

*Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated 28 August 2015 (“**Prospectus**”) issued by China Shun Ke Long Holdings Limited (“**Company**”).*

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*This announcement is for information purposes only and does not constitute an invitation or offer to sell, acquire, purchase or subscribe for securities. Potential investors should read the Prospectus issued by the Company for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares.*

*This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the U.S. and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933 (the “**U.S. Securities Act**”). The securities may not be offered or sold in the United States except pursuant to an exemption from the registration requirements of the Securities Act and in compliance with any applicable state securities laws. There will be no public offer of securities in the United States.*

*In connection with the Global Offering, China Everbright Securities (HK) Limited, as the Stabilizing Manager, its affiliates or any person acting for it, for itself and on behalf of the Underwriters, may effect transactions with a view to stabilizing or supporting the market price of the Offer Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilizing Manager, its affiliates or any person acting for it, to conduct any such stabilizing action, which, if commenced, will be done at the sole and absolute discretion of the Stabilizing Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilizing activity is required to be brought to an end on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offer. Such stabilization action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).*

*Potential investors should be aware that stabilizing action cannot be taken to support the price of the Offer Shares for longer than the stabilizing period which begins on the Listing Date, and is expected to expire on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offer. After this date, no further stabilizing action may be taken, demand for the Offer Shares, and therefore the price of the Offer Shares, could fall.*



**China Shun Ke Long Holdings Limited**

**中國順客隆控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**GLOBAL OFFERING**

- Number of Offer Shares under the Global Offering** : 71,620,000 Shares (subject to the Over-allotment Option)
- Number of Hong Kong Public Offer Shares** : 7,162,000 Shares (subject to reallocation)
- Number of International Placing Shares** : 64,458,000 Shares (subject to reallocation and the Over-allotment Option)
- Maximum Offer Price** : HK\$3.2 per Offer Share, plus brokerage fee of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
- Nominal value** : HK\$0.01 per Share
- Stock code** : 974

*Sole Sponsor*



**China Everbright Capital Limited**

*Sole Global Coordinator, Sole Bookrunner and Joint Lead Manager*



**China Everbright Securities (HK) Limited**

Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including the additional Shares which may be issued pursuant to the exercise of the Over-allotment Option) and any Shares which may be issued under the Capitalisation Issue. Assuming the Hong Kong Public Offer becomes unconditional at or before 8:00 a.m. on Thursday, 10 September 2015, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Thursday, 10 September 2015. In the event the Over-allotment Option is exercised, an announcement will be made by the Company on the Company's website at [www.skl.com.cn](http://www.skl.com.cn) and the Stock Exchange's website at [www.hkexnews.hk](http://www.hkexnews.hk).

The Global Offering comprises the Hong Kong Public Offer of initially 7,162,000 Shares (subject to reallocation) and the International Placing of initially 64,458,000 Shares (subject to reallocation and the Over-allotment Option) representing 10% and 90% of the total number of Offer Shares initially being offered under the Global Offering, respectively. The allocation of the Offer Shares between the Hong Kong Public Offer and the International Placing will be subject to reallocation as described in the section headed “Structure of the Global Offering” in the Prospectus.

In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, exercisable at the sole discretion of the Sole Global Coordinator (on behalf of the International Underwriters) to require the Company at any time within a period commencing from the Listing Date and ending on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering, to allot and issue up to an aggregate of 10,743,000 additional new Shares, representing 15% of the total number of Offer Shares initially available under the Global Offering.

Subject to the granting of the listing of, and permission to deal in, the Shares on the Main Board of the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the listing or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$3.2 per Offer Share and is expected to be not less than HK\$2.4 per Offer Share. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$3.2 per Offer Share together with brokerage fee of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%, amounted to a total of HK\$3,232.25 for one board lot of 1,000 Shares, subject to refund if the Offer Price as finally determined is less than HK\$3.2 per Offer Share. Further details are set out in the section headed “How to apply for the Hong Kong Public Offer Shares” to the Prospectus.

**Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms.**

Applicants who would like to have the allotted Hong Kong Offer Shares registered in their own names should either (i) complete and sign the **WHITE** Application Forms, or (ii) submit applications online through the designated website of the **HK eIPO White Form** Service Provider at [www.hkeipo.hk](http://www.hkeipo.hk) under the **HK eIPO White Form** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be collected during normal business hours from 9:00 a.m. on Friday, 28 August 2015, until 12:00 noon on Wednesday, 2 September 2015 from:

1. the following offices of the Hong Kong Underwriters:

**China Everbright Securities (HK) Limited**

36th Floor, Far East Finance Centre  
16 Harcourt Road  
Hong Kong

**BMI Securities Limited**

Suites 909-916, 9/F Floor  
Shui On Centre  
6-8 Harbour Road  
Wan Chai  
Hong Kong

**Innovax Capital Limited**

Office 1, 1/F, Lucky Building  
No. 39 Wellington Street  
Central  
Hong Kong

2. any of the following branches of the following receiving bank:

**The Bank of East Asia, Limited**

<b>District</b>	<b>Branch Name</b>	<b>Address</b>
<b>Hong Kong Island</b>	Main Branch	10 Des Voeux Road Central, Central
	88 Des Voeux Road West Branch	Shop 2-3, G/F, Princeton Tower, 88 Des Voeux Road West, Sheung Wan
	Causeway Bay Branch	46 Yee Wo Street, Causeway Bay
	North Point Branch	326-328 King's Road, North Point
<b>Kowloon</b>	Tsim Sha Tsui Branch	Shop A & B, Milton Mansion, 96 Nathan Road, Tsim Sha Tsui
	Yaumatei Branch	G/F, 526 Nathan Road, Yaumatei
	Waterloo Road Branch	Shop A, G/F, Richland House, 77B & 77C Waterloo Road, Ho Man Tin
<b>New Territories</b>	Shatin Plaza Branch	Shop 3-4, Level 1, Shatin Plaza, Shatin
	Tuen Mun Town Plaza Branch	Shop 2-10, UG/F, Tuen Mun Town Plaza Phase II, 3 Tuen Lung Street, Tuen Mun
	East Point City Branch	Shop 217B, Level 2, East Point City, 8 Chung Wa Road, Tseung Kwan O

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be collected during normal business hours from 9:00 a.m. on Friday, 28 August 2015 until 12:00 noon on Wednesday, 2 September 2015 from the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or your stockbroker, who may have such Application Forms and the Prospectus available.

The **WHITE** or **YELLOW** Application Form completed in all respects in accordance with the instructions printed thereon, together with a cheque or banker's cashier order payable to "The Bank of East Asia (Nominees) Limited — China Shun Ke Long Public Offer" attached should be securely stapled and deposited in the special collection boxes provided at any of the branches of the receiving bank listed above on such dates and during such time as specified in the Application Forms.

Applicants applying by **HK eIPO White Form** may submit applications through the **HK eIPO White Form** Service at [www.hkeipo.hk](http://www.hkeipo.hk) from 9:00 a.m. on Friday, 28 August 2015 until 11:30 a.m. on Wednesday, 2 September 2015 or such later time as described in the section "How to apply for the Hong Kong Public Offer Shares — 10. Effect of bad weather on the opening of the application Lists" in the Prospectus.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Friday, 28 August 2015 until 12:00 noon on Wednesday, 2 September 2015 or such later time as described in the section "How to apply for the Hong Kong Public Offer Shares — 10. Effect of bad weather on the opening of the application lists" in the Prospectus.

Please refer to the sections headed "Structure of the Global Offering" and "How to apply for the Hong Kong Public Offer Shares" in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offer.

The Company expects to publish the announcement on the Offer Price, the level of indications of interest in the International Placing, the level of applications in the Hong Kong Public Offer and the basis of allocation of the Hong Kong Offer Shares on Wednesday, 9 September 2015 (i) in the South China Morning Post (in English); (ii) in the Hong Kong Economic Times (in Chinese); (iii) on the Stock Exchange's website ([www.hkexnews.hk](http://www.hkexnews.hk)); and (iv) on the Company's website ([www.skl.com.cn](http://www.skl.com.cn)).

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available through a variety of channels from Wednesday, 9 September 2015 as described in the section "How to apply for the Hong Kong Public Offer Shares — 11. Publication of results" in the Prospectus.

The Company will not issue temporary documents of title. Share certificates will only become valid at 8:00 a.m. on Thursday, 10 September 2015 provided that the Global Offering has become unconditional and the right of termination described in the section “Underwriting” in the Prospectus has not been exercised. No receipt will be issued for sums paid on application.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Thursday, 10 September 2015. The Shares will be traded in board lots of 1,000 Shares each. The stock code of the Shares is 974.

By order of the Board  
**China Shun Ke Long Holdings Limited**  
**Lao Songsheng**  
*Chairman*

Hong Kong, 28 August 2015

*As at the date of this announcement, the Board comprises Mr. Lao Songsheng, Ms. Wang Yanfen and Mr. Wu Zhaohui as executive Directors, Mr. Chen Yijian and Ms. Lao Weiping as non-executive Directors and Mr. Sun Hong, Mr. Shin Yick Fabian and Mr. Guan Shiping as independent non-executive Directors.*