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This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the prospectus dated 30 June 2015 (the "**Prospectus**") of Golden Throat Holdings Group Company Limited (the "**Company**") for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares.

Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the Prospectus.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute and is not an offer to sell or a solicitation of any offer to buy securities in Hong Kong, the United States or any other jurisdiction. The Shares have not been, and will not be, registered under the United States Securities Act of 1933 (as amended) (the "U.S. Securities Act") or any state securities laws of the United States and may not be offered or sold in the United States absent registration under the U.S. Securities Act or except pursuant to an applicable exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. There is not and it is not currently intended for there to be any public offering of securities of the Company in the United States.

In connection with the Global Offering, Credit Suisse (Hong Kong) Limited, as stabilising manager (the "Stabilising Manager"), its affiliates or any person acting for it, on behalf of the Underwriters, may effect transactions with a view to stabilising or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilising Manager, its affiliates or any person acting for it, to conduct any such stabilising action, which, if commenced, will be done at the sole and absolute discretion of the Stabilising Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilising activity is required to be brought to an end on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. Such stabilisation action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilising) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Potential investors should be aware that stabilising action cannot be taken to support the price of the Shares for longer than the stabilisation period which begins on the Listing Date and is expected to expire on the 30th day after the last day for the lodging of the applications under the Hong Kong Public Offering. After this date, no further stabilising action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.



GOLDEN THROAT HOLDINGS GROUP COMPANY LIMITED

金嗓子控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares in the Global Offering	:	181,590,000 Shares (subject to the Over- allotment Option)
Number of Hong Kong Offer Shares	:	18,159,000 Shares (subject to reallocation)
Number of International Offer Shares	:	163,431,000 Shares (subject to reallocation and the Over-allotment Option)
Maximum offer price	:	 HK\$6.28 per Offer Share, plus 1% brokerage, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	:	US\$0.000025 per Share
Stock code	:	06896

Sole Sponsor



Sole Global Coordinator, Sole Bookrunner and Sole Lead Manager



Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue and the Offer Shares to be issued pursuant to the Global Offering (including any additional Shares which may be issued pursuant to the exercise of the Over-allotment Option). Assuming that the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. on Wednesday, 15 July 2015, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Wednesday, 15 July 2015. In the event that the Over-allotment Option is exercised, an announcement will be made by the Company on the website of the Stock Exchange at **www.hkexnews.hk** and the website of the Company at **www.goldenthroat.com**.

The Global Offering comprises the Hong Kong Public Offering of initially 18,159,000 Shares (subject to reallocation) and the International Offering of initially 163,431,000 Shares (subject to reallocation and the Over-allotment Option) representing 10% and 90% of the total number of Offer Shares initially being offered under the Global Offering, respectively. The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to reallocation as described in the section headed "Structure of the Global Offering" in the Prospectus. In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, which is exercisable by the Sole Global Coordinator (on behalf of the International Underwriters), to require the Company to allot and issue up to 27,238,500 additional Shares, representing approximately 15% of the total number of Offer Shares initially available under the Global Offering.

Subject to the granting of the approval for listing of, and permission to deal in, the Shares on the Stock Exchange as well as the compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$6.28 per Offer Share and is expected to be not less than HK\$4.58 per Offer Share. Applicants under the Hong Kong Public Offering are required to pay, on application, the maximum Offer Price of HK\$6.28 per Offer Share plus brokerage fee of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%.

If the Offer Price as finally determined is less than HK\$6.28 per Offer Share, appropriate refund payments (including the brokerage, SFC transaction levy and Stock Exchange trading fee attributable to the surplus application monies) will be made to successful applicants without interest. Further details are set out in the paragraph headed "13. Refund of Application Monies" in the section headed "How to Apply for Hong Kong Offer Shares" in the Prospectus.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms.

Applicants who would like the Hong Kong Offer Shares to be allotted in their own names should either (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at **www.eipo.com.hk** through the **White Form eIPO** service. Applicants who would like the Hong Kong Offer Shares to be allotted in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Form, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 30 June 2015 until 12:00 noon on Monday, 6 July 2015 from:

1. the following offices of the Hong Kong Underwriters:

Credit Suisse (Hong Kong) Limited	Level 88 International Commerce Centre 1 Austin Road West Kowloon Hong Kong
Ping An of China Securities (Hong Kong) Company Limited	28/F, 169 Electric Road, North Point, Hong Kong

2. the following branches of the receiving bank:

Standard Chartered Bank (Hong Kong) Limited

District	Branch name	Address
Hong Kong Island	88 Des Voeux Road Branch Hennessy Road Branch Quarry Bay Branch Aberdeen Branch	 88 Des Voeux Road Central, Central 399 Hennessy Road, Wanchai G/F, Westlands Gardens, 1027 King's Road Quarry Bay Shop 4A, G/F and Shop 1, 1/F, Aberdeen Centre Site 5, No. 6-12 Nam Ning Street, Aberdeen
Kowloon	Kwun Tong Branch Tsimshatsui Branch Mei Foo Stage I Branch	 G/F, 414 Kwun Tong Road Kowloon G/F, 8A-10 Granville Road, Tsimshatsui G/F, 1C Broadway, Mei Foo Sun Chuen Stage I, Lai Chi Kok
New Territories	Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan
	Metroplaza Branch Shatin Plaza Branch	Shop No. 175-176, Level 1, Metroplaza, 223 Hing Fong Road, Kwai ChungShop No. 8, Shatin Plaza,
		21-27 Shatin Centre Street, Shatin

Copies of the Prospectus, together with the **YELLOW** Application Form, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 30 June 2015 until 12:00 noon on Monday, 6 July 2015 at the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbroker.

The **WHITE** or **YELLOW** Application Form completed in accordance with the instructions printed thereon, together with a cheque or banker's cashier order payable to "Horsford Nominees Limited – Golden Throat Public Offer" should be deposited in the special collection boxes provided at any of the branches of the receiving bank referred to above on such dates and during such time as specified in the Application Forms.

Applicants applying through the **White Form eIPO** service may submit applications through the designated website at **www.eipo.com.hk** from 9:00 a.m. on Tuesday, 30 June 2015 until 11:30 a.m. on Monday, 6 July 2015 or such later time as described in the section headed "*How to Apply for Hong Kong Offer Shares – 10. Effect of Bad Weather on the Opening of the Application Lists*" in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, 30 June 2015 until 12:00 noon on Monday, 6 July 2015 or such later time as described in the section headed "*How to Apply for Hong Kong Offer Shares – 10. Effect of Bad Weather on the Opening of the Application Lists*" in the Prospectus.

Please refer to the sections headed "*Structure of the Global Offering*" and "*How to Apply for Hong Kong Offer Shares*" in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the final Offer Price, the level of indication of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of Hong Kong Offer Shares on or before Tuesday, 14 July 2015 in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese), and on the website of the Company at **www.goldenthroat.com** and the website of the Stock Exchange at **www.hkexnews.hk**.

The results of allocations (with the successful applicants' identification document numbers, where applicable) under the Hong Kong Public Offering will be made available from Tuesday, 14 July 2015 through a variety of channels at the times and dates and in the manner specified in the section headed "How to Apply for Hong Kong Offer Shares – 11. Publication of Results" in the Prospectus.

The Company will not issue temporary documents of title or receipt for application fees received. Share certificates will only become valid certificates of title at 8:00 a.m. on Wednesday, 15 July 2015 provided that the Hong Kong Public Offering has become unconditional in all respects and the right of termination described in the section headed "Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination" in the Prospectus has not been exercised.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Wednesday, 15 July 2015. The Shares will be traded in board lots of 500 Shares each. The stock code of the Shares will be 06896.

By Order of the Board of Directors **Golden Throat Holdings Group Company Limited** Jiang Peizhen

Chairman

Hong Kong, 30 June 2015

As at the date of this announcement, Ms. Jiang Peizhen is the non-executive Director, Mr. Zeng Yong, Mr. Huang Jianping, Mr. Zeng Kexiong, Mr. Lu Xinghong and Mr. He Jingiang are the executive Directors, and Mr. Li Hua, Mr. Zhu Jierong and Mr. Cheng Yiqun are the independent non-executive Directors.

Please also refer to the published version of this announcement in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese).