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VOLUNTARY ANNOUNCEMENT STRATEGIC COOPERATION AGREEMENT

This is a voluntary announcement made by the Major Holdings Limited (the “**Company**”) and its subsidiaries (collectively, the “**Group**”) in order to update its shareholders and potential investors on the latest development of the Group.

The board (the “**Board**”) of directors of the Company (the “**Directors**”) is pleased to announce that after trading hours on 7 January 2016, Major Cellar Company Ltd (“**Major Cellar**”), a wholly-owned subsidiary of the Company, entered into a strategic cooperation agreement (“**Strategic Cooperation Agreement**”) with Chengdu De Min Shu Lian Technology Stock Co., Ltd# (成都得民數聯科技股份有限公司) (“**Chengdu De Min**”), pursuant to which the parties propose to jointly develop a value-added online sales platform in the People’s of Republic of China (“**PRC**”) for the purpose of selling wine and related products online.

Pursuant to the Strategic Cooperation Agreement, if the parties do not enter into a definite cooperation agreement within 30 days from 7 January 2016, the Strategic Cooperation Agreement (save as the confidentiality clause therein) shall automatically terminate and have no effect.

The Board wishes to emphasise that the Strategic Cooperation Agreement only sets out the preliminary cooperation intentions of Major Cellar and Chengdu De Min. Save for the provisions relating to confidentiality, termination, governing law and jurisdiction, the Strategic Cooperation Agreement is not legally binding.

* For identification purposes only

The reason for the Group to enter into the Strategic Cooperation Agreement is to leverage on the strength, resources and expertise of both parties to develop the value-added online sales platform in the PRC. The Directors believe that with the concerted efforts from both parties, there will be synergy for both parties to become competitive in the market, which will be beneficial to the business development of both the Group and Chengdu De Min.

To the best of the knowledge, information and belief of the Directors having made all reasonable enquiries, Chengdu De Min and each of their ultimate beneficial owners are third parties independent of the Company and its connected persons as defined in The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board wishes to emphasise that a definitive cooperation agreement may or may not be entered into by the parties and as such the cooperation with Chengdu De Min may or may not proceed. Shareholders of the Company and investors are reminded to exercise caution when dealing in the shares of the Company.

By order of the Board
Major Holdings Limited
CHEUNG Chun To
Chairman

Hong Kong, 7 January 2016

The English transliteration of the Chinese name(s) in this announcement, where indicated with “#”, is included for information purpose only, and should not be regarded as the official English name(s) of such Chinese names.

As at the date of this announcement, the executive Directors are Mr. Cheung Chun To, Mr. Leung Chi Kin Joseph and Ms. Cheung Wing Shun, the independent non-executive Directors are Mr. Wong Siu Ki, Mr. Ngai Hoi Ying and Mr. Yue Kwai Wa Ken.