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SCMP Group Limited

南華早報集團有限公司 *

(Incorporated in Bermuda with limited liability) (Stock Code: 583)

INSIDE INFORMATION POSSIBLE TRANSACTION INVOLVING MEDIA BUSINESS

This announcement is made by SCMP Group Limited (the “Company”) pursuant to the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09(2)(a) of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) notes the recent speculation in various media sources regarding potential interest from third parties in entering into transactions involving the Company and its media assets.

The Board confirms that the Company has received a preliminary approach from a third party regarding its interest in a possible purchase of the Company’s media assets. Consideration of such proposal is at a very early stage and the terms of any potential transaction remain subject to discussion and to regulatory review. In the event that any such transaction materialises, the Company will comply with the applicable requirements relating to it under applicable laws and the Listing Rules.

There is no assurance that any such transaction will materialise or, if it materialises, will be consummated. Shareholders of the Company and potential investors are advised to exercise caution in relation to any dealings they may undertake in the shares of the Company.

On behalf of the Board
SCMP Group Limited
David J. Pang
Chairman

Hong Kong, 25 November 2015

As at the date hereof, the Board comprises:

Non-executive Directors

Dr. David J. Pang (Chairman) and Tan Sri Dr. Khoo Kay Peng

Independent Non-executive Directors

Dr. Fred Hu Zu Liu, Dr. the Hon. Sir David Li Kwok Po and Mr. Wong Kai Man

Executive Director

Ms. Kuok Hui Kwong

** For identification purposes only*