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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8167)

## CHANGE OF CONTINUING SPONSOR

The board of directors (the "Board") of B&S Entertainment Holdings Limited (the "Company") announces that on 25 March 2004, Kim Eng Capital (Hong Kong) Limited ("Kim Eng") informed the Company and The Stock Exchange of Hong Kong Limited that it will cease to act as the continuing sponsor of the Company with effect from 30 March 2004.

As certain licensed persons of Kim Eng, who are eligible to act as principal and assistant supervisors (as defined in the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited ("GEM Listing Rules")) will be de-registered as license persons of Kim Eng, Kim Eng will no longer comply with the eligibility criteria as set out in Chapter 6 of the GEM Listing Rules with effect from 30 March 2004 and have to cease its role as continuing sponsor of the Company.

The Board also announces that the Company has appointed REXCAPITAL (Hong Kong) Limited to replace Kim Eng and act as continuing sponsor of the Company for the period commencing 1 April 2004 and expiring on 30 June 2005.

By order of the Board Siu Luen Fat Chairman

Hong Kong, 29 March 2004

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting.