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MODERN BEAUTY SALON HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 919)

POSITIVE PROFIT ALERT

This announcement is made by Modern Beauty Salon Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The Board of Directors of the Company (the “Board”) wishes to inform the Shareholders and potential investors of the Company that the interim results of the Group for the six months ended 30 September 2016 (the “period”) are expected to increase substantially as compared to that of the corresponding period last year. Such substantial increase was mainly attributable to the deepening of lean management by the Group’s operation which resulted in a reduction in the Group’s labour costs near the period end.

The Company is still in the process of finalizing the interim results of the Group for the six months ended 30 September 2016. The information contained in this announcement is only based on preliminary assessment made by the Board with reference to the unaudited financial information of the Group for the six months ended 30 September 2016, which is subject to adjustments as appropriate and further review by the Company and its auditors. Shareholders and potential investors are advised to read carefully the interim results announcement of the Group for the six months ended 30 September 2016 for further details, which is expected to be announced by end of November 2016.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
Modern Beauty Salon Holdings Limited
Tsang Yue, Joyce
Executive Director

Hong Kong, 22 November 2016

As at the date of this announcement, the Board consists of Three Executive Directors, Ms. Tsang Yue, Joyce, Mr. Yip Kai Wing and Ms. Yeung See Man and Four Independent Non-executive Directors, Ms. Liu Mei Ling, Rhoda, Mr. Wong Man Hin, Raymond, Mr. Hong Po Kui, Martin and Mr. Lam Tak Leung.