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PERFECT SHAPE (PRC) HOLDINGS LIMITED

必瘦站(中國)控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(stock code: 1830)

UNUSUAL SHARE PRICE AND TRADING VOLUME MOVEMENTS, INSIDE INFORMATION, CLARIFICATION OF MEDIA REPORTS AND RESUMPTION OF TRADING

This announcement is made by Perfect Shape (PRC) Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors (the “**Board**”) of the Company has noted the recent increase in the trading volume and the decrease in the recent price of the shares of the Company (the “**Shares**”).

Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that, save for a number of recent media reports (the “**Reports**”), including but not limited to Singtao Daily, Apple Daily and Ming Pao, in relation to, among other things, the alleged investigation by Hong Kong Customs and Excise Department of the Government of the Hong Kong Special Administrative Region (the “**Customs**”) against three employees of the Group for suspected violation of the Trade Descriptions Ordinance (Chapter 362 of the Laws of Hong Kong) (the “**TDO**”), it is not aware of any reasons for these price and volume movements or any information which must be announced to avoid a false market in the Company’s securities or any inside information that needs to be disclosed under Part XIVA of the SFO and the Listing Rules.

In relation to the Reports, the Board would like to clarify and confirm that:

- (i) two employees (who are not directors of the Company) and one independent contractor of the Group confirmed to the Company that they had been investigated by the Customs for suspected violation of the TDO;
- (ii) the Group has all along established and implemented its internal control measures to ensure strict compliance of the law and the regulations (including the TDO); and
- (iii) up to the date of this announcement, the said investigations do not have material impact on the Group's daily operations and financial position.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

The Company will seek legal advice and issue further announcement in this regard as and when appropriate.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

RESUMPTION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange was halted with effect from 1:00 p.m. on 16 February 2015 pending the release of this announcement. The Company has applied to the Stock Exchange for resumption of trading in the shares of the Company with effect from 9:00 a.m. on 18 February 2015.

By Order of the Board
PERFECT SHAPE (PRC) HOLDINGS LIMITED
Dr. Au-Yeung Kong
Chairman

Hong Kong, 17 February 2015

As at the date of this announcement, the Board comprises Dr. Au-Yeung Kong, Ms. Au-Yeung Wai, and Ms. Au-Yeung Hung as executive directors and Ms. Hsu Wai Man, Helen, Ms. Pang Siu Yin and Mr. Chi Chi Hung, Kenneth as independent non-executive directors.