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SOUND GLOBAL LTD.

桑德國際有限公司*

(Incorporated in the Republic of Singapore with limited liability)

(Singapore Company Registration Number 200515422C)

(Hong Kong Stock Code: 00967)

**RESIGNATION OF AUDITORS
AND
PROPOSED APPOINTMENT OF AUDITORS**

The Board announces that Deloitte gave notice to the Company of their resignation as auditors of the Company on 17 July 2015. The Board, with the recommendation of the Audit Committee proposes to appoint HLB as auditors of the Company in place of Deloitte who has resigned to hold office until the next annual general meeting of the Company.

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Sound Global Ltd. (the “**Company**”) pursuant to Rule 13.51(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

RESIGNATION OF AUDITORS

The Board announces that Deloitte Touche Tohmatsu (“**Deloitte**”) gave notice to the Company of their resignation as auditors of the Company on 17 July 2015. In its letter of resignation, Deloitte stated that it has made recommendations to the Board and the audit committee of the Board (the “**Audit Committee**”) about the scope of the governance response in relation to outstanding audit issues. However, the approach that the Board and the Audit Committee plan to adopt will not, in Deloitte’s view, entirely address the aspects which Deloitte considers necessary in the circumstances to provide a proper basis for concluding on those outstanding audit issues, and accordingly, Deloitte decided to tender its resignation as auditors of the Company on 17 July 2015.

Save for the reasons stated above, Deloitte has confirmed that there are no matters that need to be brought to the attention of holders of securities of the Company. The Board confirms that there are no matters in relation to the resignation of Deloitte which need to be brought to the attention of the holders of securities of the Company. The Board would like to take this opportunity to express its gratitude to Deloitte for their professional services rendered to the Company in the past years.

PROPOSED APPOINTMENT OF AUDITORS

The Board, with the recommendation of the Audit Committee, proposes to appoint HLB Hodgson Impey Cheng Limited (“**HLB**”) as auditors of the Company in place of Deloitte who has resigned to hold office until the next annual general meeting of the Company at an extraordinary general meeting of the Company to be convened (the “**EGM**”). HLB gave their consent to be appointed as the auditors of the Company on 21 July 2015.

A circular containing, among others, details of the proposed appointment of auditors, together with a notice of the EGM will be despatched to the shareholders of the Company in due course.

By the Order of the Board of
Sound Global Ltd.
Zhang Jingzhi
Executive Director

Hong Kong, 22 July 2015

As at the date of this announcement, the executive Directors are Wen Yibo, Zhang Jingzhi, Wang Kai, Luo Liyang and Jiang Anping; and the independent non-executive Directors are Ma Yuanju, Seow Han Chiang Winston and Zhang Shuting.

* *For identification purposes only*