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**Jicheng Umbrella Holdings Limited**  
**集成傘業控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1027)**

**PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders and potential investors of the Company that the Group expects to record a loss in the financial results for the six months ended 30 June 2015 as compared to the profit for the six months ended 30 June 2014.

As the result of the Group for the six months ended 30 June 2015 have not been finalised, the Board is not in a position to quantify the exact financial effects as at the date of this announcement.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Jicheng Umbrella Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) (the “SFO”).

The board (the “Board”) of directors (the “Directors”) of the Company wishes to inform the shareholders and potential investors of the Company that the Group expects to record a loss in the financial results for the six months ended 30 June 2015 as compared to the profit for the six months

ended 30 June 2014. The loss is primarily driven by one-off share option expenses (“Share Option Expenses”) in relation to the share options granted during the six months ended 30 June 2015 where no share option was granted during the corresponding six months ended 30 June 2014.

Based on the latest unaudited consolidated management accounts of the Company and information currently available to the Board, the one off and non-cash Share Option Expenses were estimated to be approximately RMB36 million. In view of the one-off nature of the Share Option Expenses, the Board remains confident about the Group’s long term prospects. Without the recognition of non-cash Share Option Expenses, the Company could have a profit after tax of approximately RMB36 million for the six months ended 30 June 2015, compared with the profit after tax of approximately RMB36 million for the six months ended 30 June 2014.

The information contained in this announcement is based on the preliminary review and assessment by the management of the Company according to the unaudited management accounts of the Group for the six months ended 30 June 2015, the figures contained therein shall be subject to further review and adjustments. Shareholders and potential investors of the Company are advised to peruse the financial results of the Group for the six months ended 30 June 2015 with care when it is released.

As the result of the Group for the six months ended 30 June 2015 have not been finalised, the Board is not in a position to quantify the exact financial effects as at the date of this announcement. The Group’s interim results for the six months ended 30 June 2015 will be published by the end of August 2015 in accordance with the Listing Rules.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Jicheng Umbrella Holdings Limited**  
**Huang Wenji**  
*Chairman*

Hong Kong, 4 August 2015

*As at the date of this announcement, the executive Directors are Huang Wenji, Chen Jieyou, Yang Guang, Lin Zhenshuang and Chung Kin Hung, Kenneth; and the independent non-executive Director is Yang Xuetai.*