

2018 HIGHLIGHTS



With 130 years of service as one of the most popular tourist attractions in Hong Kong, we were delighted to receive approval from the Hong Kong Government to extend the operating right of **The Peak Tram** by 10 years from 2026 to 2035, paving the way for the HK\$684 million upgrade project to begin, which will create a more exciting and comfortable experience for Peak Tram visitors. The upgrade project will result in covered, temperature-controlled queueing and waiting areas with entertainment features for up to 1,300 passengers. The new tramcars will be able to carry 210 passengers instead of 120 at present.



The construction of **The Peninsula London** made good progress in 2018. Hoardings with Peninsula branding and historical information were constructed to introduce the Peninsula brand to the local community. The Topping-Out ceremony will be held in June 2019.



2018 Highlights

Our **2017 annual report** was awarded Best of Show – *World's Best Annual Report*, the highest honour granted by The International ARC Awards Competition, along with 5 Grand Awards, 12 Gold Awards, 6 Silver Awards and 2 Bronze Awards. The annual report was also recognised by the Hong Kong Institute of Certified Public Accountants and Hong Kong Management Association with Platinum and Bronze awards respectively.



In June 2018, **Peninsula Merchandising** launched *A Journey to Treasure*, a pop-up exhibition celebrating The Peninsula Boutique's wonderful collection of gourmet and lifestyle gifts, at The Peninsula Hong Kong. The event was well attended by media friends, socialites, influencers and our VIP guests.



Z Bar, the new rooftop lounge at **The Peninsula Chicago**, opened on June 18 to an unrivalled mix of flavours, sights and sounds from Chicago and around the globe. The name “Z Bar” is a tribute to Maria Zec, The Peninsula Hotels’ first-ever female general manager, and General Manager of The Peninsula Chicago for the past 17 years.



The Peninsula Beijing achieved a “good” Building Research Establishment Environmental Assessment Method (BREEAM) certification, the first in Beijing for a newly renovated hotel.

2018 Highlights



We celebrated **The Peninsula Hong Kong's 90th anniversary** with an exciting array of events and initiatives. In October 2018, The Peninsula Yacht was launched for guests to hire for private events or cruises with the backdrop of stunning views of Victoria Harbour – one of the world's most iconic destinations. From April to October, we reintroduced The Afternoon Tea Dance, once a famed afternoon ritual in The Lobby, as part of the celebration. Throughout 2018, we were delighted to have the honour of presenting nine paintings and five sculptures by internationally renowned Colombian artist Fernando Botero for guests to appreciate and enjoy at their leisure.



In collaboration with SRI International (Stanford Research Institute), we launched **Kaleidoscope Lab**, a 12-week mentorship-driven ignition programme for startups, the first of its kind in the luxury hospitality sector. The programme aims to discover, nurture and accelerate new innovation.



We implemented a **ban on plastic straws** in November 2018 in our operations around the world. This is a first step in the company's global approach to transition away from single-use plastics, including water bottles, packaging and bathroom amenities by 2020.

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The year 2018 marked the 20th anniversary of **The Peninsula Bangkok**. We offered 20 curated and unique experiences that were designed to offer deeply immersive and authentic adventures in Bangkok.

We celebrated **The Peninsula New York's 30th anniversary** with a unique art exhibition of original works from prominent 1980s artists including Andy Warhol, Francesco Clemente, Keith Haring, Jean-Michel Basquiat, Barbara Kreuger and Michael Halsband.