

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

BISON FINANCE GROUP LIMITED

貝森金融集團有限公司

(formerly known as RoadShow Holdings Limited 路訊通控股有限公司)*

(Incorporated in Bermuda with limited liability)

(Stock code: 888)

CHANGE OF COMPANY NAME

Reference is made to the announcement of Bison Finance Group Limited (formerly known as RoadShow Holdings Limited) (the “**Company**”) dated 23 January 2018 and the circular of the Company dated 21 February 2018 (the “**Circular**”) in relation to, among other things, the Proposed Change of Company Name and the announcement of the Company dated 16 March 2018 relating to the poll results of the SGM held on 16 March 2018 at 10:30 a.m. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

The Board is pleased to announce that subsequent to the passing of the special resolution approving the Proposed Change of Company Name by the Shareholders at the SGM held on 16 March 2018 at 10:30 a.m., the Registrar of Companies in Bermuda has approved and registered the change of the English name of the Company from “RoadShow Holdings Limited” to “Bison Finance Group Limited” and certifying the adoption of “貝森金融集團有限公司” as the secondary name of the Company in Chinese to replace its existing name in Chinese “路訊通控股有限公司” (which has been used for identification purpose only) with effect from 16 March 2018. The Certificate of Incorporation on Change of Name and the Certificate of Secondary Name have been issued by the Registrar of Companies in Bermuda on 27 March 2018.

The Company has filed the necessary registration documents in relation to the Proposed Change of Company Name pursuant to Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with the Registrar of Companies in Hong Kong and the new English name and the secondary name of the Company are pending registration by the Registrar of Companies in Hong Kong.

Further announcement(s) will be made by the Company of (i) the registration date of the new English name and the secondary name of the Company by the Registrar of Companies in Hong Kong; and (ii) the effective date of the new English and Chinese stock short names of the Company.

By Order of the Board
Bison Finance Group Limited
XU Peixin
Executive Director

Hong Kong, 10 April 2018

As at the date of this announcement, the Board comprises Mr. XU Peixin, Mr. BIAN Fang and Mr. ZHU Dong as executive Directors; Dr. MA Weihua as non-executive Director; and Dr. QI Daqing, Mr. CHEN Yigong and Mr. FENG Zhonghua as independent non-executive Directors.

** For identification purposes only*