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Unless otherwise defined herein, capitalised terms used in this announcement shall have the same respective meanings as defined in the Prospectus.

HKE Holdings Limited

(incorporated in the Cayman Islands with limited liability)

LISTING ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF SHARE OFFER

Number of Offer Shares	:	200,000,000 Shares
Number of Public Offer Shares	:	20,000,000 Shares (subject to reallocation)
Number of Placing Shares	:	180,000,000 Shares (subject to reallocation)
Offer Price	:	Not more than HK\$0.55 per Offer Share and expected to be not less than HK\$0.45 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	:	HK\$0.01 per Share
Stock code	:	1726

Sponsor



Sole Bookrunner and Sole Lead Manager



Application has been made by the Company through the Sponsor, Dakin Capital Limited which is located at Room 2701, 27th Floor, Tower 1, Admiralty Centre, 18 Harcourt Road, Hong Kong, to the Listing Committee of the Stock Exchange for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued on the Main Board of the Stock Exchange as described in the Prospectus pursuant to the Capitalisation Issue, the Share Offer and any new Shares which may be allotted and issued pursuant to the exercise of any options that may be granted under the Share Option Scheme.

The Share Offer comprises the Public Offer of initially 20,000,000 Shares, representing 10.0% of the total number of Offer Shares being offered under the Share Offer (subject to reallocation) and the Placing of initially 180,000,000 Shares, representing 90.0% of the total number of Offer Shares being offered under the Share Offer (subject to reallocation). The allocation of the Offer Shares between the Public Offer and the Placing will be subject to reallocation as described in the section headed “Structure and conditions of the Share Offer” in the Prospectus. In particular, the Sole Bookrunner may reallocate Offer Shares from the Placing to the Public Offer to satisfy valid applications under the Public Offer. In accordance with Guidance Letter HKEx-GL91-18 issued by the Stock Exchange, if such reallocation is done other than pursuant to Practice Note 18 of the Listing Rules, the maximum total number of Offer Shares that may be reallocated to the Public Offer following such reallocation shall be not more than double the initial allocation to the Public Offer (i.e. 40,000,000 Offer Shares).

If the Stock Exchange grants the listing of, and permission to deal in, the Shares and the Company complies with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or any other date HKSCC chooses. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS. Investors should seek the advice of their stockbrokers or other professional advisers for details of the settlement arrangement as such arrangements may affect their rights and interests.

The final Offer Price is expected to be determined by agreement between the Company and the Sole Bookrunner (for itself and on behalf of the Underwriter) on the Price Determination Date, which is currently expected to be on or around Wednesday, 4 April 2018 or such later date as may be agreed between our Company and the Sole Bookrunner (for itself and on behalf of the Underwriter). If, for any reason, the Offer Price is not agreed on or before Friday, 6 April 2018, the Share Offer will not proceed and will lapse. In such event, the Company will issue an announcement on the Stock Exchange website at www.hkexnews.hk and the Company's website at www.hwakoon.com. The Offer Price will be not more than HK\$0.55 per Offer Share and is expected to be not less than HK\$0.45 per Offer Share. Applicants for the Public Offer Shares are required to pay, on application, the maximum Offer Price of HK\$0.55 per Offer Share together with a brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price is lower than HK\$0.55. If the Offer Price as finally determined is less than the maximum Offer Price of HK\$0.55 per Offer Share, appropriate refund payments (including the brokerage fee, SFC transaction levy and the Stock Exchange trading fee attributable to the excess application monies) will be made to applicants, without interests.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms.

Applicants who would like to be allotted the Public Offer Shares issued in their own names should complete and sign the **WHITE** Application Forms. Applicants who would like to have the Public Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS to be credited to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should either (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 28 March 2018 until 12:00 noon on Wednesday, 4 April 2018 from:

(i) the following office of the Public Offer Underwriter:

Head & Shoulders Securities Limited Room 2511, 25/F, Cosco Tower,
183 Queen's Road Central, Hong Kong

(ii) or any of the following branches of Industrial and Commercial Bank of China (Asia) Limited, the receiving bank for the Public Offer:

District	Branch name	Address
Hong Kong Island	Admiralty Branch	Shop 1013-1014, 1/F, United Centre, 95 Queensway, Admiralty, Hong Kong
Kowloon	Tsim Sha Tsui Branch	Shop 1&2, G/F, No. 35-37 Hankow Road, Tsimshatsui, Kowloon
New Territories	Shatin Branch	Shop 22J, Level 3, Shatin Centre, New Territories

(iii) or the following office of the Sponsor:

- **Dakin Capital Limited** at Room 2701, 27/F, Tower 1, Admiralty Centre, 18 Harcourt Road, Hong Kong

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 28 March 2018 until 12:00 noon on Wednesday, 4 April 2018 from:

- (i) the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong; or
- (ii) your stockbrokers who may also have **YELLOW** Application Forms and the Prospectus available.

Both **WHITE** and **YELLOW** Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders made payable to "**ICBC (ASIA) NOMINEE LIMITED – HKE PUBLIC OFFER** " should be securely stapled and deposited in the special collection boxes provided at any of the branches of the receiving bank referred to above at the following times:

Wednesday, 28 March 2018 – 9:00 a.m. to 5:00 p.m.

Thursday, 29 March 2018 – 9:00 a.m. to 5:00 p.m.

Tuesday, 3 April 2018 – 9:00 a.m. to 5:00 p.m.

Wednesday, 4 April 2018 – 9:00 a.m. to 12:00 noon

The application lists will be open from 11:45 a.m. to 12:00 noon on Wednesday, 4 April 2018, the last application day or such later time as described in the paragraph headed "9. Effect of bad weather on the opening of the application lists" under the section headed "How to apply for Public Offer Shares" of the Prospectus.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Wednesday, 28 March 2018 until 12:00 noon, Wednesday, 4 April 2018. The application lists will open from 11:45 a.m. to 12:00 noon on Wednesday, 4 April 2018 (or such later date as may apply in case of certain bad weather conditions as described in the paragraph headed "9. Effect of bad weather on the opening of the application lists" under the section headed "How to apply for Public Offer Shares" of the Prospectus).

You will be deemed to have authorised HKSCC and/or HKSCC Nominees to transfer the details of your application to the Company, the Sole Bookrunner and the Hong Kong Branch Share Registrar.

Please refer to the sections headed “Structure and conditions of the Share Offer” and “How to apply for Public Offer Shares” in the Prospectus for details of the conditions and application procedures of the Share Offer.

The Company expects to publish the announcement on the final Offer Price, the level of indications of interest in the Placing, the level of applications under the Public Offer and the basis of allocation of the Public Offer Shares on or before Tuesday, 17 April 2018 in the website of the Company at www.hwakoon.com and the website of the Stock Exchange at www.hkexnews.hk.

Results of allocation of the Public Offer Shares, the Hong Kong identity card/passport/Hong Kong business registration numbers (where appropriate) of successful applicants and the number of the Public Offer Shares successfully applied for under the Public Offer, will be made available in the manner as described in the paragraph headed “10. Publication of results” under the section headed “How to Apply for Public Offer Shares” in the Prospectus on Tuesday, 17 April 2018.

The Company will not issue temporary documents of title of the Shares. No receipt will be issued for application monies received. Share certificates will only become valid certificates of title provided that the Share Offer has become unconditional in all aspects and the right of termination described in the paragraph headed “Grounds for termination” under the section headed “Underwriting” in the Prospectus has not been exercised, which is expected to be at 8:00 a.m. on Wednesday, 18 April 2018.

Assuming the Share Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Wednesday, 18 April 2018, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Wednesday, 18 April 2018. The Shares will be traded in board lots of 5,000 Shares. The stock code of the Shares is 1726.

By Order of the Board of Director

HKE Holdings Limited

Mr. Koh Lee Huat

Chief executive officer and Executive Director

Hong Kong, 28 March 2018

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Ang Kong Meng as the non-executive Director, Mr. Koh Lee Huat and Mr. Ryan Ong Wei Liang as the executive Directors, and Mr. Siu Man Ho Simon, Mr. Cheung Kwok Yan Wilfred and Prof. Pong Kam Keung as the independent non-executive Directors.