

INTERIM REPORT



ASIA COMMERCIAL HOLDINGS LIMITED (Incorporated in Bermuda with limited liability) (Stock Code: 104)

FINANCIAL HIGHLIGHTS

	Six months ended 30th September				
	2014 <i>HK\$'</i> 000 (unaudited)	2013 <i>HK\$'000</i> (unaudited)	Change %		
Operations					
Turnover	389,209	492,007	(20.9)		
Loss attributable to owners of the Company	(39,380)	(80,365)	N/A		
Loss per share - Basic and diluted	(2.88) HK cents	(5.88) HK cents	N/A		
	As at 30th September 2014 <i>HK</i> \$'000 (unaudited)	As at 31st March 2014 <i>HK\$'000</i> (audited)	Change %		
Financial position					
Total assets	819,000	840,000	(2.5)		
Equity attributable to owners of the Company	404,000	396,000	2.0		
Non-controlling interests	6,000	10,000	N/A		

The Board of Directors (the "Board") of Asia Commercial Holdings Limited (the "Company") is pleased to announce the unaudited condensed consolidated interim report of the Company and its subsidiaries (the "Group") for the six months ended 30th September 2014 together with the comparative figures of the last corresponding period. The interim financial report has been reviewed by the Company's audit committee.

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME For the six months ended 30th September 2014

		Six month 30th Sep 2014	
	Notes	HK\$'000 (unaudited)	HK\$'000 (unaudited)
Turnover Cost of sales	3	389,209 (303,524)	492,007 (373,944)
Gross profit Other revenue Distribution costs Administrative expenses Other income, net		85,685 14,792 (126,953) (16,569) 3,896	118,063 19,021 (190,691) (19,660) 999
Finance costs Loss before taxation	4(a)	(4,317) (43,466)	(7,121)
Income tax Loss for the period	5	(43,466)	(982)
Attributable to: Owners of the Company Non-controlling interests		(39,380) (4,086)	(80,365) (6)
		(43,466)	(80,371)
Loss per share Basic and diluted (HK cents)	6	(2.88)	(5.88)

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME For the six months ended 30th September 2014

	Six months ended 30th September		
	2014 <i>HK\$'000</i>	2013 <i>HK\$'000</i>	
	(unaudited)	(unaudited)	
Loss for the period	(43,466)	(80,371)	
Other comprehensive (loss)/income for			
the period Item that may be reclassified subsequently to profit or loss:			
Exchange differences on translation of financial statements of overseas subsidiaries	(4,797)	7,838	
Total other comprehensive (loss)/income for the		7 000	
period (net of nil tax)	(4,797)	7,838	
Total comprehensive loss for the period	(48,263)	(72,533)	
Attributable to:			
Owners of the Company Non-controlling interests	(44,177) (4,086)	(72,527)	
	(48,263)	(72,533)	

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION As at 30th September 2014

	3 Notes	As at 0th September 2014 <i>HK\$'000</i> (unaudited)	As at 31st March 2014 <i>HK\$'000</i> (audited)
Non-current assets Property, plant and equipment Prepaid lease payments Investment properties Available-for-sale investments Rental deposits and prepayments	12	15,798 20,323 185,164 7,527 <u>29,550</u> 258,362	19,225 20,366 185,529 7,527 29,433 262,080
Current assets Inventories Prepaid lease payments Trade and other receivables Trading securities Pledged bank deposits Cash and cash equivalents	8	407,847 511 46,785 8,238 3,317 93,782 560,480	469,341 505 64,368 3,676 3,303 36,879 578,072
Current liabilities Trade and other payables Bank loans Loans from a director Provision for store closure Current tax payable Net current assets	9	224,018 92,292 55,000 2,955 3,571 377,836 182,644	206,377 135,449 52,000 7,634 3,548 405,008
Total assets less current liabilitie	es	441,006	435,144
Non-current liabilities Rental received in advance Deferred tax liabilities Other liabilities		2,004 6,736 22,716 31,456	2,042 6,736 19,886 28,664
Net assets		409,550	406,480

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION *As at 30th September 2014*

	30 Notes	As at Oth September 2014 <i>HK\$'000</i> (unaudited)	As at 31st March 2014 <i>HK\$'000</i> (audited)
		(unauarceu)	(addited)
Capital and reserves			
Share capital	11	273,373	273,373
Reserves		130,462	123,306
Equity attributable to owners			
of the Company		403,835	396,679
Non-controlling interests		5,715	9,801
Total equity		409,550	406,480

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY – UNAUDITED

For the six months ended 30th September 2014

					Attributab	le to own	ers of the C	ompany						
	Share capital	Share premium	(note 11)	Revaluation reserve	Exchange reserve	reserve	Contributed surplus	Share option reserve	Convertible notes equity reserve	reserve	ccumulated losses	Sub-total	Non- controlling interests	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
At 1st April 2013 Total comprehensive loss for the period Recognition of	273,373	133,610		28,389	43,473 7,838	252,381	17,524	21,238	5,085	2,108	(239,863) (80,365)	263,945 (72,527)	9,709 (6)	547,027 (72,533)
equity-settled share based payment								2.261				2.261		0.004
expenses Transfer to accumulated loss upon		-	-			-		2,201				2,201		2,261
redemption of convertible notes Deferred tax relating to redemption of	•	-	-			-	-	-	(5,085)	-	5,085	-	-	-
convertible notes			_								1,006	1,006		1,006
At 30th September 2013	273,373	133,610	_	28,389	51,311	252,381	17,524	23,499		2,108	(314,137)	194,685	9,703	477,761
At 1st April 2014 Total comprehensive loss for the	273,373	133,610	-	28,389	51,878	252,381	17,524	21,577		2,385	(384,438)	123,306	9,801	406,480
period Shares to be issued upon	-	-			(4,797)	•	•		-	-	(39,380)	(44,177)	(4,086)	(48,263)
share placing Recognition of equity-settled share based			49,797							·	-	49,797	-	49,797
payment expenses Transfer to accumulated loss upon forfeiture of share	-	-	-				-	1,536	-	-	-	1,536	-	1,536
options								(485)			485			
At 30th September 2014	273,373	133,610	49,797	28,389	47,081	252,381	17,524	22,628	_	2,385	(423,333)	130,462	5,715	409,550

Attributable to owners of the Company

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS For the six months ended 30th September 2014

	Six months ended 30th September 2014 2013		
	HK\$'000 (unaudited)	<i>HK\$'000</i> (unaudited)	
NET CASH GENERATED FROM/ (USED IN) OPERATING ACTIVITIES	53,039	(6,247)	
INVESTING ACTIVITIES Payment for purchase of property, plant and equipment	(2,686)	(3,662)	
Compensation from write-off of property, plant and equipment Increase in pledged bank deposits Bank interest income received	(14) 36	(79) (8,190) 101	
NET CASH USED IN INVESTING ACTIVITIES	(2,664)	(11,830)	
FINANCING ACTIVITIES Net proceeds from share placing (note 11) Proceeds from new bank loans Repayment of bank loans Interest paid on bank loans Interest paid on convertible notes Repayment of convertible notes Proceeds from loans from a director Repayment of loans from a director	49,797 36,277 (79,876) (2,856) - - 8,000 (5,000)	82,296 (132,289) (5,052) (692) (31,300) 54,000	
NET CASH GENERATED FROM/(USED IN) FINANCING ACTIVITIES	6,342	(33,037)	
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD EFFECT OF FOREIGN EXCHANGE RATE	56,717 36,879	(51,114) 116,760	
CHANGES, NET CASH AND CASH EQUIVALENTS AT THE	186	586	
END OF THE PERIOD ANALYSIS OF THE BALANCES OF CASH	93,782	66,232	
AND CASH EQUIVALENTS Cash at bank and on hand	93,782	66,232	

NOTES TO THE INTERIM FINANCIAL REPORT

1. GENERAL

The Group is principally engaged in trading and retailing of watches and property leasing.

The Company is a limited company incorporated in Bermuda and its shares are listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The registered office and principal place of business of the Company are Canon's Court, 22 Victoria Street, Hamilton HM12, Bermuda and 19th Floor, 9 Des Voeux Road West, Hong Kong, respectively.

The unaudited condensed interim financial statements are presented in thousand of units of Hong Kong dollars (HK\$'000), unless otherwise stated, and have been approved for issue by the Board of Directors on 27th November 2014.

2. BASIS OF PREPARATION AND ACCOUNTING POLICIES

The unaudited condensed interim financial statements have been prepared in accordance with applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and HKAS 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants.

The preparation of the unaudited condensed interim financial statements in conformity with HKAS 34 requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses on a year to date basis. Actual results may be different from these estimates.

The accounting policies adopted in the preparation of the unaudited condensed interim financial statements are consistent with those used in the preparation of the Group's annual financial statements for the year ended 31st March 2014, except for the adoption of the new and revised Hong Kong Financial Reporting Standards ("HKFRSs") as noted below:

HKAS 32 (Amendments)	Financial Instruments: Presentation – Offsetting Financial
	Assets and Financial Liabilities
HKAS 36 (Amendments)	Impairment of Assets: Recoverable Amount Disclosures for Non-Financial Assets
HKAS 39 (Amendments)	Financial Instruments: Recognition and Measurement: Novation of Derivatives and Continuation of Hedge Accounting
HKFRS 10, HKFRS 12 and HKAS 27 (2011) (Amendments)	Investment Entities
HK (IFRIC) – Int 21	Levies

2. BASIS OF PREPARATION AND ACCOUNTING POLICIES (Continued)

The Directors of the Company anticipate that the application of the new and revised HKFRSs have no material impact on the results and the financial position of the Group or the Company.

The Group has not early applied new or revised HKFRSs that have been issued but are not yet effective. The following new and revised standards, amendments and interpretations that have been issued but not yet effective:

Amendments to HKFRSs	Annual Improvements to HKFRSs 2010-2012 Cycle ¹
Amendments to HKFRSs	Annual Improvements to HKFRSs 2011-2013 Cycle ²
HKFRS 9	Financial Instruments ⁶
Amendments to HKFRS 10	Sale or Contribution of Assets between An Investor
and HKAS 28	and Its Associate or Joint Venture ³
HKFRS 14	Regulatory Deferral Accounts ⁴
HKFRS 15	Revenue from Contracts with Customers ⁵
Amendments to HKAS 19	Defined Benefit Plans: Employee Contributions ²
Amendments to HKAS 27	Equity Method in Separate Financial Statements ³
Amendments to HKFRS 11	Accounting for Acquisitions of Interests in Joint Operations ³
Amendments to HKAS 16 and HKAS 38	Clarification of Acceptable Methods of Depreciation and Amortisation ³
HKAS 16 and HKAS 41	Agriculture: Bearer Plants ³

¹ Effective for annual periods beginning on or after 1st July 2014 with limited exceptions.

² Effective for annual periods beginning on or after 1st July 2014.

³ Effective for annual period beginning on or after 1st January 2016.

⁴ Effective for first period beginning on or after 1st January 2016.

⁵ Effective for annual period beginning on or after 1st January 2017.

⁶ Effective for annual period beginning on or after 1st January 2018.

The Directors of the Company are assessing the impact of these new or revised HKFRSs on the results and the financial position of the Group.

3. TURNOVER AND SEGMENT INFORMATION

The Group manages its business by divisions. In a manner consistent with the way in which information is reported internally to the board of directors of the Company, being the chief operating decision makers ("CODM") for the purposes of resource allocations and performance assessments. The Group has presented two reportable segments: (i) sale of watches and (ii) properties leasing. No operating segments have been aggregated to form these two reportable segments.

For the purposes of assessing segment performance and allocating resources between segments, the CODM monitors the results, assets and liabilities attributable to each reportable segment on the following bases:

The accounting policies of the reportable segments are the same as the Group's accounting policies described in the annual financial statements for the year ended 31st March 2014. Segment (loss)/profit represents the (loss) from/profit earned by each segment without allocation of central administration costs such as those finance costs and corporate costs which cannot be meaningfully allocated to individual segment. This is the measure reported to the CODM for purposes of resource allocation and performance assessment.

Revenue and expenses are allocated to the reportable segments with reference to sales generated by those segments and the expenses incurred by those segments or which otherwise arise from the depreciation and amortisation of assets attributable to those segments.

The revenue from external parties reported to the CODM is measured in a manner consistent with that in the consolidated statement of profit or loss and other comprehensive income.

All assets are allocated to reportable segments other than available-for-sale investments and other corporate assets.

All liabilities are allocated to reportable segments other than borrowings not attributable to individual segments and corporate liabilities.

3. TURNOVER AND SEGMENT INFORMATION (Continued)

The following is an analysis of the Group's revenue, results, assets and liabilities by operating segment for the periods:

	For th	e six months e	nded 30th Septe	ember 2014 (unau	dited)
	Sale of watches HK\$'000	Properties leasing HK\$'000	Segmental total HK\$'000	Unallocated HK\$'000	Total <i>HK</i> \$'000
External revenue	386,765	2,444	389,209	-	389,209
Turnover (Note)	386,765	2,444	389,209		389,209
Operating (loss)/profit Interest income Other income/(loss), net Finance costs	(42,730) 36 (667) (4,317) (47,679)	2,176	(40,554) 36 (667) (4,317)	(2,527) 4,563 	(43,081) 36 3,896 (4,317) (43,466)
Segment results Income tax Loss for the period	(47,678)	2,176	(45,502)	2,036	(43,466)
Depreciation and amortisation	5,696	89	5,785	_	<u>(43,466)</u> 5,785
Note:					

There were no inter-segment sales during the six months ended 30th September 2014.

	As at 30th September 2014 (unaudited)						
	Sale of watches	Properties leasing	Segmental total	Unallocated	Total		
Segment assets	HK\$'000 560,523	HK\$'000 195,844	HK\$'000 756,367	HK\$'000 54,948	HK\$'000 811,315		
Available-for-sale investments					7,527		
Total assets					818,842		
Additions to non-current segment assets during the reporting period	2,456	230	2,686		2,686		
Segment liabilities	388,220	8,027	396,247	2,738	398,985		
Current tax payable Deferred tax liabilities					3,571 6,736		
Total liabilities					409,292		

3. TURNOVER AND SEGMENT INFORMATION (Continued)

	For the six months ended 30th September 2013 (unaudited)							
	Sale of watches HK\$'000	Properties leasing HK\$'000	Segmental total HK\$'000	Unallocated HK\$'000	Total HK\$'000			
External revenue	489,564	2,443	492,007		492,007			
Turnover (Note)	489,564	2,443	492,007		492,007			
Operating (loss)/profit Interest income Other income, net Finance costs	(74,198) 92 385 (5,437)	2,180	(72,018) 92 385 (5,437)	(1,350) 9 614 (1,684)	(73,368) 101 999 (7,121)			
Segment results	(79,158)	2,180	(76,978)	(2,411)	(79,389)			
Income tax					(982)			
Loss for the period					(80,371)			
Depreciation and amortisation	14.291	104	14.395		14.395			

Note:

There were no inter-segment sales during the six months ended 30th September 2013.

3. TURNOVER AND SEGMENT INFORMATION (Continued)

		As at 31st March 2014 (audited)			
	Sale of watches HK\$'000	Properties leasing HK\$'000	Segmental total HK\$'000	Unallocated HK\$'000	Total HK\$'000
Segment assets	623,216	191,416	814,632	17,993	832,625
Available-for-sale investments					7,527
Total assets					840,152
Additions to non-current segment assets during the reporting period	16,983	<u> </u>	16,983		16,983
Segment liabilities	412,028	8,030	420,058	3,330	423,388
Current tax payable Deferred tax liabilities					3,548 6,736
Total liabilities					433,672

Geographic Information

The following is an analysis of geographical location of (i) the Group's revenue from external customers and (ii) the Group's non-current assets as specified below. The geographical location of customers refers to the location at which the services were provided or the goods delivered. The Group's non-current assets include property, plant and equipment, prepaid lease payments, investment properties and rental deposits and prepayments. The geographical locations of non-current assets are based on the physical location of the assets.

Reven	ues from		
external customers Six months ended 30th September		Non-curre	nt assets
		30th	
		September	31st March
2014	2013	2014	2014
HK\$'000	HK\$'000	HK\$'000	HK\$'000
(unaudited)	(unaudited)	(unaudited)	(audited)
,			
194,583	260,751	64,157	65,957
194,236	228,859	170,325	170,266
390	2,397	16,353	18,330
389,209	492,007	250,835	254,553
	external Six mont 30th Se 2014 <i>HK\$'000</i> (unaudited) 194,583 194,236 390	Six months ended 30th September 2014 2013 HK\$'000 HK\$'000 (unaudited) (unaudited) 194,583 260,751 194,236 228,859 390 2,397	external customers Six months ended Non-currer 30th September 30th 2014 2013 2014 2013 104,583 260,751 194,583 260,751 194,236 228,859 390 2,397

Information about major customers

For the six months ended 30th September 2014 and 2013, no revenue derived from transactions with a single customer represented 10% or more of the Group's total revenue.

4. LOSS BEFORE TAXATION

Loss before taxation is arrived at after charging/(crediting):

(a) Finance costs

	Six months ended 30th September	
	2014	2013
	HK\$'000	HK\$'000
	(unaudited)	(unaudited)
Interest on bank borrowings wholly repayable		
within five years	2,848	4,553
Interest on convertible notes	-	1,684
Interest on loans from a director	1,469	884
Total interest expenses on financial liabilities		
not at fair value through profit or loss	4,317	7,121
0 1		

(b) Other items

	Six months ended 30th September	
	Join Sept	ember
	2014	2013
	HK\$'000	HK\$'000
	(unaudited)	(unaudited)
Net exchange loss/(gain)	981	(1,636)
Amortisation of prepaid lease payments	253	256
Depreciation for property, plant and equipment Write-down/(reversal of write-down) of	5,532	14,139
inventories, net	6,721	(2,284)
Staff costs including directors' fees and		
emoluments	34,561	44,229
Cost of inventories recognised as expenses	303,524	373,944

5. INCOME TAX IN THE CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

		Six months ended 30th September	
	2014	2013	
	HK\$'000	HK\$'000	
	(unaudited)	(unaudited)	
Current:			
Outside Hong Kong		982	

5. INCOME TAX IN THE CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (Continued)

No Hong Kong Profits Tax has been provided for the period as the Group has no estimated assessable profits in Hong Kong for the six months ended 30th September 2014 and 2013.

Taxation for overseas subsidiary companies is provided at the appropriate current rates of taxation ruling in the relevant countries.

6. LOSS PER SHARE

(a) Basic loss per share

The calculation of basic loss per share is based on loss attributable to owners of the Company of HK\$39,380,000 (2013: HK\$80,365,000) and the weighted average number of 1,366,866,000 ordinary shares (2013: 1,366,866,000 ordinary shares) in issue during the period.

(b) Diluted loss per share

Diluted loss per share is equal to the basic loss per share for the six months ended 30th September 2013 because the outstanding convertible notes had an anti-dilutive effect on the basic loss per share.

The share options had no dilutive effect because the average market price of ordinary shares did not exceed the exercise price of the share options for the six months ended 30th September 2014 and 2013.

7. DIVIDENDS

The Directors resolved not to pay any interim dividend for the six months ended 30th September 2014 (2013: Nil).

8. TRADE AND OTHER RECEIVABLES

The Group allows credit period of ranging from cash on delivery to 90 days to its customers. Included in trade and other receivables are debtors with the following aging analysis:

	As at 30th September 2014 <i>HK\$'</i> 000 (unaudited)	As at 31st March 2014 <i>HK\$'000</i> (audited)
Trade receivables Up to 90 days 91 to 180 days 181 to 365 days Over 365 days	9,606 538 2,844 3,971 16,959	17,853 1,361 3,181 1,042 23,437
Allowance for doubtful debts	<u> </u>	
Other receivables	16,959 5,965	23,437 6,496
Loans and receivables Deposits and prepayments	22,924 	29,933 34,435
	46,785	64,368

9. TRADE AND OTHER PAYABLES

Included in trade and other payables are trade creditors with the following aging analysis:

:	As at 30th September 2014 <i>HK\$'000</i> (unaudited)	As at 31st March 2014 <i>HK\$'000</i> (audited)
Trade payables		
Up to 90 days	42,760	29,535
91 to 180 days	660	2,328
181 to 365 days	1,546	1,697
Over 365 days	4,533	4,281
	49,499	37,841
Other payables and accrued charges	52,280	49,160
Financial liabilities measured at amortised cost	101,779	87,001
Rental received in advance	75	75
Deposits received	4,091	5,245
Other tax payable	118,073	114,056
	224,018	206,377

10. CONVERTIBLE NOTES

The movement of the liability component of the convertible notes is set out as below:

	HK\$'000 (unaudited)
At 1st April 2013	32,237
Interest expenses	1,684
Redemption	(31,992)
Gain on redemption	(1,929)
At 30th September 2013	

11. SHARE CAPITAL

	Number of shares '000 (unaudited)	Amount HK\$'000 (unaudited)
Authorised:		
At 1st April 2014 and 30th September 2014,		
Ordinary shares of HK\$0.2 each	2,500,000	500,000
Issued and fully paid:		
At 1st April 2014 and 30th September 2014,		
Ordinary shares of HK\$0.2 each	1,366,866	273,373

Note: As at 30th September 2014, the Company had 200,000,000 ordinary shares to be issued upon the share placing. The shares will be issued at HK\$0.255 per share. As at 30th September 2014, the proceeds from the share placing approximately HK\$49,797,000 after deducting the share issuance expenses of HK\$1,203,000 had been received by the Company.

12. MOVEMENTS IN PROPERTY, PLANT AND EQUIPMENT

Carrying amount at 1st April 2013 Translation differences	Land and buildings <i>HK\$'000</i> (unaudited) 7,713 266	Other property, plant and equipment <i>HK\$</i> '000 (unaudited) 34,517 567	Total <i>HK\$'000</i> (unaudited) 42,230 833
Additions Depreciation charge Write-off	(139)	3,662 (14,000) (205)	(14,139) (205)
Carrying amount at 30th September 2013	7,840	24,541	32,381
Carrying amount at 1st April 2014 Translation differences Additions Depreciation charge Write-off	7,764 (285) - (140) -	11,461 (123) 2,686 (5,392) (173)	19,225 (408) 2,686 (5,532) (173)
Carrying amount at 30th September 2014	7,339	8,459	15,798

13. RELATED PARTY TRANSACTIONS

(b)

(a) Key management personnel remuneration

Remuneration of key management personnel of the Group, including amounts paid to the Company's directors and certain of highest paid employees are as follows:

	Six months ended 30th September	
	2014	2013
	HK\$'000	HK\$'000
	(unaudited)	(unaudited)
Short-term employee benefits	6,212	7,531
Post-employment benefits	32	30
Share-based payment expenses	849	1,345
Shale-based payment expenses		1,343
	7,093	8,906
Financing arrangements		
	As at	As at
	30th September	31st March
	2014	2014
	HK\$'000	HK\$'000
	(unaudited)	(audited)
Loans from a director	55,000	52,000
Accrued interest	3,900	2,431
	58,900	54,431

The loans are unsecured, bearing interest at the Hong Kong dollar prime rate as quoted by Hong Kong and Shanghai Banking Corporation Limited plus 1% per annum and repayable on demand.

(c) Guarantee for banking facilities

On 9th May 2012, a wholly owned subsidiary obtained a banking facility of US\$4 million (equivalents to HK\$31.2 millions) from a bank in Hong Kong for financing trade transactions. The banking facility is guaranteed by the bank deposits of HK\$3,900,000 owned by a director Mr. Eav Yin. During the year ended 31st March 2014, the bank loan in relation to the guarantee had been fully repaid and the guarantee was released.

13. RELATED PARTY TRANSACTIONS (Continued)

(d) Other transactions

		Six months ended 30th September 2014 2013	
	Notes	HK\$'000	HK\$'000
		(Unaudited)	(Unaudited)
Sales of watch movements to a related company ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin		1,167	1,840
Purchase of watch movements from a related company ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin		Χ.	485
Provision of subsidised advertising and marketing support to two related companies ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin	(i)	208	1,658
Leasing of offices and warehouses to three related companies ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin	(ii)	990	934
Purchase of products from four related companies ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin	(iii)	416	1,631

13. RELATED PARTY TRANSACTIONS (Continued)

(d) Other transactions (Continued)

Notes:

(i) Provision of subsidised advertising and marketing support services

During the six months ended 30th September 2014 and 2013, the Group participated in the marketing programs and activities for promoting and enhancing the image of branded watches supplied by Lucky Linker Limited. In return, Lucky Linker Limited subsidised the Group by paying an advertising subsidy to the Group.

During the six months ended 30th September 2013, the Group provided an advertising service to a related company ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin which in return paid a service fee to the Group.

(ii) Leasing of offices and warehouses

The Group leased an office space to Lucky Linker Limited, being one of the three related companies, ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin, during the six months ended 30th September 2014 and 2013. Lucky Linker Limited is a long-term tenant of the Group and taken into the fact that Lucky Linker Limited is responsible for the decoration of the office, the Group offered a discount on the rental charge for compensating the costs incurred by Lucky Linker Limited in decoration of the office.

As at 30th September 2014 and 31st March 2014, commitments under operating leases receivable from the companies over which ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin were as follows:

	As at	As at
	30th September	31st March
	2014	2014
	HK\$'000	HK\$'000
	(unaudited)	(audited)
Not later than one year Later than one year and	1,767	1,639
not later than five year	936	1,762
	2,703	3,401

Leases for properties are negotiated for terms ranging from 1 to 3 years (31st March 2014: 1 to 3 years) and related commitments are included in Note 15.

(iii) Purchase of products

The Group purchased products from the above related companies during the six months ended 30th September 2014 and 2013 which represented watches, watch spare parts and components (including watch movements), watch accessories and packaging. The Group also outsourced watch assembly, processing and after-sales services such as maintenance and repairs to the above related parties. The purchase of products includes the fees and charges for these services.

13. RELATED PARTY TRANSACTIONS (Continued)

(e) Balances with related companies

	As at 30th September 2014 <i>HK\$'000</i> (unaudited)	As at 31st March 2014 <i>HK\$'000</i> (audited)
Trade and other receivables due from two related companies ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin	6,699	5,082
Trade payables due to two related companies ultimately owned by the wife of Mr. Eav Yin and controlled by Mr. Eav Yin	1,836	1,606
Other payable due to a director of Mr. André Francois Meier (Note)		1,167

Note: At 31st March 2014, the amount due to a director was unsecured, interest free and repayable on demand. Mr. André Francois Meier has resigned as an executive director of the Company with effect from 31st July 2014.

14. PLEDGE OF ASSETS

The assets pledged for certain banking facilities of the Group were as follows:

	As at 30th September 2014 <i>HK\$</i> ³ 000 (unaudited)	As at 31st March 2014 <i>HK\$'000</i> (audited)
Land and buildings Prepaid lease payments Investment properties Inventories Pledged bank deposits	688 521 137,900 131,649 3,317	733 524 137,900 147,190 3,303
	274,075	289,650

15. COMMITMENTS

At the reporting date, the Group had the following outstanding commitments.

Operating lease commitments – as lessor

The Group had total future minimum lease receivables under the non-cancellable operating leases with the tenants falling due as follows:

	As at 30th September 2014 <i>HK\$'000</i> (unaudited)	As at 31st March 2014 <i>HK\$'000</i> (audited)
Not later than one year Later than one year and not later than five years	4,775 5,181	3,519 2,648
	9,956	6,167

Operating lease commitments – as lessee

The Group had total future minimum lease payment under non-cancellable operating leases falling due as follows:

	As at 30th September 2014 <i>HK\$'000</i> (unaudited)	As at 31st March 2014 <i>HK\$'000</i> (audited)
Not later than one year Later than one year and not later than five years Later than five years	135,930 457,404 22,201	141,286 477,262 39,619
	615,535	658,167

16. CONTINGENT LIABILITIES

So far as the Directors are aware, neither the Company nor any of its subsidiaries is engaged in any litigation or arbitration or claims which is, in the opinion of the Directors, of material importance is known to the Directors to be pending or threatened by or against the Company or any of its subsidiaries.

17. EVENTS AFTER THE REPORTING PERIOD

(i) On 24th September 2014, the Company, the Vendor and the Placing Agent entered into the Placing Agreement to place the Shares comprising up to 200,000,000 issued Shares owned by the Vendor at the price of HK\$0.2550 per Share.

The Vendor and the Company, upon their execution of the Placing Agreement, also entered into the Subscription Agreement to top up the shareholdings of the Vendor in the Company. Under the Subscription Agreement, the Vendor subscription Shares in the equivalent number of the Placing Shares placed out. The Subscription Shares were issued at HK\$0.2550 per Share, being equivalent to the Placing Price. On 8th October 2014, the Company had issued 200,000,000 ordinary shares pursuant to the Subscription Agreement.

(ii) In October 2014, 冠亞名表城 (上海) 貿易有限公司, a wholly owned subsidiary, entered into a loan agreement (the "Agreement") with a bank in the PRC. Under the Agreement, the subsidiary was granted a loan of RMB5 million (equivalents to approximately HK\$6.3 million) for a period of six months. The bank loan is unsecured and has been used for purchase of inventories. 冠亞名表城 (上海) 貿易有限公 司 repaid the existing outstanding bank loans of RMB16 million (equivalents to approximately HK\$20.2 million) on 8th October 2014.

18. SEASONALITY OF OPERATION

The Group's business in sale of watches is subject to seasonal fluctuations, with higher sales amount in the first and fourth quarters of the calendar year. This is due to holiday periods. The Group's business in investment holding has no specific seasonality factor.

MANAGEMENT DISCUSSION AND ANALYSIS

Interim Review

For the six months ended 30th September 2014, the Group's consolidated turnover amounted to HK\$389 million, representing a decrease of 21% (2013: decrease of 15%) from HK\$492 million in the same period of last year due to the decrease in the number of stores and the decrease in average same store sales for the reporting period by 12% over the corresponding period in last year. Gross profit margin dropped 2% to 22% due to intense market competition.

Distribution costs decreased by 33% to HK\$127 million was mainly due to the decrease in rental expenses, staff related costs and depreciation charges. Administrative expenses decreased by 16% to HK\$17 million was mainly attributable to the reduction of shop closure expenses as compared with last year. Other income increased by HK\$3 million to HK\$4 million in this period was due to the increase in unrealised gain on trading securities valued at fair value. Finance costs decreased by 39% to HK\$4 million in this period was the result of the decrease in borrowings and repayment of convertible notes in September 2013.

Liquidity and financial resources

As at 30th September 2014, the Group's total cash balance amounted to HK\$97 million (31st March 2014: HK\$40 million). The increase was mainly due to the receipt of the placing proceeds pursuant to the completion of the placing of 200 million existing shares of the Company in late September 2014. Gearing rate of the Group, expressed as a ratio of total borrowing over total equity, was 36% as at 30th September 2014 (31st March 2014: 46%).

Foreign exchange risks

The Group views its main currencies as Hong Kong dollars, Renminbi and Swiss Francs. The Group monitors its exposure to foreign exchange risks and, when it considers necessary and appropriate, will hedge its foreign exchange risks by using financial instruments.

Prospect

The Group has basically closed down majority its non-performing stores and streamlined its operation to focus on its few core stores in the prime locations of the first and second tier cities in China and Hong Kong. These core stores include our flagship stores in Beijing Macau Centre, Shanghai Nanjing Road West and Canton Road in Hong Kong respectively. This enables us to concentrate our resources and rebuild our strength in these core stores.

Chinese luxury continues to face a government-led antipathy towards flashy luxury accessories, with practices such as gift-giving undermined by anti-corruption drives. Despite this, China's appetite for luxury remains strong. Chinese consumers represent the top and fastest growing nationality for luxury, spending abroad more than three times what they spend locally.

Prospect (Continued)

The Group is determined to rebuild its financial strength and turnaround its business.

On behalf of the Group, we sincerely thank for the kind patience of our shareholders and continuous supports of our customers, suppliers and associates.

Employees and Remuneration Policy

There were 258 employees in the Group as at 30th September 2014. The Group offers competitive remuneration packages to employees in line with market trends. Incentives such as discretionary bonuses and share awards are offered to motivate employees.

CORPORATE GOVERNANCE

The Company is committed to maintain a high standard of corporate governance practices by emphasising a quality board of directors, sound internal control, transparency and accountability to all the shareholders of the Company.

The Company has complied with all the code provisions set out in the Corporate Governance Code (the "Code") contained in Appendix 14 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited throughout the period ended 30th September 2014 except for the deviation from the code provisions A.4.1 and D.1.4 and those discussed below:

The Company was incorporated in Bermuda and enacted by private act, the Asia Commercial Holdings Limited Company Act, 1989 of Bermuda (the "1989 Act"). Pursuant to section 3(e) of the 1989 Act, director holding office as executive chairman or managing director shall not be subject to retirement by rotation at each annual general meeting as provided in the Bye-Laws.

As the Company is bound by the provision of the 1989 Act, at this time, the Bye-Laws cannot be amended to fully reflect the requirements of the Code. As such, a special resolution was passed at the special general meeting held on 28th March 2007 to amend the Bye-Laws of the Company so that, inter alia, (i) every director (save for a director holding office as Chairman or Managing Director) of the Company shall be subject to retirement by rotation at least once every three years; (ii) a director may be removed by an ordinary resolution in general meeting instead of a special resolution; (iii) any director appointed by the Board to fill a casual vacancy or as an additional director shall hold office until the next following general meeting, instead of the next annual general meeting.

To enhance good corporate governance practices, Mr. Eav Yin, the Chairman of the Board has confirmed to the Board that he will voluntarily retire from his directorship at annual general meeting of the Company at least once every three years in order for the Company to comply with the Code, provided that being eligible for re-election, he may offer himself for re-election at the annual general meeting.

The Chairman is Mr. Eav Yin while the function of the chief executive officer is divided between the remaining executive directors.

CORPORATE GOVERNANCE (Continued)

Code provision A.4.1 of the Code provides that non-executive director should be appointed for a specific term, subject to re-election.

During the period, the non-executive directors of the Company are not appointed for a specific term but are subject to retirement by rotation at least once every three years and re-election at the annual general meeting in accordance with the Company's Bye-Laws. As such, the Company considers that sufficient measures have been taken to ensure that the Company's corporate governance practices are not less exacting than those in the Code.

Code provision D.1.4 stipulates that directors should clearly understand delegation arrangements in place. Company should have formal letters of appointment for directors setting out the key terms and conditions of their appointments.

The Company has not entered into any written letters of appointment with its Directors. However, the Board recognises that (i) the Directors have already been subject to the laws and regulations applicable to directors of a company listed on The Stock Exchange of Hong Kong Limited, including the Listing Rules as well as the fiduciary duties to act in the best interests of the Company and its shareholders; (ii) all of them are well established in their professions and (iii) the current arrangement has been adopted by the Company for several years and has proven to be effective. Therefore, the Board considers that the Directors are able to carry out their duties in a responsible and effective manner under the current arrangement.

The Board will continuously review and improve the corporate governance practices and standards of the Company to ensure that business activities and decision making processes are regulated in a proper and prudent manner.

Compliance of the Model Code for Securities Transaction by Directors of Listed Issuers

The Company has adopted a code for securities transactions by Directors of the Company (the "Code of Conduct") on terms no less exacting than the required standard of the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 of the Listing Rules.

All Directors have confirmed that they complied with the required standards set out in the Code of Conduct throughout the period under review.

Disclosure of directors' information pursuant to Rule 13.51B(1) of the Listing Rules

Mr. Lai Si Ming, an independent non-executive director of the Company, was appointed as an independent non-executive director of Guorui Properties Limited which was listed in The Stock Exchange of Hong Kong Limited on 7th July 2014.

DISCLOSURE OF INTERESTS

Directors' and Chief Executive's Interests in Shares, Underlying Shares and Debentures

As at 30th September 2014, the interests and short positions of the Directors and chief executive of the Company in the shares, underlying shares or debentures of the Company and any associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they were taken or deemed to have under such provisions of the SFO) or which were required to be and were recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Companies ("Model Code") as set out in Appendix 10 of the Listing Rules ("Listing Rules") were as follows:

Long positions in shares and underlying shares of the Company

Name of Director	Nature of interest	Number of ordinary shares and underlying shares (if any) of HK\$0.2 each held	Approximate percentage of aggregate interests to total issued share capital %
Mr. Eav Yin Mr. Eav Ming Keong, Kinson Mr. Duong Ming Chi, Henry Mr. Lai Si Ming Ms. Wong Wing Yue, Rosaline Mr. Lee Tat Cheung, Vincent	Note 1 Note 2 Note 4 Note 3 Note 3 Note 3	800,507,473 3,614,550 4,089,600 366,625 366,625 366,625	58.57 0.26 0.30 0.03 0.03 0.03 0.03

- Note 1: Among the 800,507,473 shares in which Mr. Eav Yin is deemed to have interests under the SFO (a) 70,688,600 shares are personal interest of Mr. Eav Yin of which 2,933,000 shares are share options, (b) 1,809,200 shares are held by Mdm. Lam Kim Phung (spouse of Mr. Eav Yin), (c) 582,421,337 shares by Century Hero International Limited in which the 200,000,000 new shares to be subscribed by Century Hero International Limited pursuant to the subscription agreement signed with the Company on 24th September 2014 have been included, (d) 1,864,800 shares by Debonair Company Limited, (e) 19,972,728 shares by Goodideal Industrial Limited, (f) 2,550,672 shares by Hexham International Limited, (g) 2,846,536 shares by Goodness Management Limited and (h) 118,353,600 shares by Chanchhaya Trustee Holding Corporation (as a trustee of Eav An Unit Trust). Century Hero International Limited, Debonair Company Limited, Hexham International Limited, and Goodness Management Limited are wholly owned and Goodideal Industrial Limited is 87% owned by Mr. Eav Yin. Eav An Unit Trust is a discretionary trust of which Mr. Eav Yin is the founder, the beneficiaries include Mr. Eav Yin, his wife and their children.
- Note 2: Among the 3,614,550 shares in which Mr. Eav Ming Keong, Kinson is deemed to have interests under the SFO, 1,414,800 shares are personal interest of Mr. Eav Ming Keong, Kinson and 2,199,750 shares are share options held by him.
- Note 3: These shares are personal interests relating to the share options held by the respective Directors.

Note 4: All the 4,089,600 shares are personal interest of Mr. Duong Ming Chi, Henry.

DISCLOSURE OF INTERESTS (Continued)

Directors' and Chief Executive's Interests in Shares, Underlying Shares and Debentures (Continued)

Long positions in shares and underlying shares of the Company (Continued)

Save as disclosed herein and in the section "2002 Share Option Scheme", as at 30th September 2014, none of the Directors or chief executive of the Company had any interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO) or which were required to be recorded in the register kept by the Company under Section 352 of the SFO or which were required to be notified to the Company nor their spouses or children under 18 years of age had been granted or had exercised any rights to subscribe for any equity or debt securities of the SFO).

Director's Rights to Acquire Shares or Debentures

Save as disclosed herein, at no time during the six months ended 30th September 2014, was the Company or any of its associated corporations a party to any arrangement to enable the Directors or chief executive to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate and none of the Directors or executive or their spouses or children under 18 years of age was granted any right to subscribe for any shares in, or debentures of, the Company or any of its associated corporations.

DISCLOSURE OF INTERESTS (Continued)

Substantial Shareholders' Interests

As at 30th September 2014, so far as is known to any Directors and chief executive of the Company, the following persons (other than the Directors or chief executive of the Company) had an interest or short position in the shares and underlying shares of the Company which fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of the Part XV of the SFO, or which were recorded in the register kept by the Company or required to be notified under Section 336 of the SFO:

		Number of ordinary shares and underlying shares (if any) of HK\$0.2	Approximate percentage of issued	
Name of shareholder	Notes	each held	share capital	
			%	
Mdm. Lam Kim Phung	1	800,507,473	58.57	
Century Hero International Limited	2	582,421,337	42.61	
Chanchhaya Trustee Holding Corporation	3	118,353,600	8.66	
Convenhills Limited	4	128,510,486	9.40	

Notes:

- These shares include 1,809,200 shares held by Mdm. Lam Kim Phung and the remaining 798,698,273 shares represent the interest held by Mr. Eav Yin, spouse of Mdm. Lam Kim Phung, whose interests are disclosed in the above section headed "Directors' and Chief Executive's Interests in Shares, Underlying Shares and Debentures".
- Century Hero International Limited is wholly owned by Mr. Eav Yin who is also a director of this company. Among the 582,421,337 shares held, 200,000,000 new shares to be subscribed by Century Hero International Limited pursuant to the subscription agreement signed with the Company on 24th September 2014 have been included.
- 3. Chanchhaya Trustee Holding Corporation is the trustee of Eav An Unit Trust, a discretionary trust, the beneficiaries of which include Mr. Eav Yin, his wife and their children.
- 4. Convenhills Limited is owned equally by the estate beneficiary of late Mr. Leong Lou Teck, Mr. Leong Lum Thye, Miss Leong Yoke Kheng and Mr. Leong Siew Khuen.

All the interests disclosed above represent long positions in shares and underlying shares of the Company. Save as disclosed above, as at 30th September 2014, there was no other person (other than the Directors or chief executive of the Company) who was recorded in the register of the Company as having an interest or short position in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provision of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.

OTHER INFORMATION

Purchase, Sale or Redemption of the Company's Listed Securities

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of Company's listed securities during the six months ended 30th September 2014.

2002 Share Option Scheme

On 20th September 2002, the shareholders of the Company approved the adoption of a new share option scheme (the "2002 Share Option Scheme"). The purpose of the 2002 Share Option Scheme was to encourage qualifying grantees to work towards enhancing the value of the Company and its shares for the benefit of the Company and its shareholders as a whole. Qualifying grantees of the 2002 Share Option Scheme mean (i) any employee or any business-related consultant, agent, representative or advisor of the Company or any subsidiary or any affiliate; or (ii) any supplier, agent or consultant who provide goods or services to the Company or any subsidiary or any affiliate; or (iii) any customer of the Company or any subsidiary or any affiliate; or (iv) any business ally or joint venture partner of the Company or any subsidiary or any affiliate.

Refreshment of 2002 Share Option Scheme mandate limit (the "Refreshment") and amendment of rules of 2002 Share Option Scheme (the "Amendment") had been approved at the annual general meeting of the Company held on 26th August 2008.

The Company had issued 146,800,000 and 34,170,000 share options to the qualifying grantees to subscribe for ordinary shares of HK\$0.02 each in the share capital of the Company under the 2002 Share Option Scheme on 31st March 2011 and 26th October 2011 of which the exercise prices were HK\$0.394 per share and HK\$0.263 per share respectively. Upon the completion of the share consolidation and rights issue in January 2013 and February 2013 respectively, both the exercise prices and the numbers of share options had been adjusted according to the 2002 Share Option Scheme.

OTHER INFORMATION (Continued)

2002 Share Option Scheme (Continued)

During the six months ended 30th September 2014, 1,055,880 share options were lapsed but no option was granted, exercised or cancelled during the period. There were 33,016,781 share options outstanding at 30th September 2014 (2013: 38,604,146). The share options outstanding at 30th September 2014 had an exercise price of HK\$1.344 and HK\$0.897 respectively.

The 2002 Share Option Scheme was expired on 20th September 2012. No share option could be granted thereafter.

Grantees	No. of share options outstanding at the beginning of the period	No. of share options granted during the period	No. of share options lapsed during the period	No. of shares acquired on exercise of share options during the period	No. of share options outstanding at period end	Date of grant	Period during which share options are vested	Period during which share options are exercisable	Exercise price per share
Directors									
Mr. Eav Yin	2,933,000	-	-	-	2,933,000	31st March 2011	30th March 2012 to 30th March 2016	30th March 2012 to 30th March 2021	HK\$1.344
Mr. Eav Ming Keong, Kinson	2,199,750	-	-	-	2,199,750	31st March 2011	30th March 2012 to 30th March 2016	30th March 2012 to 30th March 2021	HK\$1.344
Mr. Lai Si Ming	366,625	-	-	-	366,625	31st March 2011	30th March 2012 to 30th March 2016	30th March 2012 to 30th March 2021	HK\$1.344
Ms. Wong Wing Yue, Rosaline	366,625		-	-	366,625	31st March 2011	30th March 2012 to 30th March 2016	30th March 2012 to 30th March 2021	HK\$1.344
Mr. Lee Tat Cheung, Vincent	366,625	-	-	-	366,625	31st March 2011	30th March 2012 to 30th March 2016	30th March 2012 to 30th March 2021	HK\$1.344
Mr. André Francois Meier (resigned on 31st July 2014)	10,022,061				10,022,061	26th October 2011	25th October 2012 to 25th October 2016	25th October 2012 to 25th October 2021	HK\$0.897
	16,254,686				16,254,686				
Employees	17,817,975		(1,055,880)	-	16,762,095	31st March 2011	30th March 2012 to 30th March 2016	30th March 2012 to 30th March 2021	HK\$1.344
Total	34,072,661		(1,055,880)		33,016,781				

OTHER INFORMATION (Continued)

Share Award Plan 2010

On 13th September 2010, the shareholders of the Company approved the adoption of a share award plan (the "Share Award Plan 2010").

The Share Award Plan 2010 is a ten-year discretionary share award and ownership plan. It is primarily for encouraging or facilitating the holding of shares by those selected employees of the Group who, as determined by the Board, are eligible to participate in the plan and to whom new shares are or will be awarded. The Directors will make use of the plan to award new shares to those selected employees of the Group on suitable terms as incentives and rewards for their contribution to the Group.

No award was granted, exercised, cancelled or lapsed during the six months ended 30th September 2014 and as at 30th September 2014, there were no outstanding award granted under the Share Award Plan 2010.

By order of the Board Asia Commercial Holdings Limited Cheng Ka Chung Company Secretary

Hong Kong, 27th November 2014