

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**英皇證券集團有限公司\***  
**Emperor Capital Group Limited**  
*(Incorporated in Bermuda with limited liability)*  
**(Stock Code: 717)**

**POSITIVE PROFIT ALERT**

This announcement is made by Emperor Capital Group Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the latest available financial information of the Group, the Group expects to record a significant increase in the consolidated profit for the six months ended 31 March 2016 as compared with the corresponding period in 2015. Such expected increase is mainly attributable to the increase in interest income from the money lending business benefiting from a stronger capital base of the Group resulting from the Company’s fund raising exercises completed in June and July 2015 and the Group’s strategic focus on the expansion of its money lending business.

This positive profit alert announcement is only based on the preliminary review of the latest available financial information of the Group for the time being, which are still subject to possible adjustments arising from further internal review by the Board. The unaudited interim results of the Group for the six months ended 31 March 2016 have not yet been finalized and are expected to be announced in May 2016.

**Shareholders and potential investors are therefore advised to exercise caution when dealing in the securities of the Company.**

By order of the Board of  
**Emperor Capital Group Limited**  
**Daisy Yeung**  
*Managing Director*

Hong Kong, 19 April 2016

*\* for identification purposes only*

As at the date of this announcement, the Board comprises:

*Executive Directors:*

Ms. Daisy Yeung  
Mr. Chan Shek Wah  
Ms. Choi Suk Hing, Louisa  
Ms. Pearl Chan

*Independent Non-Executive Directors:*

Mr. Chu Kar Wing  
Mr. Poon Yan Wai  
Ms. Wan Choi Ha