

Unless otherwise defined, terms used in this announcement shall have the same meanings as those defined in the prospectus dated 31 December 2014 (the “**Prospectus**”) issued by King’s Flair International (Holdings) Limited (the “**Company**”).

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities of the Company. Potential investors should read the Prospectus for detailed information about the Company and the Share Offer described below before deciding whether or not to invest in the Offer Shares.

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## **King’s Flair International (Holdings) Limited**

**科勁國際(控股)有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

### **SHARE OFFER**

<b>Number of Offer Shares</b>	<b>: 175,000,000 Shares (subject to the Over-allotment Option)</b>
<b>Number of Placing Shares</b>	<b>: 157,500,000 Shares (subject to re-allocation and the Over-allotment Option)</b>
<b>Number of Public Offer Shares</b>	<b>: 17,500,000 Shares (subject to re-allocation)</b>
<b>Maximum Offer Price</b>	<b>: HK\$1.48 per Offer Share (payable in full on application, plus brokerage fee of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%)</b>
<b>Nominal value</b>	<b>: HK\$0.01 per Share</b>
<b>Stock code</b>	<b>: 6822</b>

#### **Sole Sponsor**



**建勤環球金融服務有限公司**  
**Baron Global Financial Services Limited**

#### **Joint Bookrunners and Joint Lead Managers**

**平安證券有限公司**  
**Ping An Securities Limited**

**Quam**  **華富嘉洛**  
**Securities & Futures 證券期貨**

 **南華證券投資有限公司**  
**South China Securities Limited**

Application has been made by the Company to the Listing Committee for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and the Offer Shares to be issued pursuant to the Share Offer and as mentioned in the Prospectus (including the additional Shares which may be issued pursuant to the exercise of the Over-allotment Option, any Shares to be issued under the Capitalisation Issue and any Shares which may be issued under the Share Option Scheme).

The Share Offer comprises the Placing and the Public Offer. A total of 175,000,000 Shares will be made available under the Share Offer, of which 157,500,000 Shares (subject to re-allocation and the Over-allotment Option), representing 90% of the Offer Shares will be conditionally placed under the Placing. The remaining 17,500,000 Shares (subject to re-allocation), representing 10% of the Offer Shares will be offered under the Public Offer.

**Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms.**

The Offer Price will not be more than HK\$1.48 per Offer Share and is expected to be not less than HK\$1.08 per Offer Share. Applicants must pay the maximum indicative Offer Price of HK\$1.48 per Offer Share plus 1% brokerage, 0.0027% SFC transaction levy and 0.005% Stock Exchange trading fee in full upon application for the Offer Shares under the terms set out in the Application Forms, subject to refund if the Offer Price as finally determined is lower than HK\$1.48 per Offer Share.

Applicants who wish to be allotted the Public Offer Shares to be issued in their own names should (i) complete and sign the **WHITE** Application Form; or (ii) apply online through HK eIPO White Form Service at [www.hkeipo.hk](http://www.hkeipo.hk). Applicants who wish to have the Public Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participants stock accounts or their designated CCASS Participant's stock accounts should (i) complete and sign the **YELLOW** Application Form; or (ii) apply by giving **Electronic Application Instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 31 December 2014, until 12:00 noon on Wednesday, 7 January 2015, from:

1. the office of the Sole Sponsor or the Public Offer Underwriters:

<b>Baron Global Financial Services Limited</b>	18th Floor, Prosperity Tower 39 Queen's Road Central Hong Kong
<b>Ping An Securities Limited</b>	15/F, 122 QRC 122 Queen's Road Central Hong Kong
<b>Quam Securities Company Limited</b>	18th and 19th Floors Aon China Building 29 Queen's Road Central Hong Kong
<b>South China Securities Limited</b>	28/F, Bank of China Tower 1 Garden Road, Central Hong Kong

2. any of the following branches of Bank of China (Hong Kong) Limited:

	<b>Branch name</b>	<b>Branch address</b>
<b>Hong Kong Island:</b>	Bank of China Tower Branch	3/F, 1 Garden Road
	Wan Chai (Wu Chung House) Branch	213 Queen's Road East, Wan Chai
<b>Kowloon:</b>	Wong Tai Sin Branch	Shop G13, Wong Tai Sin Plaza, Wong Tai Sin
	Kwai Chung Plaza Branch	A18-20, G/F Kwai Chung Plaza, 7-11 Kwai Foo Road, Kwai Chung
<b>New Territories:</b>	Tai Po Branch	68-70 Po Heung Street, Tai Po Market
	Tuen Mun San Hui Branch	G13-G14 Eldo Court, Heung Sze Wui Road, Tuen Mun

3. any of the following branches of Hang Seng Bank Limited:

<b>Hong Kong Island:</b>	Head Office	83 Des Voeux Road Central
	North Point Branch	335 King's Road
<b>Kowloon:</b>	Tsimshatsui Branch	18 Carnarvon Road
	Yaumati Branch	363 Nathan Rod

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 31 December 2014, until 12:00 noon on Wednesday, 7 January 2015 at the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbroker, who may have such Application Form and the Prospectus available.

The completed **WHITE** or **YELLOW** Application Form, together with a cheque or a banker's cashier order attached and marked payable to "Bank of China (Hong Kong) Nominees Limited – King's Flair International Public Offer", should be deposited in the special collection boxes provided at any of the branches of the receiving banks listed above, on the following dates and at the following times:

Wednesday, 31 December 2014	9:00 a.m. to 5:00 p.m.
Friday, 2 January 2015	9:00 a.m. to 5:00 p.m.
Saturday, 3 January 2015	9:00 a.m. to 1:00 p.m.
Monday, 5 January 2015	9:00 a.m. to 5:00 p.m.
Tuesday, 6 January 2015	9:00 a.m. to 5:00 p.m.
Wednesday, 7 January 2015	9:00 a.m. to 12:00 noon

The application lists of the Public Offer will be open from 11:45 a.m. to 12:00 noon on Wednesday, 7 January 2015, the last application day or such later time as described in the section headed “How to Apply for Public Offer Shares – 10. Effect of Bad Weather on the Opening and Closing of the Application Lists of the Share Offer” in the Prospectus.

Applicants may apply online through the designated website of the **HK eIPO White Form** Service Provider at [www.hkeipo.hk](http://www.hkeipo.hk) (24 hours daily, except the last application day) from 9:00 a.m. on Wednesday, 31 December 2014 until 11:30 a.m. on Wednesday, 7 January 2015 or such later date as may apply as described in the section headed “How to Apply for Public Offer Shares – 10. Effect of Bad Weather on the Opening and Closing of the Application Lists of the Share Offer” in the Prospectus.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Wednesday, 31 December 2014 until 12:00 noon on Wednesday, 7 January 2015 or such later date as may apply as described in the section headed “How to Apply for Public Offer Shares – 10. Effect of Bad Weather on the Opening and Closing of the Application Lists of the Share Offer” in the Prospectus.

Please refer to the sections headed “Structure and Conditions of the Share Offer” and “How to Apply for Public Offer Shares” in the Prospectus for further details of the conditions and procedures of the Public Offer.

The Company expects to announce the final Offer Price, the level of indications of interest in the Placing, the level of applications in the Public Offer, the basis of allocation of the Public Offer Shares and the number of Offer Shares re-allocated between the Public Offer and the Placing, if any, on Thursday, 15 January 2015, (i) in South China Morning Post (in English); (ii) in Ming Pao Daily News and Hong Kong Economic Journal (in Chinese); (iii) on the Company’s website at [www.kingsflair.com.hk](http://www.kingsflair.com.hk); and (iv) on the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

Results of allocations in the Public Offer, including the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where applicable) and the number of Public Offer Shares successfully applied for under **WHITE** or **YELLOW** Application Forms, or by giving **electronic application instructions** to HKSCC via CCASS or to the designated **HK eIPO White Form** services ([www.hkeipo.hk](http://www.hkeipo.hk)), will be made available through a variety of channels as described in the section headed “How to Apply for Public Offer Shares – 12. Publication of Results” in the Prospectus.

No temporary document of title will be issued in respect of the Shares. No receipt will be issued for sums paid on application. Share certificates will only become valid certificate of title at 8:00 a.m. on the Listing Date provided that the Share Offer has become unconditional and the right of termination described in the section headed “Underwriting” in the Prospectus has not been exercised.

Assuming that the Share Offer becomes unconditional at or before 8:00 a.m. (Hong Kong time) on Friday, 16 January 2015, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Friday, 16 January 2015. The Shares will be traded in board lots of 4,000 Shares each under the stock code 6822.

By order of the Board  
**King's Flair International (Holdings) Limited**  
**Wong Siu Wah**  
*Chairman and Executive Director*

Hong Kong, 31 December 2014

*As at the date of this announcement, the Board comprises Mr. Wong Siu Wah, Ms. Wong Fook Chi and Mr. Wong Ying Wai Dennis as executive Directors; and Dr. Lau Kin Tak, Mr. Anthony Graeme Michaels and Ms. Leung Wai Ling, Wylie as independent non-executive Directors.*

*Please also refer to the published version of this announcement in South China Morning Post (in English) the Ming Pao Daily News and the Hong Kong Economic Journal (in Chinese).*