

*Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the prospectus dated 30 August 2016 (the “**Prospectus**”) issued by Ausupreme International Holdings Limited (the “**Company**”).*

This announcement is for information purpose only and does not constitute an invitation or offer to acquire, purchase or subscribe for Shares or any securities. Potential investors should read the Prospectus for detailed information about the Hong Kong Public Offering illustrated below before deciding whether or not to invest in the Hong Kong Offer Shares.

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澳至尊

AUSUPREME

Ausupreme International Holdings Limited

澳至尊國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

HONG KONG PUBLIC OFFERING

Number of Hong Kong Offer Shares : 187,500,000 Shares (including 9,375,000 Employee Reserved Shares)

Offer Price : Not more than HK\$0.71 per Hong Kong Offer Share and expected to be not less than HK\$0.55 per Hong Kong Offer Share, plus brokerage of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)

Nominal Value : HK\$0.01 per Share

Stock Code : 2031

Sponsor

AmCap

Ample Capital Limited

豐盛融資有限公司

Sole Lead Manager



UPBEST SECURITIES COMPANY LIMITED

Co-Managers



Hong Kong International Securities Limited

Quam  **華富嘉洛**
Securities & Futures 證券期貨

平安 證券有限公司
Ping An Securities Limited

RECENT DEVELOPMENT

Our Company issued a prospectus on 28 July 2016 in respect of a global offering of our Shares, which comprised of (i) conditional international placing of initially 168,740,000 Shares; and (ii) offer for subscription by the public in Hong Kong of initially 18,760,000 Shares, at the price of not more than HK\$1.20 but not less than HK\$0.80 per Share to be fully underwritten by the then underwriters. Despite the over-subscription by the Hong Kong public offering on that occasion, however, due to the unexpected inadequate subscription under the international placing tranche and the then international placing underwriters did not subscribe the under-subscribed Shares, our Company was not able to obtain clearance from the Stock Exchange to publish the relevant announcement of results. The reason was because Ample Orient Capital Limited, the sole global coordinator at the material time, proposed to reallocate certain proportion of unsubscribed international placing Shares to satisfy the over subscription by the

Hong Kong public offering, which may result in approximately 90% of our Shares offered under the global offering being allocated to the Hong Kong public offering tranche near the high end of the then offer price range (the “**Proposed Reallocation**”). The then sole global coordinator and our Company could not demonstrate to the Stock Exchange that the Proposed Reallocation is fair to the retail investors under the Hong Kong public offering before 8 August 2016, which was the expected date of announcement of offer price and allotment results. Accordingly, in the interest of the potential investors of our Shares, our Company decided that the global offering in connection with the prospectus dated 28 July 2016 would not proceed on that particular occasion.

THE HONG KONG PUBLIC OFFERING

Application has been made by the Company to the Listing Committee for the granting of the approval for listing of, and permission to deal in, the Shares in issue and the Shares to be issued as described in the Prospectus (including the Shares to be issued pursuant to (i) the Capitalisation Issue, (ii) the Hong Kong Public Offering (including the Employee Preferential Offering) and (iii) the exercise of any options which may be granted under the Share Option Scheme).

The Hong Kong Public Offering comprises 187,500,000 Hong Kong Offer Shares, out of which up to 9,375,000 Employee Reserved Shares (representing approximately 5% of the total number of Shares being offered under the Hong Kong Public Offering) are available for subscription by the Eligible Employees on a preferential basis under the Employee Preferential Offering.

Subject to the granting of the approval for listing of, and permission to deal in, the Shares on the Main Board and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or on any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will be not more than HK\$0.71 per Hong Kong Offer Share and is expected to be not less than HK\$0.55 per Hong Kong Offer Share. Applicants under the Hong Kong Public Offering and the Employee Preferential Offering shall pay in full, on application, the maximum indicative Offer Price of HK\$0.71 per Hong Kong Offer Share plus 1% brokerage, 0.005% Stock Exchange trading fee and 0.0027% SFC transaction levy, subject to refund if the final Offer Price should be lower than HK\$0.71 per Hong Kong Offer Share.

If the Offer Price as finally determined is less than HK\$0.71 per Hong Kong Offer Share, appropriate refund payments (including the brokerage, Stock Exchange trading fee and SFC transaction levy attributable to the surplus application monies) will be made to successful applicants without interest. Further details are set out in the section headed “How to Apply for Hong Kong Offer Shares and the Employee Reserved Shares — 13. Refund of Application Monies” in the Prospectus.

Applications for the Hong Kong Offer Shares and the Employee Reserved Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms and the designated website (www.hkeipo.hk) for the HK eIPO White Form.

Applicants who would like to have the allotted Hong Kong Offer Shares issued in their own names should either (i) complete and sign the **WHITE** Application Forms, or (ii) submit applications online through the designated website of the **HK eIPO White Form** Service Provider at www.hkeipo.hk under the **HK eIPO White Form** service. Applicants who would like to have the allotted Hong Kong Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give **electronic application instructions** to HKSCC via CCASS. Eligible Employees who wish to be allotted the Employee Reserved Shares should complete and sign the **PINK** Application Forms.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 30 August 2016 until 12:00 noon on Friday, 2 September 2016 from the following locations:

1. the following offices of the Hong Kong Underwriters:

Upbest Securities Company Limited	2nd Floor, Wah Kit Commercial Centre 300 Des Voeux Road Central Hong Kong
Hong Kong International Securities Limited	23/F Arion Commercial Centre 2–12 Queen’s Road West Hong Kong
Quam Securities Company Limited	18/F, China Building 29 Queen’s Road Central Hong Kong
Ping An Securities Limited	Unit 02, 2/F, China Merchants Building 152–155 Connaught Road Central Hong Kong

2. Any of the following branches of the receiving bank:

Bank of China (Hong Kong) Limited

	Branch	Address
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road Hong Kong
	Sheung Wan Branch	Shop 1–4, G/F Tung Hip Commercial Building 244–248 Des Voeux Road Central Hong Kong
	409 Hennessy Road Branch	409–415 Hennessy Road Wan Chai Hong Kong

	Branch	Address
Kowloon	Mong Kok Branch	589 Nathan Road Mong Kok, Kowloon Hong Kong
	Tsim Sha Tsui Branch	24–28 Carnarvon Road Tsim Sha Tsui, Kowloon Hong Kong
	Kwun Tong Plaza Branch	G1 Kwun Tong Plaza 68 Hoi Yuen Road Kwun Tong, Kowloon Hong Kong
New Territories	Tseung Kwan O Plaza Branch	Shop 112–125, Level 1 Tseung Kwan O Plaza Tseung Kwan O New Territories Hong Kong
	Kwai Chung Plaza Branch	A18–20, G/F Kwai Chung Plaza 7–11 Kwai Foo Road Kwai Chung New Territories Hong Kong
	Citywalk Branch	Shop 65, G/F, Citywalk 1 Yeung Uk Road, Tsuen Wan New Territories Hong Kong
	Kau Yuk Road Branch	18–24 Kau Yuk Road Yuen Long New Territories Hong Kong

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 30 August 2016 until 12:00 noon on Friday, 2 September 2016 at the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbrokers, who may have such Application Forms and the Prospectus available.

Both **WHITE** and **YELLOW** Application Forms completed in all respects in accordance with the instructions printed thereon, together with cheques or banker's cashier orders attached and marked payable to "**Bank of China (Hong Kong) Nominees Limited — Ausupreme Hong Kong Public Offering**" for the payment should be deposited in the special collection boxes provided at any of the branches of the receiving bank referred to above at the following times:

Tuesday, 30 August 2016	:	9:00 am to 5:00 pm
Wednesday, 31 August 2016	:	9:00 am to 5:00 pm
Thursday, 1 September 2016	:	9:00 am to 5:00 pm
Friday, 2 September 2016	:	9:00 am to 12:00 noon

The **PINK** Application Forms together with the Prospectus can be collected by Eligible Employees during normal business hours from 9:00 a.m. on Tuesday, 30 August 2016 until 12:00 noon on Thursday, 1 September 2016 from the Company's office at Office E, 28/F, EGL Tower, 83 Hung To Road, Kwun Tong, Kowloon, Hong Kong. Electronic copies of the **PINK** Application Forms and the Prospectus can be viewed from the website of the Company at www.ausupreme.com.

Applicants may apply online through the designated website of the **HK eIPO White Form** Service Provider at www.hkeipo.hk (24 hours daily, except the last application day) from 9:00 a.m. on Tuesday, 30 August 2016 until 11:30 a.m. on Friday, 2 September 2016 (or such later date as may apply as described in the section headed "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus).

CCASS Participants can input electronic application instruction from 9:00 a.m. on Tuesday, 30 August 2016 until 12:00 noon on Friday, 2 September 2016. The latest time for inputting the electronic application instructions will be 12:00 noon on Friday, 2 September 2016 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

The completed **PINK** Application Form, together with a cheque or banker's cashier order attached and marked payable to "**Bank of China (Hong Kong) Nominees Limited — Ausupreme Hong Kong Public Offering**" for the payment must be returned to Office E, 28/F, EGL Tower, 83 Hung To Road, Kwun Tong, Kowloon, Hong Kong by 12:00 noon on Thursday, 1 September 2016, being the last day for the submission of the **PINK** Application Forms.

Please refer to the "Structure of the Hong Kong Public Offering" and "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares" sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering and the Employee Preferential Offering.

The Company expects to announce (i) the final Offer Price; (ii) the level of applications in respect of the Hong Kong Public Offering and the Employee Preferential Offering; and (iii) the basis of allotment of the Hong Kong Offer Shares under the Hong Kong Public Offering and the Employee Preferential Offering on Friday, 9 September 2016 on the Company's website at www.ausupreme.com and the website of the Stock Exchange at www.hkexnews.hk and in the Standard (in English) and the Hong Kong Economic Journal and the Hong Kong Economic Times (in Chinese).

The results of allocations in the Hong Kong Public Offering and the Employee Preferential Offering, including the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where appropriate) under the Hong Kong Public Offering and the Employee Preferential Offering will be made available in the manner specified in the section headed “How to Apply for Hong Kong Offer Shares and Employee Reserved Shares — 11. Publication of Results” of the Prospectus on Friday, 9 September 2016.

Assuming the Hong Kong Public Offering becomes unconditional in all respects and the Upbest Underwriting Agreement is not terminated in accordance with their respective terms prior to 8:00 a.m. on Monday, 12 September 2016, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, 12 September 2016 and share certificates will only be valid at 8:00 a.m. on Monday, 12 September 2016. The Shares will be traded in board lots of 5,000 each under the stock code 2031. The Company will not issue any receipts for sum paid on application or temporary documents of title.

By order of the Board
Ausupreme International Holdings Limited
Choy Chi Fai
Chairman and Executive Director

Hong Kong, 30 August 2016

As at the date of this announcement, the executive Directors are Mr. Choy Chi Fai, Ms. Ho Ka Man, Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and the independent non-executive Directors are Dr. Luk Ting Kwong, Mr. Ko Ming Kin and Mr. Wan Cho Yee.

Please also refer to the published version of this announcement in the Standard (in English) and the Hong Kong Economic Journal and the Hong Kong Economic Times (in Chinese).