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## **BISON FINANCE GROUP LIMITED**

**貝森金融集團有限公司**

*(formerly known as RoadShow Holdings Limited 路訊通控股有限公司\*)*

*(Incorporated in Bermuda with limited liability)*

**(Stock code: 888)**

### **(1) CHANGE OF COMPANY NAME**

### **(2) CHANGE OF STOCK SHORT NAMES**

### **(3) CHANGE OF COMPANY WEBSITE**

### **(4) CHANGE OF AUTHORISED REPRESENTATIVES**

### **(5) CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG AND CONTACT DETAILS**

Reference is made to (i) the announcement of Bison Finance Group Limited (formerly known as RoadShow Holdings Limited) (the “**Company**”) dated 23 January 2018 and the circular of the Company dated 21 February 2018 (the “**Circular**”) in relation to, among other things, the Proposed Change of Company Name; (ii) the announcement of the Company dated 16 March 2018 relating to the poll results of the SGM held on 16 March 2018 at 10:30 a.m.; and (iii) the announcement of the Company dated 10 April 2018 in relation the change of Company name in Bermuda. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

#### **CHANGE OF COMPANY NAME**

Subsequent to the change of the English name of the Company from “RoadShow Holdings Limited” to “Bison Finance Group Limited” and the adoption of “貝森金融集團有限公司” as the secondary name of the Company in Chinese to replace its existing name in Chinese “路訊通控股有限公司” (which has been used for identification purpose only) in Bermuda with effect from 16 March 2018, the Board is pleased to announce that the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 16 April 2018 confirming the registration of the new English name and the secondary name of the Company in Hong Kong pursuant to Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

## **EFFECTS OF THE CHANGE OF COMPANY NAME**

The change of name of the Company will not affect any rights of the Shareholders. All existing share certificates of the Company in issue bearing the former name of the Company will continue to be evidence of title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the free exchange of existing share certificates of the Company for new share certificates bearing the new name the Company. New share certificates of the Company will be issued in the new name of the Company with effect from 23 April 2018.

## **CHANGE OF STOCK SHORT NAMES**

With effect from 9:00 a.m. on Monday, 23 April 2018, the stock short names of the Company for trading of the Shares on the Stock Exchange will be changed from “ROADSHOW” to “BISON FINANCE” in English and from “路訊通” to “貝森金融” in Chinese. The stock code of the Company on the Stock Exchange will remain unchanged as “888”.

## **CHANGE OF COMPANY WEBSITE**

The website of the Company will be changed from “www.roadshow.com.hk” to “www.bison.com.hk” with effect from 23 April 2018.

## **CHANGE OF AUTHORISED REPRESENTATIVES**

With effect from 18 April 2018, (i) Mr. XU Peixin ceased to act as an authorised representative of the Company under Rule 3.05 of the Listing Rules; and (ii) Mr. ZHU Dong, an executive Director, has been appointed as an authorised representative of the Company under Rule 3.05 of the Listing Rules.

Biographical details of Mr. ZHU Dong have been set out in the announcement of the Company dated 13 December 2017.

## **CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG AND CONTACT DETAILS**

With effect from 18 April 2018, the principal place of business of the Company in Hong Kong will be changed to Rooms 4105-06, 41/F, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, and the Company’s telephone number and facsimile number will be changed as follows:

Tel: (852) 2165 3000      Fax: (852) 2165 3001

By Order of the Board  
**Bison Finance Group Limited**  
**XU Peixin**  
*Executive Director*

Hong Kong, 18 April 2018

*As at the date of this announcement, the Board comprises Mr. XU Peixin, Mr. BIAN Fang and Mr. ZHU Dong as executive Directors; Dr. MA Weihua as non-executive Director; and Dr. QI Daqing, Mr. CHEN Yigong and Mr. FENG Zhonghua as independent non-executive Directors.*

*\* For identification purposes only*