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KAISA GROUP HOLDINGS LTD.

佳兆業集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1638)

ANNOUNCEMENT

RESIGNATION OF CHIEF EXECUTIVE OFFICER

The board (the “**Board**”) of directors of Kaisa Group Holdings Ltd. (the “**Company**”) announces that Mr. Jin Zhigang (“**Mr. Jin**”) has tendered his resignation as the chief executive officer of the Company with effect from 1 February 2015 due to his wishes to devote more time to his personal career development. Mr. Jin will remain as an executive director of the Company.

Mr. Jin has confirmed that there is no disagreement with the Board and that there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

By order of the Board of
KAISA GROUP HOLDINGS LTD.
Sun Yuenan
Co-chairman and Executive Director

1 February 2015

As at the date of this announcement, the executive directors of the Company are Mr. Sun Yuenan, Mr. Ye Lieli, Mr. Lei Fugui, Mr. Jin Zhigang and Mr. Yu Jianqing; the non-executive director of the Company is Ms. Chen Shaohuan; and the independent non-executive directors of the Company are Mr. Zhang Yizhao and Mr. Rao Yong.

* *For identification purposes only*