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LHGROUP

叙福樓集團

LH GROUP LIMITED

叙福樓集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1978)

**VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE IN RELATION TO
ACQUISITION OF TRADEMARKS**

This announcement is made by LH GROUP LIMITED (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis. The purpose of this announcement is to keep the shareholders of the Company (the “**Shareholders**”) and potential investors informed of the latest business plan and developments of the Group. The entering into of the Agreement (as defined below) does not constitute a notifiable transaction on the part of the Company under Chapter 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited as the applicable percentage ratios are below 5%.

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company is pleased to announce that on 2 August 2018, a wholly-owned subsidiary of the Company (the “**Transferee**”) entered into a transfer of trademark agreement (the “**Agreement**”) with an independent third party (the “**Transferor**”) pursuant to which the Transferor shall transfer the trademarks of “永華麵家” (transliterated as “Wing Wah Noodles”) registered in Hong Kong, Macau and Singapore together with other assets to the Transferee.

The Group is a top full service, multi-brand restaurant group with 36 restaurants in Hong Kong specialising in Chinese and Asian (in particular Japanese) cuisine. The Board believes that the entering into of the Agreement represents a good opportunity for the Group to tap into the Chinese noodles market, diversify its business and maximise the return of the Shareholders.

By order of the Board
LH GROUP LIMITED
Wong Kit Lung Simon JP
Chairman

Hong Kong, 2 August 2018

As at the date of this announcement, the executive Directors are Mr. Wong Kit Lung Simon JP, Ms. Ko Sau Chee Grace and Mr. Ho Chi Wai; and the independent non-executive Directors are Mr. Sin Yat Kin SBS, Ms. Hung Lo Shan Lusan and Mr. Hung Wai Man JP.