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Evergrande Real Estate Group Limited

恒大地产集团有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3333)

APPLICATION FOR LISTING OF EVERGRANDE CULTURE INDUSTRY GROUP CO., LTD. ("EVERGRANDE CULTURE") ON NATIONAL EQUITIES EXCHANGE AND QUOTATIONS SYSTEM ("PRC NEW THIRD BOARD")

The Application for Listing of Evergrande Culture, a wholly-owned subsidiary of the Company, was filed to National Equities Exchange and Quotations Co., Ltd. and a letter of acceptance was received on 1 July 2015. The NEEQS, also known as the "PRC New Third Board", is an equity trading platform for the sale of existing shares or private placing of new shares by small and medium sized enterprises. The listing will be a milestone for the Company and its shareholders to enhance and realise the value of its investment made in Evergrande Culture in the past and achieve return on investment in the future.

APPLICATION FOR LISTING ON NEEQS

The Company is pleased to announce that the Application for Listing of the shares held by the Company in a wholly-owned subsidiary, Evergrande Culture, was filed to National Equities Exchange and Quotations Co., Ltd. and a letter of acceptance was received on 1 July 2015. National Equities Exchange and Quotations Co., Ltd. is the operator and administrator of the PRC New Third Board, and the Application for Listing is subject to its approval.

Evergrande Culture is a conglomerate within the Group covering the whole cultural industry chain for innovation, operation, management and development. It covers cinemas, music, film and television entertainment, agency, distribution, and comics and animation, thus operating in the upstream, midstream and downstream sectors of the whole cultural industry chain. It has established the unique and leading "professional + industrialised" business model in the PRC aiming to be the largest major cultural conglomerate with the most comprehensive business coverage and the strongest strength.

Leveraging on the Group’s geographical coverage and background, the cinema company of Evergrande Culture under construction and planned construction seeks to have, 171 cinemas with 1,182 screens to be established. At present, 25 cinemas with 174 screens are in operation. By the end of this year, 53 cinemas will come into operation with 369 screens as planned. By 30 June 2016, 95 cinemas will come into operation with 663 screens as planned. By 31 December 2016, 155 cinemas will come into operation with 1,083 screens as planned. From 2017 on, over 60 cinemas with over 420 additional screens will come into operation each year as planned.

The listing of Evergrande Culture will further strengthen its corporate governance structure and enhance the liquidity of its equity interest, thus facilitating the introduction of strategic investors, promotion of corporate image and realisation of sustainable development.

LISTING RULE IMPLICATIONS OF THE LISTING

As the Company does not intend to effect any sale of its shares in Evergrande Culture in connection with the listing, and there is no planned issue of new shares by Evergrande Culture in connection with the listing, Evergrande Culture will remain a wholly-owned subsidiary of the Company. The Application for Listing will not constitute a deemed disposal under Chapter 14 of the Listing Rules as the Company does not effect any sale of its shares in Evergrande Culture.

The Company will apply for the listing under Practice Note 15 of the Listing Rules.

APPLICATION FOR LISTING SUBJECT TO APPROVAL OF NATIONAL EQUITIES EXCHANGE AND QUOTATIONS CO. LTD.

The Application for Listing is subject to approval to be granted by National Equities Exchange and Quotations Co., Ltd., and may or may not proceed. In addition, the above operation plans in relation to Evergrande Culture may or may not proceed exactly as planned. Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions will have the following respective meanings:

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| “Board” | the board of directors of the Company; |
| “Company” | Evergrande Real Estate Group Limited, a company incorporated in the Cayman Islands, the shares of which are listed on the Main Board of the Stock Exchange; |
| “Group” | The Company and its subsidiaries; |

“Evergrande Culture”	恒大文化產業集團股份有限公司 (Evergrande Culture Industry Group Co., Ltd.*), a wholly-owned subsidiary incorporated in the PRC of the Company;
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange;
“NEEQS”	全國中小企業股份轉讓系統 (National Equities Exchange and Quotations System);
“PRC”	the People’s Republic of China;
“Application for Listing”	the application for listing of the shares of Evergrande Culture on the NEEQS;
“Stock Exchange”	The Stock Exchange of Hong Kong Limited; and
“PRC New Third Board”	The NEEQS, a platform established on 20 September 2012 for the sale of existing shares or private placing of new shares by small and medium-sized enterprises, on which over 2,600 companies are currently quoted.

By order of the Board
Evergrande Real Estate Group Limited
Hui Ka Yan
Chairman

Hong Kong, 2 July 2015

As at the date of this announcement, executive Directors are Mr. Hui Ka Yan, Mr. Xia Haijun, Ms. He Miaoling, Mr. Tse Wai Wah, Mr. Xu Wen and Mr. Huang Xiangui and independent non-executive Directors are Mr. Chau Shing Yim, David, Mr. He Qi and Ms. Xie Hongxi.

* *For identification only*