

Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated 5 May 2017 (the “**Prospectus**”) issued by BOCOM International Holdings Company Limited (the “**Company**”).

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Shares thereby offered.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the “**U.S. Securities Act**”). The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. There will be no public offer of securities by the Company in the United States.

In connection with the Global Offering, China Securities (International) Corporate Finance Company Limited as stabilising manager (the “**Stabilising Manager**”), its affiliates or any person acting for it, on behalf of the Underwriters, may effect transactions with a view to stabilising or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after Listing Date. However, there is no obligation on the Stabilising Manager, its affiliates or any person acting for it, to conduct any such stabilising action, which, if taken, will be done at the sole and absolute discretion of the Stabilising Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilising activity is required to be brought to an end within 30 days of the last day for the lodging of applications under the Hong Kong Public Offering. Such stabilisation action, if taken may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Potential investors should be aware that stabilising action cannot be taken to support the price of the Shares for longer than the stabilisation period which begins on the Listing Date and is expected to expire on Saturday, 10 June 2017, being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. After this date, no further stabilising action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.



BOCOM INTERNATIONAL HOLDINGS COMPANY LIMITED

交銀國際控股有限公司

(incorporated in Hong Kong with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 666,680,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 66,668,000 Shares (subject to reallocation)
Number of International Offer Shares	: 600,012,000 Shares (subject to reallocation and the Over-allotment Option)
Maximum Offer Price	: HK\$3.10 per Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027%, and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Stock Code	: 3329

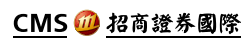
Joint Sponsors



Joint Global Coordinators



Joint Bookrunners and Joint Lead Managers



Application has been made by the Company to the Listing Committee of the Stock Exchange for the approval for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including any additional Shares which may be issued pursuant to the exercise of the Over-allotment Option). Assuming the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Friday, 19 May 2017, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Friday, 19 May 2017. In the event that the Over-Allotment Option is exercised, an announcement will be made by the Company.

The Global Offering comprises the Hong Kong Public Offering of initially 66,668,000 Hong Kong Offer Shares (subject to reallocation) representing 10% of the total number of Offer Shares available under the Global Offering, and the International Offering of initially 600,012,000 International Offer Shares (subject to reallocation and the Over-allotment Option) representing 90% of the total number of Offer Shares available under the Global Offering. The Preferential Offering to Qualifying BOCOM H Shareholders comprises 70,024,000 Reserved Shares representing approximately 10.50% of the total number of Offer Shares initially available under the Global Offering which will be offered as an Assured Entitlement out of the Offer Shares under the International Offering. The number of Offer Shares between the Hong Kong Public Offering and the International Offering will be subject in each case, to reallocation on the basis as described in the section “*Structure of the Global Offering*” in the Prospectus. The Reserved Shares are not subject to such reallocation.

Subject to the granting of the approval for listing of, and permission to deal in, the Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$3.10 per Offer Share and is currently expected to be not less than HK\$2.60 per Offer Share, unless otherwise announced. Applicants for the Hong Kong Offer Shares are required to pay, on application, the Maximum Offer Price of HK\$3.10 per Offer Share together with brokerage fee of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$3.10 per Offer Share.

Applications for the Hong Kong Offer Shares and Reserved Shares will only be considered on the basis of the terms and conditions set out in the Prospectus, the relevant Application Forms and the designated website (www.eipo.com.hk) for the White Form eIPO and the Blue Form eIPO.

IMPORTANT

The Company will be relying on Section 9A of the Companies (Exemption of Companies and Prospectuses from Compliance with Provisions) Notice (Chapter 32L of the Laws of Hong Kong) and will be issuing (a) the **WHITE** and **YELLOW** Application Forms without them being accompanied by a printed Prospectus and (b) the **BLUE** Application Forms to the relevant Qualifying BOCOM H Shareholders without them being accompanied by a printed Prospectus, unless the relevant Qualifying BOCOM H shareholders have elected to receive corporate communications in printed form under BOCOM’s corporate communications policy or have not been asked to elect the means of receiving BOCOM’s corporate communications, in which case the printed Prospectus will be despatched to them separately. The contents of the printed Prospectus are identical to the electronic version of the Prospectus which can be accessed and downloaded

from the websites of the Company at www.bocomgroup.com and the Stock Exchange at www.hkexnews.hk under the “HKExnews > Listed Company Information > Latest Listed Company Information” section, respectively.

Members of the public and Qualifying BOCOM H Shareholders may obtain a copy of the printed Prospectus, free of charge, upon request during normal business hours from 9:00 a.m. on Friday, 5 May 2017 until 12:00 noon on Thursday, 11 May 2017 at the following locations:

1. any of the following branches of the receiving bank for the Hong Kong Public Offering:

Bank of Communications Co., Ltd. Hong Kong Branch

	<u>Branch Name</u>	<u>Address</u>
Hong Kong Island	Hong Kong Branch	20 Pedder Street, Central
	Taikoo Shing Sub-Branch	Shop 38, G/F., CityPlaza 2, 18 Taikoo Shing Road
	Kennedy Town Sub-Branch	G/F., 113–119 Belcher’s Street, Kennedy Town
Kowloon	Kowloon Sub-Branch	G/F., 563 Nathan Road
	Cheung Sha Wan Plaza Sub-Branch	Unit G04 on G/F., Cheung Sha Wan Plaza, 833 Cheung Sha Wan Road
	Kwun Tong Sub-Branch	Shop E, Block G & H, G/F., East Sun Industrial Centre, 16 Shing Yip Street, Kwun Tong
New Territories	Tseung Kwan O Sub-Branch	Shop Nos. 252A, 252B & 253 on Level 2, Metro City Phase I, Tseung Kwan O
	Tsuen Wan Sub-Branch	Shop G9B and G10–11 on G/F., Bo Shek Mansion, 328 Sha Tsui Road, Tsuen Wan
	Shatin Sub-Branch	Shop No. 193, Level 3, Shatin Lucky Plaza, Shatin

2. any of the following addresses of the Joint Global Coordinators:

- (a) **BOCOM International Securities Limited**, at 9/F Man Yee Building, 68 Des Voeux Road Central, Hong Kong;
- (b) **China International Capital Corporation Hong Kong Securities Limited**, at 29/F, One International Finance Centre, 1 Harbour View Street, Central, Hong Kong;
- (c) **Haitong International Securities Company Limited**, at 22/F, Li Po Chun Chambers, 189 Des Voeux Road Central, Hong Kong;

- (d) **China Securities (International) Corporate Finance Company Limited**, at 18/F, Two Exchange Square, 8 Connaught Place, Central, Hong Kong;
 - (e) **The Hongkong and Shanghai Banking Corporation Limited**, at 1 Queen's Road Central, Hong Kong;
 - (f) **CLSA Limited**, at 18/F, One Pacific Place, 88 Queensway, Hong Kong; and
3. the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong.

Details of where printed Prospectuses may be obtained will be displayed prominently at every designated branch of Bank of Communications Co., Ltd. Hong Kong Branch where WHITE Application Forms are distributed.

During normal business hours from 9:00 a.m. on Friday, 5 May 2017 until 12:00 noon on Thursday, 11 May 2017, at least three copies of the printed Prospectus will be available for inspection at every location where the **WHITE** and **YELLOW** Application Forms are distributed as set out in "*How to Apply for Hong Kong Offer Shares and Reserved Shares*" in the Prospectus.

Applicants who would like to have the allotted Hong Kong Offer Shares registered in their own names should either (i) complete and sign the **WHITE** Application Forms, or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk under the **White Form eIPO** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees and deposited into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give **electronic application instructions** to HKSCC via CCASS. Applicants who are Qualifying BOCOM H Shareholders who wish to apply for Reserved Shares under the Preferential Offering should either (i) complete and sign the **BLUE** Application Forms or (ii) submit applications online through the designated website of the **Blue Form eIPO** Service provider at www.eipo.com.hk under the **Blue Form eIPO** service.

Copies of the **WHITE** Application Forms may be obtained during normal business hours from 9:00 a.m. on Friday, 5 May 2017, until 12:00 noon on Thursday, 11 May 2017 from:

1. any of the following branches of the receiving bank, **Bank of Communications Co., Ltd. Hong Kong Branch**:

	Branch Name	Address
Hong Kong Island	Hong Kong Branch	20 Pedder Street, Central
	Taikoo Shing Sub-Branch	Shop 38, G/F., CityPlaza 2, 18 Taikoo Shing Road
	Kennedy Town Sub-Branch	G/F., 113–119 Belcher’s Street, Kennedy Town
Kowloon	Kowloon Sub-Branch	G/F., 563 Nathan Road
	Cheung Sha Wan Plaza Sub-Branch	Unit G04 on G/F., Cheung Sha Wan Plaza, 833 Cheung Sha Wan Road
	Kwun Tong Sub-Branch	Shop E, Block G & H, G/F., East Sun Industrial Centre, 16 Shing Yip Street, Kwun Tong
New Territories	Tseung Kwan O Sub-Branch	Shop Nos. 252A, 252B & 253 on Level 2, Metro City Phase I, Tseung Kwan O
	Tsuen Wan Sub-Branch	Shop G9B and G10–11 on G/F., Bo Shek Mansion, 328 Sha Tsui Road, Tsuen Wan
	Shatin Sub-Branch	Shop No. 193, Level 3, Shatin Lucky Plaza, Shatin

2. any of the following addresses of the Joint Global Coordinators:

- (a) **BOCOM International Securities Limited**, at 9/F Man Yee Building, 68 Des Voeux Road Central, Hong Kong; and
- (b) **China International Capital Corporation Hong Kong Securities Limited**, at 29/F, One International Finance Centre, 1 Harbour View Street, Central, Hong Kong;
- (c) **Haitong International Securities Company Limited**, at 22/F, Li Po Chun Chambers, 189 Des Voeux Road Central, Hong Kong;
- (d) **China Securities (International) Corporate Finance Company Limited**, at 18/F, Two Exchange Square, 8 Connaught Place, Central, Hong Kong;

- (e) **The Hongkong and Shanghai Banking Corporation Limited**, at 1 Queen’s Road Central, Hong Kong;
- (f) **CLSA Limited**, at 18/F, One Pacific Place, 88 Queensway, Hong Kong.

Copies of the **YELLOW** Application Forms may be obtained during normal business hours from 9:00 a.m. on Friday, 5 May 2017 until 12:00 noon on Thursday, 11 May 2017 from the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or your stockbroker.

The **WHITE** or **YELLOW** Application Form completed in accordance with the instructions printed thereon, together with a cheque or banker’s cashier order payable to “Bank of Communications (Nominee) Co. Ltd. — BOCOM Intl Public Offer” attached, should be deposited in the special collection boxes provided at any of the branches of Bank of Communications Co., Ltd. Hong Kong Branch referred to above on such dates and during such time as specified in the Application Forms.

Applicants applying by **White Form eIPO** or **Blue Form eIPO** may submit applications through the **designated website** at www.eipo.com.hk (24 hours daily, except on the last application day) from 9:00 a.m. on Friday, 5 May 2017 until 11:30 a.m. on Thursday, 11 May 2017 or such later time as described in the section “*How to Apply for Hong Kong Offer Shares and Reserved Shares — D. Effect of Bad Weather on the Opening and Closing of the Application Lists*” in the Prospectus.

A **BLUE** Application Form will be despatched to each Qualifying BOCOM H Shareholder on or before Friday, 5 May 2017. Electronic copies of the Prospectus can be viewed from the respective websites of the Company at www.bocomgroup.com and the Stock Exchange at www.hkexnews.hk. Qualifying BOCOM H Shareholders who require a replacement **BLUE** Application Form should contact Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong or on its hotline 2862 8555. Printed copies of the Prospectus can be collected from the branches of the designated receiving bank or the offices of the Joint Global Coordinators as stated above.

CCASS Participants can input **electronic application instructions** (24 hours daily, except on the last day for applications) from 9:00 a.m. on Friday, 5 May 2017 until 12:00 noon on Thursday, 11 May 2017 or such later time as described in the section “*How to Apply for Hong Kong Offer Shares and Reserved Shares — D. Effect of Bad Weather on the Opening and Closing of the Application Lists*” in the Prospectus.

Please refer to the sections “*Structure of the Global Offering*” and “*How to Apply for Hong Kong Offer Shares and Reserved Shares*” in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the final Offer Price, the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the Preferential Offering and the basis of allocation of the Hong Kong Offer Shares and the Reserved Shares (i) in South China Morning Post (in English); (ii) in Hong Kong Economic Times (in Chinese); (iii) on the website of the Stock Exchange (www.hkexnews.hk) and (iv) on the website of the Company (www.bocomgroup.com) on Thursday, 18 May 2017. The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering and the Preferential Offering will be available through a variety of channels from Thursday, 18 May 2017 as described in the section “*How to Apply for Hong Kong Offer Shares and Reserved Shares — E. Publication of Results*” in the Prospectus.

The Company will not issue temporary documents of title. Share certificates will only become valid at 8:00 a.m. on Friday, 19 May 2017 provided that the Global Offering has become unconditional and the right of termination described in the section “*Underwriting*” in the Prospectus has not been exercised. No receipt will be issued for sums paid on application. Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 19 May 2017. The Shares will be traded in board lots of 1,000 Shares each. The stock code of the Company is 3329.

By order of the Board of Directors
BOCOM International Holdings Company Limited
TAN Yueheng
Chairman and Executive Director

Hong Kong, 5 May 2017

As at the date of this announcement, the Board of Directors of the Company comprises Mr. TAN Yueheng, Mr. LI Ying and Mr. CHENG Chuange as Executive Directors; Mr. WANG Yijun, Ms. LIN Zhihong and Mr. SHOU Fugang as Non-executive Directors; Mr. TSE Yung Hoi, Mr. MA Ning and Mr. LIN Zhijun as Independent Non-executive Directors.

*Please also refer to the published version of this announcement in the **South China Morning Post** (in English) and the **Hong Kong Economic Times** (in Chinese).*