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大中華實業控股有限公司*

GREATER CHINA HOLDINGS LIMITED

(incorporated in Bermuda with limited liability)

(Stock Code: 431)

website: <http://www.irasia.com/listco/hk/greaterchina/index.htm>

ANNOUNCEMENT

PROPOSED CHANGE OF NAME

The Board proposes to change the English name of the Company from “Greater China Holdings Limited” to “Greater China Financial Holdings Limited” and to adopt the Chinese name “大中華金融控股有限公司” as the secondary name of the Company in Chinese in place of the Chinese name “大中華控股有限公司” which has been adopted for identification purpose only. The Change of Name is conditional on the approval of the Shareholders by a special resolution at the SGM in accordance with the memorandum of association and bye-laws of the Company, the laws of Bermuda and the Listing Rules. In addition to the Shareholder’s approval, the Change of Name is further subject to the Registrar of Companies in Bermuda granting approval for the use of the proposed new English name and secondary name in Chinese of the Company.

A circular containing, among other matters, information regarding the Change of Name, including a notice convening the SGM to approve the same will be despatched to the Shareholders as soon as practicable.

PROPOSED CHANGE OF NAME OF THE COMPANY

The Board proposes to change the English name of the Company from “Greater China Holdings Limited” to “Greater China Financial Holdings Limited” and to adopt the Chinese name “大中華金融控股有限公司” as the secondary name of the Company in Chinese in place of the Chinese name “大中華控股有限公司” which has been adopted for identification purpose only.

CONDITIONS FOR THE CHANGE OF NAME

The Change of Name is subject to the following conditions:

1. the passing of a special resolution by the Shareholders of the Company to approve the Change of Name at the SGM; and

* *For identification purposes only*

2. the Registrar of Companies in Bermuda approving the Change of Name and entering the new English name of the Company in place of its existing English name and entering the new secondary name of the Company in Chinese on the register of companies maintained by the Registrar of Companies in Bermuda.

Subject to the satisfaction of the conditions set out above, the Change of Name will take effect from the date of entry of the new English name and new secondary name in Chinese of the Company on the register of companies maintained by the Registrar of Companies in Bermuda.

REASON FOR THE CHANGE OF NAME

The Group is principally engaged in (i) investment holding; (ii) industrial property development; (iii) general trading including trading of metal materials; and (iv) pawnshop business in Shanghai, the PRC.

As stated in the Group's annual report for the year ended 31 December 2014, the Group will continue to optimize its business structure, strengthen the management and control system, proactively explore innovation in the business models of quasi-financial sector to enhance the competitiveness of the Group and developmental strength and achieve long term sustainable growth. So far the Group has completed a number of acquisitions which the Directors consider have facilitated the Group to expand its business reach into the quasi-financial sector in the PRC. In addition, the Group has recently announced the acquisition of two Hong Kong companies engaging in Type 1 (dealing in securities) and Type 9 (asset management) regulated activities respectively under the Securities and Futures Ordinance, which the Directors consider will provide a prime opportunity for the Group to enter into the securities and asset management market in Hong Kong. In view of the above, the Board is of the view that the Change of Name would more accurately reflect the on-going business development direction of the Company.

The Board considers that the Change of Name is in the interest of the Company and the Shareholders as a whole.

EFFECT OF THE CHANGE OF NAME

The Change of Name will not affect any rights of the Shareholders or holders of the convertible equity securities of the Company or the Company's daily business operation and/or its financial position. All existing share certificates or instruments of convertible equity securities in issue bearing the present name of the Company, after the Change of Name becoming effective, will continue to be evidence of legal title to the Shares and convertible equity securities and will be valid for trading, settlement and registration purposes. Accordingly, there will not be any arrangement for free exchange of existing share certificates for new share certificates or free exchange of existing instruments of convertible equity securities for new instruments of convertible equity securities under the Company's new name. After the Change of Name becomes effective, any issue of share certificates or instruments of convertible equity securities will be under the new name of the Company.

In addition, subject to the confirmation of the Stock Exchange, the English and Chinese stock short names of the Company for trading Shares on the Stock Exchange will also be changed after the Change of Name becomes effective.

Further announcement(s) will be made by the Company to inform the Shareholders of the results of the SGM, the effective date of the Change of Name and the new English and Chinese stock short names of the Company for trading of the Shares on the Stock Exchange.

SGM

The SGM will be convened for the purpose of allowing Shareholders to consider and, if thought fit, approve the Change of Name. A circular containing information relating to the Change of Name and a notice of the SGM will be despatched to the Shareholders as soon as practicable.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

“Board”	the board of Directors
“Change of Name”	The proposed change of the English name of the Company from “Greater China Holdings Limited” to “Greater China Financial Holdings Limited” and to adopt the Chinese name “大中華金融控股有限公司” as the secondary name of the Company in Chinese in place of the Chinese name “大中華控股有限公司” which has been adopted for identification purpose only
“Company”	Greater China Holdings Limited, a company incorporated in Bermuda with limited liability and the Shares are listed on the Main Board of the Stock Exchange (Stock Code: 431)
“Directors”	directors of the Company
“Group”	the Company and its subsidiaries
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“SGM”	a special general meeting of the Company to be convened and held for the purpose of considering, and if the Shareholders think fit, approving the Change of Name
“Share(s)”	share(s) of HK\$0.005 each in the capital of the Company
“Shareholders”	holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
Greater China Holdings Limited
Shao Yonghua
Chairperson

Hong Kong, 7 September 2015

As at the date of this announcement, the Board comprises, Mr. Shao Yonghua, Mr. Chen Ningdi and Ms. Chan Siu Mun and as executive Directors, Ms. Ma Xiaoling and Mr. Joseph Shie Jay Lang as non-executive Directors; and Mr. Jin Bingrong, Mr. Kwan Kei Chor and Mr. Lin Rwei-min as independent non-executive Directors.