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鳳凰衛視

PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 02008)

**INSIDE INFORMATION
IN RELATION TO
APPLICATION FOR
THE DOMESTIC FREE TELEVISION PROGRAMME SERVICE LICENCE
IN HONG KONG**

This announcement is made by Phoenix Satellite Television Holdings Limited (the “**Company**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

On 6 May 2016, Phoenix Hong Kong Television Limited (“**Phoenix HK**”), which is currently an indirect wholly-owned subsidiary of the Company, has submitted an application (the “**Application**”) for a Domestic Free Television Programme Service Licence in Hong Kong with digital terrestrial transmission to the Communications Authority.

If the Application is approved, Phoenix HK will carry out a corporate restructuring in compliance with relevant laws and regulations.

Further announcement will be made as and when there are any updates on this matter.

As the Application is subject to the approvals of the relevant governmental and regulatory authorities, shareholders of the Company and/or investors are advised to exercise caution when dealing in the Company’s securities.

By order of the Board
Phoenix Satellite Television Holdings Limited
LIU Changle
Chairman

Hong Kong, 19 September 2016

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman) (also an alternate director of Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director of Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. SHA Yuejia, Mr. XIA Bing, Mr. GONG Jianzhong and Mr. SUN Yanjin

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di

Alternate Director

Mr. Lau Wai Kei, Ricky (alternate director to Mr. SUN Yanjun)