2003

FIRST QUARTERLY REPORT

第一季度業績報告



PROACTIVE

實訊科技控股有限公司

CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET ("GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

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This document, for which the directors (the "Directors") of Proactive Technology Holdings Limited collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to Proactive Technology Holdings Limited. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief (1) the information contained in this document is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this document misleading; and (3) all opinions expressed in this document have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.



RESULTS HIGHLIGHTS

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	2003 1st Quarter HK\$'000	2002 4th Quarter HK\$'000	2002 1st Quarter HK\$'000
Telecommunications Computer Telephony Others	5,660 2,523 140	2,440 1,886 441	4,780 2,227 819
Total turnover	8,323	4,767	7,826
Gross profit	5,703	3,414	5,063
Gross profit margin	69%	72%	65%
Distribution, selling, general and administrative expenses	6,907	5,811	6,635
Net loss	1,707	2,997	1,726
Net assets value	20,736	22,431	31,033
Cash on hand	14,206	16,305	19,493
Debt-equity ratio	0.48 times	0.49 times	0.38 times
Gearing ratio	0 times	0 times	0.007 times

- The total unaudited consolidated turnover for the three months ended 31 March 2003 ("First Quarter") was HK\$8,323,000, representing an increase of HK\$497,000 or 6% and an increase of HK\$3,556,000 or 75%, as compared with the last corresponding period ended 31 March 2002 ("Last Corresponding Period") and last quarter ended 31 December 2002 ("Last Quarter"), respectively.
- The gross profit for the First Quarter amounted to approximately HK\$5,703,000 while the gross profit margin maintained at a level of 69%.
- Resulted from the office relocation in March 2003, the Group recorded additional expenditure of about HK\$1,048,000 in the First Quarter. Discounting this factor, operating expenditures decreased by HK\$776,000, or 12% to HK\$5,859,000 as compared with Last Corresponding Period.
- The net loss narrowed to approximately HK\$1,707,000.

(Unaudited)



The Directors of Proactive Technology Holdings Limited (the "Company") is pleased to announce the unaudited consolidated results of the Company and its subsidiaries (collectively the "Group" or "Proactive") for the First Quarter, together with the comparative unaudited figures for the Last Corresponding Period as follows:

		(Unaudited)	
		Three mon	ths ended
		31 M	arch
		2003	2002
	Notes	HK\$'000	HK\$'000
Turnover	3	8,323	7,826
Cost of sales		(2,620)	(2,763)
Gross profits		5,703	5,063
Distribution and selling expenses		(8)	(8)
General and administrative expenses		(6,899)	(6,627)
Loss from operations		(1,204)	(1,572)
Interest income		19	39
Interest expense		(24)	(23)
Share of loss of an associate		(471)	(169)
Loss before taxation and minority interests	4	(1,680)	(1,725)
Taxation	5	(27)	(12)
Loss before minority interests		(1,707)	(1,737)
Minority interests			11
Loss attributable to shareholders		(1,707)	(1,726)
Dividends	6		
Loss per share – Basic	7	HK 0.74 cents	HK 0.74 cents



Notes:

1. Company Information

The Company was incorporated in Bermuda on 25 February 2000 as an exempted company with limited liability under the Companies Act 1981 of Bermuda (as amended). Its shares have been listed on the GEM of the Stock Exchange since 18 May 2000.

2. Basis of presentation

The unaudited financial statements have been prepared in accordance with Statements of Standard Accounting Practice issued by the Hong Kong Society of Accountants, accounting principles generally accepted in Hong Kong, and the disclosure requirements of Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (the "GEM Listing Rules"). The unaudited financial statements have been reviewed by the audit committee in accordance with rule 5.25 of the GEM Listing Rules.

3. Turnover

Turnover represents (i) net invoiced value for the supply, development and integration of telecommunications, computer telephony systems and other computer products, after allowances for return and discounts; (ii) rental income from leasing telecommunications and computer telephony equipment; and (iii) fees for consulting and maintenance services. Turnover by business segments is as follows:

	(Unaudited) Three months ended 31 March		
	2003		
	HK\$'000	HK\$'000	
Telecommunications	5,660	4,780	
Computer telephony	2,523	2,227	
Others	140	819	
Turnover	8,323	7,826	



4. Loss before taxation and minority interests

Loss before taxation and minority interests was determined after charging and crediting the following items:

	(Unaudited) Three months ended		
	31 Ma	ırch	
	2003	2002	
	HK\$'000	HK\$'000	
Staff costs (including directors'			
emoluments)	2,751	3,110	
Retirement benefits scheme costs	106	141	
Less: Amount included in research and			
development expenditures	(444)	(556)	
	2,413	2,695	
Research and development expenditures	509	621	
Write-off of development expenditures	65	65	
Cost of inventories	2,064	2,349	
Operating lease rentals of premises	994	915	
Interest expenses			
 bank borrowings wholly 			
repayable within five years	24	15	
- finance lease	-	8	
Provision for and write-off of obsolete			
and slow-moving inventories	124	312	
Depreciation of machinery and equipment			
 owned assets 	1,359	1,138	
 assets held under finance lease 	-	63	
Provision for and net loss on disposal			
of machinery and equipment	829	-	
Net exchange loss	5	36	



4. Loss before taxation and minority interests (Cont'd)

	(Unaudited) Three months ended 31 March	
	2003 2 HK\$'000 HK\$'	
After charging:- (Cont'd)		
Rental income from leasing of telecommunications and computer		
telephony equipment	2,044	1,144
Interest income from bank deposits	19	39
Write down of provision for bad and doubtful receivables	94	_

5. Taxation

Taxation consists of:

	Three mon	(Unaudited) Three months ended 31 March	
	2003 HK\$'000	2002 HK\$'000	
Current taxation			
 Hong Kong profits tax 	-	-	
- Overseas income tax	27	12	
Share of associates taxation			
	27	12	

The Company is not subject to taxation in Bermuda on its profit or capital gains until March 2016. No Hong Kong profits tax has been provided, as the Group had no assessable profit arising in or derived from Hong Kong. Overseas income tax has been provided by subsidiaries, branches or representative offices based on their estimated taxable profits at the rates of taxation applicable in the respective jurisdictions in which they operate.



6. Dividends

The directors do not recommend the payment of interim dividend for the First Quarter (2002: Nil).

7. Loss per share

The calculation of the basic loss per share is based on the unaudited consolidated loss attributable to shareholders of approximately HK\$1,707,000 (2002: HK\$1,726,000) and on the weighted average number of 232,000,000 (2002: 232,000,000) shares.

Diluted loss per share is not presented because the effect is anti-dilutive.

8. Reserves

Movements of reserves during the First Quarter were:

	(Unaudited)	(Unaudited)	(Unaudited) Cumulative	(Unaudited)	(Unaudited)
	Share Premium HK\$'000	Capital reserve HK\$'000		Accumulated deficits HK\$'000	Total HK\$'000
As at 1 January 2002	29,135	3,530	(150)	(23,429)	9,086
Loss attributable to shareholders Translation	-	-	-	(1,726)	(1,726)
adjustments	-	-	63	-	63
As at 31 March 2002	29,135	3,530	(87)	(25,155)	7,423
As at 1 January 2003	29,135	3,530	(105)	(33,329)	(769)
Loss attributable to shareholders Translation	-	-	-	(1,707)	(1,707)
adjustments	-	-	12	-	12
As at 31 March 2003	29,135	3,530	(93)	(35,036)	(2,464)



BUSINESS REVIEW AND PROSPECTS

FINANCIAL PEFORMANCE

During the First Quarter, the Group generated a consolidated turnover of approximately HK\$8,323,000, representing an increase of 6% from HK\$7,826,000 of Last Corresponding Period.

Turnover attributable to our telecommunications business increased by 18% to HK\$5,660,000 (2002: HK\$4,780,000), representing 68% (2002: 61%) of the Group's total turnover. On the other hand, turnover attributable to our computer telephony business increased by 13% to HK\$2,523,000 (2002: HK\$2,227,000), representing 30% (2002: 28%) of the Group's total turnover. About HK\$140,000 (2002: HK\$819,000) or 2% (2002: 11%) was attributable to sale of Wireless LAN products.

As compared with the Last Quarter, turnover of the Group's telecommunications business and computer telephony business increased by 132% (2002 Q4: HK\$2,440,000) and 34% (2002 Q4: HK\$1,886,000), respectively.

The gross profit and gross profit margin for the First Quarter was HK\$5,703,000 and 69%, respectively (2002: HK\$5,063,000 and 65%, respectively). The unaudited consolidated loss attributable to shareholders for the First Quarter amounted to approximately HK\$1,707,000, representing a decrease of 1% and 43% over the Last Corresponding Period of HK\$1,726,000 and the Last Quarter of HK\$2,997,000, respectively.

In March 2003, the Group has relocated its Hong Kong headquarter. In this connection, the Group incurred additional expenditures of about HK\$1,048,000 in the First Quarter. Discounted this factor, the Group's general and administrative expenses for the First Quarter decreased by HK\$776,000 or 12% as compared with the Last Corresponding Period. The decrease was mainly attributable to the drop of staff costs of about HK\$394,000, resulted from the net headcount reduction.

As at 31 March 2003, the Group's working capital and net assets was approximately HK\$15,285,000 and HK\$20,736,000, respectively. Cash balance as at 31 March 2003 stood at approximately HK\$14,206,000, or cash per share of HK\$0.06. The debtequity ratio and gearing ratio was 0.48 times and 0 times, respectively.



BUSINESS REVIEW

Hong Kong

Hong Kong operation remains the major business and revenue contributor for the Group in the First Quarter and it attributed approximately 96% in the Group's turnover and 97% of the Group's gross profit. This situation and position will continue in the foreseeable coming future. Telecommunications business remained flat at low level. No signs of recovery could be observed this quarter, but equally it was nevertheless good that no signs of getting worse were noted. The demand for Computer Telephony products in enterprise market was weak in the First Quarter. Most of the sales orders came from service demand. Hardware and capital investment for new applications and expansion in commercial sector were still limited.

The Group successfully controlled and further reduced its expenses by relocating its Hong Kong office in March 2003 to a right-sized premises. This positive impact on the Group's financial performance should be reflected in the coming few quarters. Tight budget and expenses control will continue within this year as one of the management's prime objectives in 2003.

Beijing, PRC

Following the completion of capital injection into the new joint venture company, Beijing Teletron Systems Integration Company Limited ("BTSI"), at early 2003, BTSI has been successfully awarded the first sizable project to provide a call centre for Beijing Labour and Social Security Bureau to serve the entire Beijing working public population in the First Quarter. The first phase of this project is target to be completed in the next quarter. Further development phases are under planning and discussion with us actively. BTSI has been expanding in good pace and has already recruited over 15 staff as at end of the First Quarter in preparing the team to cater for more new business and projects in future. The business outlook at Beijing and neighbouring areas for the Group is positive.

FUTURE PROSPECTS

The Group persists on its expenses control direction in 2003 with right mix and match in productivity and future vitality. The management has great confidence in achieving the target of a profitable turnaround this year.

Further investment to strengthen the PRC business, especially in Beijing through the well-established associated company is the key for the Group's growth in the near future. It is the Group's target that its PRC business can attribute positive financial contribution to the Group in the near future.



The Group continues to explore and to develop a broader revenue model by expanding product portfolio and service business operation through business alliance and partnership with strategic technology vendors. New product and service lines are planned to launch in the next two quarters. Besides, the Group is developing some new and innovative applications for telecommunications and enterprise markets. These applications are expected to bring in positive impact on our performance in 2003.

The recent outbreak of severe acute respiratory syndrome (SARS) brought unexpected risks and uncertainties to the world, in particular Hong Kong and the PRC. Its impact on the society has not been fully reflected while we have observed the damage to the business sectors and the economy is obviously devastating. However, the Group's business focus - telecommunications and IT is rather distant from the most badly-hurt sectors such as retailing and travelling. On the contrary, the impact on telecommunications should be positive due to the shift in demand from business travels and meetings, to the use of telephone and videoconferences. But, in view of the present and potential negative impacts on other commercial sectors, which may eventually happen in the coming one or two quarters, the management do anticipate that the impact of this outbreak to the Group's business would be neutralized.

DIRECTORS' INTEREST IN SHARES

As at 31 March 2003, the interests of the Directors and their respective associates in the shares in the Company and its associated corporations as recorded in register maintained under Section 29 of the Securities (Disclosure of Interests) Ordinance ("SDI Ordinance") of the Company or which required, pursuant to Rules 5.40 to 5.59 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (the "GEM Listing Rules"), to be notified to the Company and the Stock Exchange were as follows:

Number of shares of the Company

						Percentage
	Personal	Family	Corporate	Other		of share
Name of directors	interest	interest	interest	interest	Total	outstanding
Mr. Tsang Chi Hin	52,415,466	-	-	-	52,415,466	22.593%
Mr. Lam Kim Chau	52,415,466	-	-	-	52,415,466	22.593%
Mr. Lau Kai Shun, Barry	37,382,664	-	-	-	37,382,664	16.113%
Mr. Wong Wai Ho	10,210,688	-	_	-	10,210,688	4.401%
Mr. Pong Kam Wah	5,000,000	-	-	-	5,000,000	2.155%

Other than disclosed above, as at 31 March 2003, neither the directors nor their associates, had any interests in any securities of the Company or any of its associated corporations as defined in the SDI Ordinance, neither the directors nor any of their spouses or children under the age of 18, had any right to subscribe for the securities of the Company, or had exercised any such right during the year.



DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURE

The Company has adopted a share option scheme on 3 May 2000 ("Share Option Scheme"), pursuant to which it may grant options to employees (including executive directors) of the Group to subscribe for shares in the Company. Pursuant to the Share Option Scheme, options were granted on 30 June 2000 to executive directors and other employees of the Group to subscribe for an aggregate of 19,420,000 shares in the Company at a price of HK\$1.30 per share, during the exercise period from 1 July 2003 to 30 June 2010. As a result of the cessation of employment of certain grantees, 5,860,000 share options granted to them on 30 June 2000 has lapsed since date of grant.

Pursuant to resolutions passed on 13 November 2002 by the shareholders of the Company, the Company has terminated the Share Option Scheme and adopted a new share option scheme ("New Share Option Scheme") in order to comply with the new requirements of Chapter 23 of the GEM Listing Rules effected on 1 October 2001. No share option has been granted under the New Share Option Scheme as at 31 March 2003. The options already granted under the Share Option Scheme are unaffected.

As at 31 March 2003, the outstanding ordinary share options granted to and held by the directors of the Company are as follows:

			Number of share
		Subscription price	option at beginning
Name of Director	Date of grant	Per share	and end of period
Mr. Tsang Chi Hin	30 June 2000	HK\$1.30	1,000,000
Mr. Lam Kim Chau	30 June 2000	HK\$1.30	1,000,000
Mr. Lau Kai Shun, Barry	30 June 2000	HK\$1.30	1,000,000
Mr. Wong Wai Ho	30 June 2000	HK\$1.30	1,000,000
Mr. Pong Kam Wah	30 June 2000	HK\$1.30	5,800,000

Save as disclosed above, at no time during the First Quarter was the Company or any of its subsidiaries or holding companies a party to any arrangements to enable any of the Company's directors or members of its management to acquire benefits by means of the acquisition of shares in, or debt securities (including debentures) of, the Company or any other body corporate and none of the directors, their spouse or their children under the age 18, hand any right to subscribe for the securities of the Company, or had exercised any such right during the First Quarter.



DIRECTORS' INTERESTS IN CONTRACTS

No contracts of significance in relation to the Group's business to which the Company or any of its subsidiaries was a party and in which any of the Company's directors or members of its management had a material interest, whether directly or indirectly, subsisted at 31 March 2003 or at any time during the First Quarter.

SUBSTANTIAL SHAREHOLDERS

As at 31 March 2003, in addition to those interests as disclosed above in respect of the Directors according to the register of substantial shareholders required to be maintained under Sections 16(1) of the SDI Ordinance, the Company has been notified of the following interests, being 10% or more in the issued capital of the Company

		Percentage of share
Name of Director	Number of issued shares	outstanding
Mr. Tsang Chi Hin	52,415,466	22.593%
Mr. Lam Kim Chau	52,415,466	22.593%
Mr. Lau Kai Shun, Barry	37,382,664	16.113%

COMPETING INTERESTS

None of the Directors or the management shareholders of the Company (as defined in the GEM Listing Rules) had an interest in business, which competes or may compete with the business of the Group.

SPONSOR'S INTERESTS

Pursuant to the agreement dated 29 May 2001 entered into between the Company and Deloitte & Touche Corporate Finance Ltd. ("Deloitte"), the appointment of Deloitte as the Company's retained sponsor according to the Rule 6.01 of the GEM Listing Rules ceased on 31 December 2002. The Company had no retained sponsor with effect from 1 January 2003. Accordingly, no additional disclosure is made.

MANAGEMENT CONTRACTS

No contract concerning the management and administration of the whole or any substantial part of the business of the Company was entered into or existed during the First Quarter.



AUDIT COMMITTEE

The Company has established an audit committee on 3 May 2000 and has formulated its written terms of reference in compliance with Rules 5.23 to 5.27 of the GEM Listing Rules. The primary duties of the audit committee are to review the Company's annual report and accounts, half-yearly and quarterly reports and to provide advice and comments thereon to the Board.

The members of the audit committee, all being independent non-executive directors, during the First Quarter are Mr. Yang Zhenhan and Ms. Wu Suk Ching, Annie.

PURCHASE, SALE OR REDEMPTION OF SHARES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's shares during the First Quarter.

By order of the Board
TSANG CHI HIN
Chairman

Hong Kong, 13 May 2003



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