*Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the prospectus dated 28 July 2016 (the "**Prospectus**") issued by Ausupreme International Holdings Limited (the "**Company**").*

This announcement is for information purpose only and does not constitute an invitation or offer to acquire, purchase or subscribe for Shares or any securities. Potential investors should read the Prospectus for detailed information about the Global Offering illustrated below before deciding whether or not to invest in the Offer Shares.

*Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and Hong Kong Securities Clearing Company Limited ("**HKSCC**") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

*This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the "**U.S. Securities Act**"). The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. The Shares are being offered and sold outside the United States as offshore transactions in accordance with Regulation S under the U.S. Securities Act.*

*In connection with the Global Offering, Ample Orient Capital Limited, as stabilising manager (the "**Stabilising Manager**"), its affiliates or any person acting for it, on behalf of the Underwriters, may effect transactions with a view to stabilising or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilising Manager, its affiliates or any person acting for it, to conduct any such stabilising action, which, if commenced, will be done at the sole and absolute discretion of the Stabilising Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilising activity is required to be brought to an end on the last business day immediately before the 30th day after the last day for lodging applications under the Hong Kong Public Offering. Such stabilisation action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).*

Potential investors should be aware that stabilising actions cannot be taken to support the price of the Shares for longer than the stabilisation period which will begin on the Listing Date and expire on Thursday, 1 September 2016, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering. After this date, no further stabilising action may be taken and demand for the Shares and the price of the Shares could fall.

澳至尊
AUSUPREME

Ausupreme International Holdings Limited
澳至尊國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	**:**	**187,500,000 Shares (subject to the Over-allotment Option)**
Number of Hong Kong Offer Shares	**:**	**18,760,000 Shares (subject to reallocation and including 1,876,000 Employee Reserved Shares)**
Number of International Placing Shares	**:**	**168,740,000 Shares (subject to reallocation and the Over-allotment Option)**
Maximum Offer Price	**:**	**HK$1.20 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)**
Nominal Value	**:**	**HK$0.01 per Share**
Stock Code	**:**	**2031**

Sponsor

AmCap
Ample Capital Limited
豐盛融資有限公司

Sole Global Coordinator

AmCap
Ample Orient Capital Limited

Joint Bookrunners and Joint Lead Managers

AmCap
Ample Orient Capital Limited

GREAT ROC
CAPITAL SECURITIES LIMITED
鴻鵬資本證券有限公司

平安證券有限公司
Ping An Securities Limited

Co-Managers

Astrum Capital Management Limited | *Celestial Capital Limited* | *China-Hong Kong Link Securities Company Limited* | *Convoy Investment Services Limited* | *Gransing Securities Co., Limited*

Guotai Junan Securities (Hong Kong) Limited | *Opus Capital Limited* | *Oriental Patron Securities Limited* | *Orient Securities (Hong Kong) Limited* | *Pacific Foundation Securities Limited*

Quam Securities Company Limited | *SBI China Capital Financial Services Limited* | *Sun International Securities Limited*

Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the approval for listing of, and permission to deal in, the Shares in issue and the Shares to be issued as described in the Prospectus (including the Shares to be issued pursuant to (i) the Capitalisation Issue, (ii) the Global Offering (including the additional Shares which may be issued pursuant to the exercise of the Over-allotment Option) and (iii) the exercise of any options which may be granted under the Share Option Scheme).

The Global Offering comprises the Hong Kong Public Offering (including the Employee Preferential Offering) of initially 18,760,000 Hong Kong Offer Shares (subject to reallocation), representing approximately 10% of the initial number of Offer Shares, and the International Placing of initially 168,740,000 International Placing Shares (subject to reallocation and the Over-allotment Option) representing approximately 90% of the initial number of Offer Shares. Of the 18,760,000 Shares initially being offered under the Hong Kong Public Offering, up to 1,876,000 Employee Reserved Shares (representing approximately 10% of the total number of Shares initially being offered under the Hong Kong Public Offering and approximately 1% of the total number of Shares initially being offered under the Global Offering) are available for subscription by the Eligible Employees on a preferential basis under the Employee Preferential Offering. The allocation of the Offer Shares between the International Placing and the Hong Kong Public Offering will be subject to reallocation as described in the section headed "Structure of the Global Offering" in the Prospectus.

In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Placing Underwriters, exercisable by the Sole Global Coordinator at its sole and absolute discretion on behalf of the International Placing Underwriters for up to 30 days after the last day for the lodging of applications under the Hong Kong Public Offering. A press announcement will be made in the event that the Over-allotment Option is exercised. Pursuant to the Over-allotment Option, the Sole Global Coordinator will have the right to require the Company to issue up to an aggregate of 28,124,000 Shares representing in aggregate approximately 15% of the initial number of the Offer Shares at the Offer Price to cover, over-allocations in the International Placing, if any, and/or close out any covered short position by the Stabilising Manager.

Subject to the granting of the approval for listing of, and permission to deal in, the Shares on the Main Board and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or on any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will be not more than HK$1.20 per Offer Share and is expected to be not less than HK$0.80 per Offer Share. Applicants under the Hong Kong Public Offering and the Employee Preferential Offering shall pay in full, on application, the maximum indicative Offer Price of HK$1.20 per Offer Share plus 1% brokerage, 0.005% Stock Exchange trading fee and 0.0027% SFC transaction levy, subject to refund if the final Offer Price should be lower than HK$1.20 per Offer Share.

If the Offer Price as finally determined is less than HK$1.20 per Offer Share, appropriate refund payments (including the brokerage, Stock Exchange trading fee and SFC transaction levy attributable to the surplus application monies) will be made to successful applicants without interest. Further details are set out in the section headed "How to Apply for Hong Kong Offer Shares and the Employee Reserved Shares — 13. Refund of Application Monies" in the Prospectus.

Applications for the Hong Kong Offer Shares and the Employee Reserved Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms and the designated website (www.hkeipo.hk) for the HK eIPO White Form.

Applicants who would like to have the allotted Hong Kong Offer Shares issued in their own names should either (i) complete and sign the **WHITE** Application Forms, or (ii) submit applications online through the designated website of the **HK eIPO White Form** Service Provider at www.hkeipo.hk under the **HK eIPO White Form** service. Applicants who would like to have the allotted Hong Kong Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give **electronic application instructions** to HKSCC via CCASS. Eligible Employees who wish to be allotted the Employee Reserved Shares should complete and sign the **PINK** Application Forms.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 28 July 2016 until 12:00 noon on Tuesday, 2 August 2016 from the following locations:

1. the following offices of the Hong Kong Underwriters:

Ample Orient Capital Limited	Unit 902, Far East Consortium Building 121 Des Voeux Road Central Hong Kong
Great Roc Capital Securities Limited	Room 3712, 37/F West Tower, Shun Tak Centre 168–200 Connaught Road Central Hong Kong
Ping An Securities Limited	Unit 02, 2/F, China Merchants Building 152–155 Connaught Road Central Hong Kong
Astrum Capital Management Limited	Room 2704, 27/F Tower 1, Admiralty Centre 18 Harcourt Road Hong Kong
Celestial Capital Limited	21/F, Low Block Grand Millennium Plaza 181 Queen's Road Central Hong Kong
China-Hong Kong Link Securities Company Limited	17/F, 80 Gloucester Road Wanchai Hong Kong

Convoy Investment Services Limited	24C, @CONVOY 169 Electric Road North Point Hong Kong
Gransing Securities Co., Limited	Room 805–6, Far East Consortium Building 121 Des Voeux Road Central Hong Kong
Guotai Junan Securities (Hong Kong) Limited	27/F, Low Block Grand Millennium Plaza 181 Queen's Road Central Hong Kong
Opus Capital Limited	18/F, Fung House 19–20 Connaught Road Central Central Hong Kong
Oriental Patron Securities Limited	27/F, Two Exchange Square 8 Connaught Place Central, Hong Kong
Orient Securities (Hong Kong) Limited	28/F–29/F, 100 Queen's Road Central Central Hong Kong
Pacific Foundation Securities Limited	11/F, New World Tower II 16–18 Queen's Road Central Hong Kong
Quam Securities Company Limited	18/F, China Building 29 Queen's Road Central Hong Kong
SBI China Capital Financial Services Limited	Unit A2, 32/F, United Centre 95 Queensway Hong Kong
Sun International Securities Limited	Unit 2412–13, 24/F China Merchants Tower Shun Tak Centre 168–200 Connaught Road Central Hong Kong

2. Any of the following branches of the receiving bank:

Bank of China (Hong Kong) Limited

	Branch name	**Address**
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road Hong Kong
	Connaught Road Central Branch	13–14 Connaught Road Central Hong Kong
	409 Hennessy Road Branch	409–415 Hennessy Road Wan Chai Hong Kong
Kowloon	Kwun Tong Plaza Branch	G1 Kwun Tong Plaza 68 Hoi Yuen Road Kwun Tong, Kowloon Hong Kong
New Territories	Tseung Kwan O Plaza Branch	Shop 112–125, Level 1 Tseung Kwan O Plaza Tseung Kwan O New Territories Hong Kong
	Kwai Chung Plaza Branch	A18–20, G/F Kwai Chung Plaza 7–11 Kwai Foo Road Kwai Chung New Territories Hong Kong
	Citywalk Branch	Shop 65, G/F, Citywalk 1 Yeung Uk Road, Tsuen Wan New Territories Hong Kong
	Kau Yuk Road Branch	18–24 Kau Yuk Road Yuen Long New Territories Hong Kong

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 28 July 2016 until 12:00 noon on Tuesday, 2 August 2016 at the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbrokers, who may have such Application Forms and the Prospectus available.

Both **WHITE** and **YELLOW** Application Forms completed in all respects in accordance with the instructions printed thereon, together with cheques or banker's cashier orders attached and marked payable to "**Bank of China (Hong Kong) Nominees Limited — Ausupreme Hong Kong Public Offering**" for the payment should be deposited in the special collection boxes provided at any of the branches of the receiving bank referred to above at the following times:

Thursday, 28 July 2016	:	9:00 a.m. to 5:00 p.m.
Friday, 29 July 2016	:	9:00 a.m. to 5:00 p.m.
Saturday, 30 July 2016	:	9:00 a.m. to 1:00 p.m.
Monday, 1 August 2016	:	9:00 a.m. to 5:00 p.m.
Tuesday, 2 August 2016	:	9:00 a.m. to 12:00 noon

The **PINK** Application Form together with the Prospectus can be collected by Eligible Employees during normal business hours from 9:00 a.m. on Thursday, 28 July 2016 until 12:00 noon on Monday, 1 August 2016 from the Company's office at Office E, 28/F, EGL Tower, 83 Hung To Road, Kwun Tong, Kowloon, Hong Kong. Electronic copies of the **PINK** Application Form and the Prospectus can be viewed from the website of the Company at www.ausupreme.com.

Applicants may apply online through the designated website of the **HK eIPO White Form** Service Provider at www.hkeipo.hk (24 hours daily, except the last application day) from 9:00 a.m. on Thursday, 28 July 2016 until 11:30 a.m. on Tuesday, 2 August 2016 (or such later date as may apply as described in the section headed "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus).

CCASS Participants can input **electronic application instruction** from 9:00 a.m. on Thursday, 28 July 2016 until 12:00 noon on Tuesday, 2 August 2016. The latest time for inputting the **electronic application instructions** will be 12:00 noon on Tuesday, 2 August 2016 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

The completed **PINK** Application Form, together with a cheque or banker's cashier order attached and marked payable to "**Bank of China (Hong Kong) Nominees Limited — Ausupreme Hong Kong Public Offering**" for the payment must be returned to Office E, 28/F, EGL Tower, 83 Hung To Road, Kwun Tong, Kowloon, Hong Kong by 12:00 noon on Monday, 1 August 2016, being the last day for the submission of the **PINK** Application Forms.

Please refer to the "Structure of the Global Offering" and "How to Apply for the Hong Kong Offer Shares and Employee Reserved Shares" sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering and the Employee Preferential Offering.

The Company expects to announce (i) the final Offer Price; (ii) the level of indication of interest in the International Placing; (iii) the level of applications in respect of the Hong Kong Public Offering and the Employee Preferential Offering; and (iv) the basis of allotment of the Hong Kong Public Offering and the Employee Preferential Offering on Monday, 8 August 2016 on the Company's website at www.ausupreme.com and the website of the Stock Exchange at www.hkexnews.hk and in the Standard (in English) and the Hong Kong Economic Journal and the Hong Kong Economic Times (in Chinese).

The results of allocations in the Hong Kong Public Offering and the Employee Preferential Offering, including the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where appropriate) under the Hong Kong Public Offering and the Employee Preferential Offering will be made available in the manner specified in the section headed "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares — 11. Publication of Results" of the Prospectus on Monday, 8 August 2016.

Assuming the Global Offering becomes unconditional in all respects and the Underwriting Agreements are not terminated in accordance with their respective terms prior to 8:00 a.m. on Tuesday, 9 August 2016, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Tuesday, 9 August 2016 and share certificates will only be valid at 8:00 a.m. on Tuesday, 9 August 2016. The Shares will be traded in board lots of 4,000 each under the stock code 2031. The Company will not issue any receipts for sum paid on application or temporary documents of title.

By order of the Board
Ausupreme International Holdings Limited
Choy Chi Fai
Chairman and Executive Director

Hong Kong, 28 July 2016

As at the date of this announcement, the executive Directors are Mr. Choy Chi Fai, Ms. Ho Ka Man, Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and the independent non-executive Directors are Dr. Luk Ting Kwong, Mr. Ko Ming Kin and Mr. Wan Cho Yee.

Please also refer to the published version of this announcement in the Standard (in English) and the Hong Kong Economic Journal and the Hong Kong Economic Times (in Chinese).