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MIKO INTERNATIONAL HOLDINGS LIMITED

米格國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1247)

PROFIT WARNING

This announcement is made by Miko International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) in accordance with Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) concerning disclosure of inside information and Rule 13.09(2) (a) of the Rules Governing the Listing of Securities on the Main Board of The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that based on the information currently available, the Group expects to record a significant decrease in profit attributable to shareholders by not less than 50% for the financial year ended 31 December 2015, as compared to the financial year of 2014.

The expected decrease in profit attributable to shareholders for the financial year ended 31 December 2015 is mainly attributable to the further slowdown of the consumer market growth in the PRC which impacted sales performance of our own branded products and resulted in a slash in prices with gross profit margin being squeezed.

The Company is still in the process of finalising the consolidated results of the Group for the financial year ended 31 December 2015. This profit alert announcement is only a preliminary assessment by the Board based on the information currently available, which has not been reviewed nor audited by the Company’s auditor. Shareholders and potential investors are advised to review carefully the announcement of the Company in relation to the results of the Group for the financial year ended 31 December 2015, which will be released in due course.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Miko International Holdings Limited
Ding Peiji
Chairman

Quanzhou, Fujian Province, China
23 March 2016

As at the date of this announcement, our executive Directors are Mr. Ding Peiji, Mr. Ding Peiyuan, Ms. Ding Lizhen and Mr. Gu Jishi; and our independent non-executive Directors are Mr. Mei Wenjue and Mr. Zhu Wenxin.