

Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated 31 December 2014 (the “**Prospectus**”) issued by SiS Mobile Holdings Limited (the “**Company**”).

Hong Kong Exchanges and Clearing Limited, the Stock Exchange and HKSCC take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Company and the Hong Kong Public Offering and the International Placing described below before deciding whether or not to invest in the Shares thereby offered.

This announcement is not an offer of securities for sale in the United States. The Offer Shares may not be offered, sold or delivered in the United States except pursuant to an exemption from, or in a transaction not subject to, registration requirements under the United States Securities Act of 1933, as amended (the “**U.S. Securities Act**”) and in accordance with any applicable U.S. securities law. There is not and it is not currently intended for there to be any public offering of securities of the Company in the United States.



SiS Mobile Holdings Limited 新龍移動集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 44,800,000 Shares (subject to the Offer Size Adjustment Option)
Number of Hong Kong Offer Shares	: 4,480,000 Shares (subject to reallocation and the Offer Size Adjustment Option, and including 448,000 Employee Reserved Shares)
Number of International Placing Shares	: 40,320,000 Shares (subject to reallocation and the Offer Size Adjustment Option)
Offer Price	: Not more than HK\$0.90 per Offer Share and expected to be not less than HK\$0.73 per Offer Share (payable in full upon application, plus brokerage fee of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%)
Nominal value	: HK\$0.10 per Share
Stock code	: 1362

Sole Sponsor



Sole Global Coordinator, Sole Bookrunner



Joint Lead Managers



* For identification purpose only

Application has been made to the Listing Committee of the Stock Exchange for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus (including the Shares to be issued pursuant to (i) the Capitalisation Issue; (ii) the Global Offering (including any Shares which may be issued pursuant to the exercise of the Offer Size Adjustment Option); and (iii) the exercise of any options which may be granted under the Share Option Scheme). Assuming the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Thursday, 15 January 2015, it is expected that dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Thursday, 15 January 2015. In the event that the Offer Size Adjustment Option is exercised, an announcement will be made by the Company on the Company's website at www.sismobile.com.hk, and the website of the Stock Exchange at www.hkexnews.hk.

The Global Offering comprises the Hong Kong Public Offering of 4,480,000 Hong Kong Offer Shares (including 448,000 Employee Reserved Shares) (subject to reallocation and the Offer Size Adjustment Option), and the International Placing of 40,320,000 International Placing Shares (subject to reallocation and the Offer Size Adjustment Option). The allocation of the Offer Shares between the Hong Kong Public Offering and the International Placing will be subject to adjustment as described in the section headed "Structure of the Global Offering — Hong Kong Public Offering" in the Prospectus.

In connection with the Global Offering and pursuant to the International Underwriting Agreement, the Company expects to grant an Offer Size Adjustment Option (which is exercisable at any time during the period from the date of the Prospectus to: (i) the second Business Day prior to the Listing Date (that is on Tuesday, 13 January 2015); and (ii) the 30th day from the date of this prospectus, whichever is earlier) to the International Underwriters. The Offer Size Adjustment Option granted to the International Underwriters allows them to require the Company to issue up to an aggregate of 6,720,000 additional Shares, representing 15% of the number of Offer Shares initially available under the Global Offering.

Our Company will disclose in our allotment results announcement whether and to what extent the Offer Size Adjustment Option has been exercised, and will confirm in the announcement that, if the Offer Size Adjustment Option is not exercised by then, the Offer Size Adjustment Option will lapse and cannot be exercised on any future date. The allotment results announcement will be published on the Stock Exchange website at www.hkexnews.hk and our Company's website at www.sismobile.com.hk.

Subject to the granting of the approval for listing of, and permission to deal in, the Shares on the Main Board and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$0.90 per Offer Share and is expected to be not less than HK\$0.73 per Offer Share. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$0.90 per Offer Share together with brokerage of 1.0%, the SFC transaction levy of 0.0027% and the Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$0.90 per Offer Share.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms and the designated website (www.hkeipo.hk) for the HK eIPO White Form. Applicants who would like to have the allotted Hong Kong Offer Shares registered in their own names should either (i) complete and sign the **WHITE** Application Forms, or (ii) submit applications online through the designated website of the **HK eIPO White Form** Service Provider at www.hkeipo.hk under the **HK eIPO White Form** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give electronic application instructions to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 31 December 2014 until 12:00 noon on Wednesday, 7 January 2015 from:

1. the following address of the following Hong Kong Underwriters:

Haitong International Securities Company Limited
22/F, Li Po Chun Chambers,
189 Des Voeux Road Central,
Hong Kong

China Rise Securities Asset Management Company Limited
10th Floor, Island Place Tower,
510 King's Road,
North Point, Hong Kong

2. any of the following branches of **Standard Chartered Bank (Hong Kong) Limited**:

	Branch Name	Branch Address
Hong Kong Island	88 Des Voeux Road Branch	88 Des Voeux Road Central, Central
	Wanchai Southorn Branch	Shop C2 on G/F and 1/F to 2/F, Lee Wing Building, No. 156–162 Hennessy Road, Wanchai
	Quarry Bay Branch	G/F, Westlands Gardens, 1027 King's Road, Quarry Bay

	Branch Name	Branch Address
Kowloon	Kwun Tong Hoi Yuen Road Branch	G/F, Fook Cheong Building, No. 63 Hoi Yuen Road, Kwun Tong
	Tsimshatsui Branch	G/F, 8A–10 Granville Road, Tsimshatsui
	68 Nathan Road Branch	Basement, Shop B1, G/F Golden Crown Court, 66–70 Nathan Road, Tsimshatsui
New Territories	Tseung Kwan O Branch	Shop G37–40, G/F, Hau Tak Shopping Centre East Wing, Hau Tak Estate, Tseung Kwan O
	Metroplaza Branch	Shop No. 175–176, Level 1, Metroplaza, 223 Hing Fong Road, Kwai Chung

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 31 December 2014 until 12:00 noon on Wednesday, 7 January 2015 from:

- (1) the depository counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong; or
- (2) your stockbroker, who may have the Prospectus and **YELLOW** Application Forms available.

The **WHITE** or **YELLOW** Application Form completed in accordance with the instructions printed thereon, together with a cheque or banker's cashier order payable to "**Horsford Nominees Limited — SiS Mobile Public Offer**" attached should be deposited in the special collection boxes provided at any of the branches of Standard Chartered Bank (Hong Kong) Limited referred to above, at the following times:

Wednesday, 31 December 2014 — 9:00 a.m. to 5:00 p.m.
Friday, 2 January 2015 — 9:00 a.m. to 5:00 p.m.
Saturday, 3 January 2015 — 9:00 a.m. to 1:00 p.m.
Monday, 5 January 2015 — 9:00 a.m. to 5:00 p.m.
Tuesday, 6 January 2015 — 9:00 a.m. to 5:00 p.m.
Wednesday, 7 January 2015 — 9:00 a.m. to 12:00 noon

Applicants applying by **HK eIPO White Form** service may submit applications through the **HK eIPO White Form** Service Provider at www.hkeipo.hk from 9:00 a.m. on Wednesday, 31 December 2014 until 11:30 a.m. on Wednesday, 7 January 2015 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day).

Time for inputting electronic application instructions

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

Wednesday, 31 December 2014	—	8:00 a.m. to 8:30 p.m.⁽¹⁾
Friday, 2 January 2015	—	8:00 a.m. to 8:30 p.m.⁽¹⁾
Saturday, 3 January 2015	—	8:00 a.m. to 1:00 p.m.⁽¹⁾
Monday, 5 January 2015	—	8:00 a.m. to 8:30 p.m.⁽¹⁾
Tuesday, 6 January 2015	—	8:00 a.m. to 8:30 p.m.⁽¹⁾
Wednesday, 7 January 2015	—	8:00 a.m.⁽¹⁾ to 12:00 noon

Note:

- (1) These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Wednesday, 31 December 2014 until 12:00 noon on Wednesday, 7 January 2015 (24 hours daily, except on the last application day).

The latest time for inputting your **electronic application instructions** will be 12:00 noon on Wednesday, 7 January 2015, the last application day or such later time as described in the section headed “How to Apply for Hong Kong Offer Shares — Effect of bad weather on the opening of the application lists” of this section.

PINK Application Forms together with the Prospectus can be collected from the Company’s headquarters at 4/F, Contempo Place, 81 Hung To Road, Kwun Tong, Kowloon, Hong Kong during normal business hours from 9:00 a.m. on Wednesday, 31 December 2014 until 12:00 noon on Tuesday, 6 January 2015. Electronic copies of the **PINK** Application Form and the Prospectus can be viewed from the website of the Company at www.sismobile.com.hk. Completed **PINK** Application Forms, together with a cheque attached and marked payable to “**Horsford Nominees Limited — SiS Mobile Public Offer**” for the payment must be returned to the Company’s headquarters at 4/F, Contempo Place, 81 Hung To Road, Kwun Tong, Kowloon, Hong Kong by 12:00 noon on Tuesday, 6 January 2015.

The application lists will open from 11:45 a.m. to 12:00 noon on Wednesday, 7 January 2015 (or such later time as described in the section headed “How to Apply for Hong Kong Offer Shares and Employee Reserved Shares — 10. Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus).

Please refer to the sections headed “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares and Employee Reserved Shares” of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to publish the announcement on the final Offer Price, the level of indications of interest in the International Placing, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares under the Hong Kong Public Offering (i) in South China Morning Post (in English); (ii) in the Hong Kong Economic Times (in Chinese); (iii) on the website of the Stock Exchange

(www.hkexnews.hk); and (iv) on the Company's website (www.sismobile.com.hk) on Wednesday, 14 January 2015. The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available through a variety of channels from Wednesday, 14 January 2015 as described in the section headed "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares — 11. Publication of Results" in the Prospectus.

The Company will not issue temporary documents of title. Share certificates will only become valid at 8:00 a.m. on Thursday, 15 January 2015 provided that the Global Offering has become unconditional and the right of termination described in the section headed "Underwriting — Underwriting Arrangements and Expenses — Public Offer Underwriting Agreement — Grounds for termination" in the Prospectus has not been exercised. No receipt will be issued for application monies received. Dealings in the Shares on the Main Board are expected to commence at 9:00 a.m. on Thursday, 15 January 2015. The Shares will be traded in board lots of 4,000 Shares each. The stock code of the Shares is 1362.

By order of the Board of Directors
SiS Mobile Holdings Limited
Mr. Lim Kia Hong
Chairman

Hong Kong, 31 December 2014

As at the date of this announcement, the Executive Directors are Mr. Lim Kiah Meng, Mr. Fong Po Kiu, Ms. Wong Yi Ting and Ms. Cheng Wai Yee; the Non-executive Directors are Mr. Lim Kia Hong and Mr. Lim Hwee Hai; the Independent non-executive Directors are Ms. Chu Chung Yi, Ms. Ng See Wai Rowena and Ms. Doe Julianne Pearl.