the International Underwriters), at any time from the date of International Underwriting Agreement until the 30th day following the last day for the lodging of applications under the Hong Kong Public Offering, to require the Company to issue up to 45,000,000 additional Shares, representing approximately 15% of the Offer Shares initially available under the Global Offering, at the Offer Price to cover over-allocations in the International Offering, if any, details of which are described in the section headed “Structure of the Global Offering” in the Prospectus.

Subject to the granting of the listing of, and permission to deal in, the Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made enabling the Shares to be admitted into CCASS.

Assuming that the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Friday, December 5, 2014, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Friday, December 5, 2014. In the event that the Over-allotment Option is exercised, an announcement will be made by the Company on the websites of the Stock Exchange at www.hkexnews.hk and the Company at www.feiyuhk.com.

The Offer Price will not be more than HK\$2.55 per Offer Share and is expected to be not less than HK\$1.85 per Offer Share. Applicants under the Hong Kong Public Offering are required to pay, on application, the maximum price of HK\$2.55 per Offer Share plus the brokerage fee, SFC transaction levy and the Stock Exchange trading fee payable on each Offer Share, equal to a total of HK\$3,863.54 for one Board Lot of 1,500 Shares.

Applications for Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus, the Application Forms and the designated website (www.eipo.com.hk) for the White Form eIPO.

Applicants who would like to be allotted Hong Kong Offer Shares registered in their own names should (i) complete and sign the **WHITE** Application Forms; or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk under the **White Form eIPO** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their designated CCASS Participants' stock accounts or their CCASS Investor Participant stock accounts should (i) complete and sign the **YELLOW** Application Forms; or (ii) give electronic application instructions to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours in the same period from 9:00 a.m. on Tuesday, November 25, 2014 until 12:00 noon on Friday, November 28, 2014 from:

1. any of the following offices of the Hong Kong Underwriters:

Citigroup Global Markets Asia Limited	50/F, Citibank Tower, Citibank Plaza 3 Garden Road Central Hong Kong
Merrill Lynch Far East Limited	55/F, Cheung Kong Center 2 Queen's Road Central Hong Kong
Guotai Junan Securities (Hong Kong) Limited	27/F Grand Millenium Plaza 181 Queen's Road Central Hong Kong

or

2. any of the branches of the following receiving banks:

Standard Chartered Bank (Hong Kong) Limited

	Branch	Address
Hong Kong Island	Des Voeux Road Branch	Standard Chartered Bank Building, 4-4A, Des Voeux Road Central, Central
	Aberdeen Branch	Shop 4A, G/F and Shop 1, 1/F, Aberdeen Centre Site 5, No.6-12 Nam Ning Street, Aberdeen
	North Point Centre Branch	Shop G, G/F, North Point Centre, 284 King's Road, North Point
Kowloon	68 Nathan Road Branch	Basement, Shop B1, G/F Golden Crown Court, 66-70 Nathan Road, Tsimshatsui
	Telford Gardens Branch	Shop P9-12, Telford Centre, Telford Gardens, Tai Yip Street, Kwun Tong
	Mei Foo Manhattan Branch	Shop Nos.07 & 09, Ground Floor, Mei Foo Plaza, Mei Foo Sun Chuen
New Territories	Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan
	Shatin Plaza Branch	Shop No. 8, Shatin Plaza, 21-27 Shatin Centre Street, Shatin, New Territories, Hong Kong
	Maritime Square Branch	Shop 308E, Level 3, Maritime Square, Tsing Yi
	Tai Po Branch	G/F shop No. 2, 23-25 Kwong Fuk Road, Tai Po Market, Tai Po

or

Wing Lung Bank Limited

	Branch	Address
Hong Kong Island	Johnston Road Branch	118 Johnston Road
	Kennedy Town Branch	28 Catchick Street
Kowloon	Tsim Sha Tsui Branch	4 Carnarvon Road
	Lam Tin Sceneway Plaza Branch	Shop 59, 3/F Sceneway Plaza, 8 Sceneway Road
	Sham Shui Po Branch	111 Tai Po Road
	To Kwa Wan Branch	64 To Kwa Wan Road
New Territories	Yuen Long Branch	37 On Ning Road
	Sheung Shui Branch	128 San Fung Avenue

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, November 25, 2014 till 12:00 noon on Friday, November 28, 2014 from the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbroker, who may have the **YELLOW** Application Forms and Prospectus available.

Both **WHITE** and **YELLOW** Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders payable to Horsford Nominees Limited — Feiyu Technology Public Offer should be securely stapled, should be deposited in the special collection boxes provided at any of the branches referred to above on the following dates during the following times:

Tuesday, November 25, 2014 — 9:00 a.m. to 5:00 p.m.
Wednesday, November 26, 2014 — 9:00 a.m. to 5:00 p.m.
Thursday, November 27, 2014 — 9:00 a.m. to 5:00 p.m.
Friday, November 28, 2014 — 9:00 a.m. to 12:00 noon

Applicants may submit your application through **White Form eIPO service** through the designated website at www.eipo.com.hk from 9:00 a.m. on Tuesday, November 25, 2014 until 11:30 a.m. on Friday, November 28, 2014 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input electronic application instructions from 9:00 a.m. on Tuesday, November 25, 2014 until 12:00 noon on Friday, November 28, 2014 (or such later date as may apply in case of certain bad weather conditions as described in “How to Apply for Hong Kong Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus).

Please refer to the sections headed “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to publish the announcement on the final Offer Price, an indication of the level of interest in the International Offering and Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares (i) in the South China Morning Post (in English); (ii) in the Hong Kong Economic Times (in Chinese); (iii) on our website (www.feiyuhk.com) and (iv) on the website of the Stock Exchange (www.hkexnews.hk) on Thursday, December 4, 2014.

Results of allocations of the Hong Kong Public Offering and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be made available in a manner described in the section entitled “How to Apply for Hong Kong Offer Shares — 11. Publication of Results” in the Prospectus on Thursday, December 4, 2014, including on the websites of the Stock Exchange (www.hkexnews.hk) and on our website (www.feiyuhk.com).

The Company will not issue temporary documents of title or receipt for application fees received. Share certificates will only become valid certificates of title provided that the Hong Kong Public Offering has become unconditional in all respects and the right of termination described in the section headed “Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for Termination” has lapsed, which is expected to be at 8:00 a.m. on Friday, December 5, 2014.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, December 5, 2014. The Shares will be traded in Board Lots of 1,500 Shares each under the Company’s stock code 1022.

By order of the Board of Directors
Feiyu Technology International Company Ltd.
YAO Jianjun
Chairman and Executive Director

Hong Kong, November 25, 2014

As at the date of this announcement, the Executive Directors are Messrs. YAO Jianjun, CHEN Jianyu, BI Lin, SUN Zhiyan, LIN Jiabin and LIN Zhibin; the Independent Non-Executive Directors are Ms. LIU Qianli and Messrs. LAI Xiaoling and MA Suen Yee Andrew.

Please also refer to the published version of this announcement in The Standard (in English) and the Hong Kong Economic Times (in Chinese).