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*This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the prospectus dated 24 September 2015 (the “**Prospectus**”) of IMAX China Holding, Inc. (the “**Company**”) for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares.*

Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the Prospectus.

*This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States. This announcement does not constitute or form a part of any offer or solicitation of any offer to purchase or subscribe for securities in the United States or in any other jurisdiction where such offer is unlawful. The Shares have not been, and will not be, registered under the United States Securities Act of 1933 (as amended) (the “**US Securities Act**”) or any state securities laws of the United States. The securities may not be offered or sold in the United States except pursuant to registration or an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. There will be no public offer of securities in the United States.*

*In connection with the Global Offering, Morgan Stanley Asia Limited, as the stabilising manager (the “**Stabilising Manager**”), its affiliates or any person acting for it, on behalf of the Underwriters, may effect transactions with a view to stabilising or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilising Manager, its affiliates or any person acting for it, to conduct any such stabilising action, which, if commenced, will be done at the absolute discretion of the Stabilising Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilising activity is required to be brought to an end on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. Such stabilisation action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilising) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).*

Potential investors should be aware that stabilising action cannot be taken to support the price of the Shares for longer than the stabilisation period which begins on the Listing Date and is expected to expire on the 30th day after the last day for the lodging of the applications under the Hong Kong Public Offering. After this date, no further stabilising action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.



IMAX CHINA HOLDING, INC.

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 62,000,000 (comprising 17,825,000 New Shares and 44,175,000 Sale Shares and subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 6,200,000 New Shares (subject to reallocation)
Number of International Offer Shares	: 55,800,000 Shares (comprising 11,625,000 New Shares and 44,175,000 Sale Shares and subject to reallocation and the Over-allotment Option)
Maximum Offer Price	: HK\$34.50 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	: US\$0.0001 per Share
Stock Code	: 1970

Sole Global Coordinator and Sole Sponsor

Morgan Stanley

Joint Bookrunners

Morgan Stanley

**Goldman
Sachs**



Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including any additional Shares which may be issued pursuant to the exercise of the Over-allotment Option). Assuming that the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. on Thursday, 8 October 2015, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Thursday, 8 October 2015. In the event that the Over-allotment Option is exercised, an announcement will be made by the Company on the website of the Stock Exchange at www.hkexnews.hk and the website of the Company at www.imax.cn.

The Global Offering comprises the Hong Kong Public Offering of initially 6,200,000 New Shares (subject to reallocation) and the International Offering of an aggregate of 55,800,000 Shares (comprising 11,625,000 New Shares and 44,175,000 Sale Shares (and subject to reallocation and the Over-allotment Option)) representing 10% and 90% of the total number of Offer Shares initially being offered under the Global Offering, respectively. The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to reallocation as described in the section headed “*Structure of the Global Offering*” in the Prospectus. In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, which is exercisable by the Sole Global Coordinator (on behalf of the International Underwriters), to require the Selling Shareholders to sell an aggregate of 9,300,000 Shares, representing approximately 15% of the total number of Offer Shares initially being offered under the Global Offering.

Subject to the granting of the approval for the listing of, and permission to deal in, the Shares on the Stock Exchange as well as the compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or such other date as may be determined by HKSCC. Settlement of transactions between Exchange Participants (as defined in the Listing Rules) is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$34.50 per Offer Share and is expected to be not less than HK\$29.80 per Offer Share, unless otherwise announced. Applicants under the Hong Kong Public Offering are required to pay, on application, the Maximum Offer Price of HK\$34.50 per Offer Share plus brokerage fee of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%.

If the Offer Price as finally determined is less than HK\$34.50 per Offer Share, appropriate refund payments (including the brokerage, SFC transaction levy and Stock Exchange trading fee attributable to the surplus application monies) will be made to successful applicants without interest. Further details are set out in the paragraph headed “*F. Refund of Application Monies*” in the section headed “*How to Apply for Hong Kong Offer Shares*” in the Prospectus.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms.

Important

The Company will be relying on section 9A of the Companies (Exemption of Companies and Prospectuses from Compliance with Provisions) Notice (Chapter 32L of the Laws of Hong Kong) and will be issuing the **WHITE** and **YELLOW** Application Forms without them being accompanied by a printed Prospectus. The contents of the printed Prospectus are identical to the electronic version of the Prospectus which can be accessed and downloaded from the website of the Company at www.imax.cn and the website of the Stock Exchange at www.hkexnews.hk, under the “*HKExnews > Listed Company Information > Latest Listed Company Information*” section, respectively.

Members of the public may obtain a copy of the printed Prospectus, free of charge, upon request during normal business hours from 9:00 a.m. on Thursday, 24 September 2015 until 12:00 noon on Wednesday, 30 September 2015 at the following locations:

1. The following offices of the Joint Bookrunners:

Morgan Stanley Asia Limited	Level 46 International Commerce Centre 1 Austin Road West Kowloon Hong Kong
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Goldman Sachs (Asia) L.L.C.	68/F, Cheung Kong Center 2 Queen’s Road Central Hong Kong
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China International Capital Corporation Hong Kong Securities Limited	29/F, One International Finance Center 1 Harbour View Street, Central Hong Kong
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2. any of the following branches of the receiving bank for the Hong Kong Public Offering:

Bank of China (Hong Kong) Limited

District	Branch Name	Address
Hong Kong Island	Bank of China Tower Branch Connaught Road Central Branch	3/F, 1 Garden Road 13–14 Connaught Road Central
	409 Hennessy Road Branch Chai Wan Branch	409–415 Hennessy Road, Wan Chai Block B, Walton Estate, 341–343 Chai Wan Road, Chai Wan

District	Branch Name	Address
Kowloon	Mong Kok Branch	589 Nathan Road, Mong Kok
	Tsim Sha Tsui East Branch	Shop 3,LG/F,Hilton Towers, 96 Granville Road,Tsim Sha Tsui East, Kowloon
	Hoi Yuen Road Branch	55 Hoi Yuen Road, Kwun Tong
	Tseung Kwan O Plaza Branch	Shop 112–125, Level 1, Tseung Kwan O Plaza, Tseung Kwan O
New Territories	Sheung Shui Branch	136 San Fung Avenue, Sheung Shui
	Securities Services Centre Castle Peak Road (Yuen Long) Branch	162 Castle Peak Road, Yuen Long

- the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong

Applicants who would like the Hong Kong Offer Shares to be allotted in their own names should either (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk through the **White Form eIPO** service. Applicants who would like the Hong Kong Offer Shares to be allotted in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the **WHITE** Application Form, may be obtained during normal business hours from 9:00 a.m. on Thursday, 24 September 2015 until 12:00 noon on Wednesday, 30 September 2015 from:

- The following offices of the Joint Bookrunners:

Morgan Stanley Asia Limited	Level 46 International Commerce Centre 1 Austin Road West Kowloon Hong Kong
Goldman Sachs (Asia) L.L.C.	68/F, Cheung Kong Center 2 Queen's Road Central Hong Kong
China International Capital Corporation Hong Kong Securities Limited	29/F, One International Finance Center 1 Harbour View Street, Central Hong Kong

2. any of the following branches of the receiving bank for the Hong Kong Public Offering:

Bank of China (Hong Kong) Limited

District	Branch Name	Address
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road
	Connaught Road Central Branch	13–14 Connaught Road Central
	409 Hennessy Road Branch Chai Wan Branch	409–415 Hennessy Road, Wan Chai Block B, Walton Estate, 341–343 Chai Wan Road, Chai Wan
Kowloon	Mong Kok Branch	589 Nathan Road, Mong Kok
	Tsim Sha Tsui East Branch	Shop 3,LG/F,Hilton Towers, 96 Granville Road,Tsim Sha Tsui East, Kowloon
	Hoi Yuen Road Branch Tseung Kwan O Plaza Branch	55 Hoi Yuen Road, Kwun Tong Shop 112–125, Level 1, Tseung Kwan O Plaza, Tseung Kwan O
New Territories	Sheung Shui Branch Securities Services Centre	136 San Fung Avenue, Sheung Shui
	Castle Peak Road (Yuen Long) Branch	162 Castle Peak Road, Yuen Long

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 24 September 2015 until 12:00 noon on Wednesday, 30 September 2015 from the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbroker.

The **WHITE** or **YELLOW** Application Form completed in accordance with the instructions printed thereon, together with a cheque or banker's cashier order payable to "Bank of China (Hong Kong) Nominees Limited – IMAX China Public Offer" should be deposited in the special collection boxes provided at any of the branches of the receiving bank referred to above on such dates and during such time as specified in the Application Forms.

Applicants applying through the **White Form eIPO** service may submit applications through the designated website at www.eipo.com.hk (24 hours daily, except on the last day for applications) from 9:00 a.m. on Thursday, 24 September 2015 until 12:00 a.m. on Wednesday, 30 September 2015 or such later time as described in the section headed "*How to Apply for Hong Kong Offer Shares – C. Effect of Bad Weather on the Opening and Closing of the Application Lists*" in the Prospectus.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Thursday, 24 September 2015 until 12:00 noon on Wednesday, 30 September 2015 or such later time as described in the section headed "*How to Apply for Hong Kong Offer Shares – C. Effect of Bad Weather on the Opening and Closing of the Application Lists*" in the Prospectus.

Please refer to the sections headed "*Structure of the Global Offering*" and "*How to Apply for Hong Kong Offer Shares*" in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the Offer Price, the level of indication of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on Wednesday, 7 October 2015 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese), and on the website of the Company at www.imax.cn and the website of the Stock Exchange at www.hkexnews.hk.

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be made available from Wednesday, 7 October 2015 through a variety of channels at the times and dates and in the manner specified in the section headed "*How to Apply for Hong Kong Offer Shares – D. Publication of Results*" in the Prospectus.

The Company will not issue temporary documents of title or receipt for application fees received. Share certificates will only become valid certificates of title at 8:00 a.m. on Thursday, 8 October 2015 provided that the Global Offering has become unconditional in all respects and the right of termination described in the section headed "*Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination*" in the Prospectus has not been exercised.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Thursday, 8 October 2015. The Shares will be traded in board lots of 100 Shares each. The stock code of the Shares is 1970.

By Order of the Board of Directors
IMAX China Holding, Inc.
Richard Lewis Gelfond
Chairman

Hong Kong, 24 September 2015

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Richard Lewis Gelfond as Chairman and Non-executive Director, Mr. Jiande Chen, Mr. Jim Athanasopoulos and Ms. Mei-Hui Chou (Jessie) as Executive Directors, Mr. Greg Adam Foster and Mr. RuiGang Li as Non-executive Directors and Ms. Yue-Sai Kan, Mr. John Marshal Davison and Ms. Dawn Taubin as Independent Non-executive Directors.

Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).