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## **Boyaa Interactive International Limited**

**博雅互動國際有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 0434)**

### **ANNOUNCEMENT INSIDE INFORMATION RESUMPTION OF TRADING**

This announcement is made by the board (the “**Board**”) of directors (“**Directors**”) of Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 11 May 2016 in respect of the trading halt in the shares of the Company pending the publication of an announcement relating to inside information of the Company. The Company has requested for a trading halt in the shares of the Company with effect from 11:34 a.m. on 11 May 2016 after the Company has been informed that Mr. Zhang Wei, the Chairman and an Executive Director and a controlling shareholder of the Company, has been detained for investigation by judicial authority in the PRC.

Based on the Company’s enquiry with the PRC judicial authority, (i) Mr. Zhang Wei is being detained for investigation, (ii) the investigation relates to Mr. Zhang Wei and not the Company, and (iii) the reason and the matter of investigation were not identified to the Company. Furthermore, the Company has not received any notice of investigation or request to assist in any investigation. No action has been taken or threatened to be taken by any authorities to freeze any of the assets of the Company.

As the Chairman of the Company, Mr. Zhang Wei's primary role is to formulate strategic directions for the Group and the strategic directions for 2016 have been formulated early this year. As a result and also based on the above information that the Company obtained following its enquiry with the PRC judicial authority, the Board is of the view that the investigation of Mr. Zhang Wei has not created any material adverse impact on the daily business operations or the financial status of the Group up to the date of this announcement. The Company will closely monitor the progress of such investigation and re-assess its impact on the business and operations of the Group from time to time and will make further announcement(s) to keep its shareholders and potential investors informed of any material development in connection with such investigation as and when appropriate.

**Shareholders and potential investors are reminded to exercise caution when dealing in the securities of the Company.**

An application has been made by the Company to The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") for resumption of trading in the Company's shares on the Stock Exchange with effect from 9:00 a.m. on 12 May 2016.

By Order of the Board  
**Boyaa Interactive International Limited**  
**DAI Meng**  
*Joint Company Secretary*

Hong Kong, 11 May 2016

*As at the date of this announcement, the executive directors are Mr. ZHANG Wei and Mr. DAI Zhikang; the independent non-executive directors are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. GAO Shaofei.*