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## **KVB KUNLUN FINANCIAL GROUP LIMITED**

### **昆侖國際金融集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 6877)**

### **PROFIT ALERT**

This announcement is made by KVB Kunlun Financial Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Based on the preliminary review by the board of directors (the “**Board**”) of the Company on the unaudited management accounts of the Group for the six months ended 30 June 2018 (the “**Relevant Period**”), the Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a significant increase in net profit for the Relevant Period as compared to the net profit recorded for the six months ended 30 June 2017. Such increase in net profit recorded for the Relevant Period was solely attributable to the increase in other income resulted from the fair value gain on derivative portion of convertible bonds for the Relevant Period which is complied with the Hong Kong Accounting Standard 39 “Financial Instruments: Recognition and Measurement”.

This announcement is a preliminary assessment made by the management of the Company based on the internal unaudited management accounts of the Group for the Relevant Period, which have not been audited or reviewed by the Company’s independent auditor, nor have been confirmed by the audit committee of the Company (the “**Audit Committee**”). The Company is in the process of finalising the results for the Relevant Period for review by the Audit Committee. The interim results announcement for the Relevant Period is to be published no later than 31 August 2018.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**KVB Kunlun Financial Group Limited**  
**Liu Stefan**  
*Executive Director*

Hong Kong, 25 July 2018

As at the date of this announcement, the directors of the Company are as follows:

***Executive Directors***

Mr. Liu Stefan

Mr. Huang Songyuan

Mr. Wong Yiu Kit Ernest

***Non-executive Directors***

Mr. Stephen Gregory McCoy

Mr. Li Jiong

Mr. Xu Jianqiang

***Independent Non-executive Directors***

Ms. Zhao Guixin

Mr. Cornelis Jacobus Keyser

Mr. Lin Wenhui