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(Incorporated in the Cayman Islands with limited liability) (Stock Code: 1027)

UNUSUAL SHARE PRICE AND TRADING VOLUME MOVEMENTS AND SIGNING OF STRATEGIC COOPERATION AGREEMENT AND RESUMPTION OF TRADING

Pursuant to Rule 13.10 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rule") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) ("SFO"), this announcement is made at the request of the Stock Exchange.

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to announce that on 17 June 2015, the Group and 深圳市前海金牛資本管理集團有限公司 (the "**JINNIU CAPITAL**") have entered into a strategic cooperation agreement (the "**Strategic Cooperation Agreement**") in respect of the collaboration on exploring and developing internet finance and payment platform.

JINNIU CAPITAL is a company providing internet investment and financing platform, wealth management and investment management in comprehensive professional internet financial services organisation.

Except for the above signing of the Strategic Cooperation Agreement, the Board confirms that it is not aware of any reasons for these price and trading volume movements or of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA of the SFO.

Shareholders and potential investors of the Company are reminded to exercise caution when dealing in the securities of the Company.

Trading in the shares of the Company was halted at the request of the Company with effect from 11:05 a.m. on 18 June 2015 pending the release of this announcement. An application has been made by the Company to the Stock Exchange for the resumption of trading in the shares of the Company with effect from 9:00 a.m. on 19 June 2015.

By order of the Board of Jicheng Umbrella Holdings Limited Huang Wenji Chairman

Hong Kong, 18 June 2015

As at the date of this announcement, the executive Directors are Huang Wenji, Chen Jieyou, Yang Guang, Lin Zhenshuang and Chung Kin Hung, Kenneth; and the independent non-executive Director is Yang Xuetai.