

## Financial Summary 財務概要

### Consolidated Results

### 綜合業績

		Year ended 31 December 2007 截至 二零零七年 十二月三十一日 止年度 \$'000 千元	Year ended 31 December 2006 截至 二零零六年 十二月三十一日 止年度 \$'000 千元	Year ended 31 December 2005 截至 二零零五年 十二月三十一日 止年度 \$'000 千元	Year ended 31 December 2004 截至 二零零四年 十二月三十一日 止年度 \$'000 千元 (Restated) (重列)	Six months ended 31 December 2003 截至 二零零三年 十二月三十一日 止六個月 \$'000 千元 (Restated) (重列)	Year ended 30 June 2003 截至 二零零三年 六月三十日 止年度 \$'000 千元 (Restated) (重列)
Results	業績						
Revenue	收入	1,178,667	1,057,667	1,034,768	959,660	304,030	615,462
Operating expenses	經營費用	(803,823)	(729,483)	(653,654)	(694,841)	(288,437)	(584,500)
Selling, general and administrative expenses	銷售、一般及行政費用	(128,300)	(137,330)	(222,429)	(126,283)	(60,172)	(124,295)
Other income, net	其他收入淨額	82,630	54,971	44,734	17,518	7,958	21,631
Profit/(loss) before taxation and minority interests	除稅及少數股東權益前溢利/(虧損)	329,174	245,825	203,419	156,054	(36,621)	(71,702)
Taxation	稅項	(50,640)	(34,938)	(20,755)	(4,826)	(2,559)	(3,811)
Profit/(loss) before minority interests	除少數股東權益前溢利/(虧損)	278,534	210,887	182,664	151,228	(39,180)	(75,513)
Minority interests	少數股東權益	215	1,498	(1,182)	(734)	314	3,150
Profit/(loss) attributable to equity holders of the Company	本公司權益持有人應佔溢利/(虧損)	278,749	212,385	181,482	150,494	(38,866)	(72,363)

## Financial Summary 財務概要

### Consolidated Assets and Liabilities

### 綜合資產及負債

			As at 31 December 於十二月三十一日			As at 30 June 於六月三十日	
		2007 二零零七年 \$'000 千元	2006 二零零六年 \$'000 千元	2005 二零零五年 \$'000 千元	2004 二零零四年 \$'000 千元	2003 二零零三年 \$'000 千元	2003 二零零三年 \$'000 千元
Total assets	資產總值	1,635,542	1,433,350	1,161,603	1,082,592	878,039	932,603
Total liabilities	負債總額	(225,753)	(266,662)	(154,497)	(212,107)	(165,516)	(180,563)
Minority interests	少數股東權益	(24,424)	(7,139)	(8,019)	(6,837)	(6,103)	(6,832)
Capital and reserves attributable to the Company's equity holders	本公司權益持有人應佔 資本及儲備	1,385,365	1,159,549	999,087	863,648	706,420	745,208

On 8 January 2004, the Company changed its financial year end from 30 June to 31 December. The Directors consider the reason for the change of financial year end is to align the Group's business cycle with that of its advertising customers, and the agents who represent them, which normally have year end on 31 December and determine their advertising budgets and operate on a calendar year basis.

As a result of the change of financial year end from 30 June to 31 December, the consolidated results and consolidated assets and liabilities have shown two different financial year end.

<sup>1</sup> Due to the change of accounting policy in 2005 on the presentation of "Advertising revenue", relevant figures were restated and the change had no effect on the profit or loss of the Group.

於二零零四年一月八日，本公司將其財政年結日由六月三十日更改為十二月三十一日。董事認為，更改財政年結日的原因是旨在與本集團及其廣告客戶（及代表有關客戶的代理）的業務週期保持一致，皆因有關客戶一般以十二月三十一日為年結日及按曆年週期決定其廣告預算及營運。

由於財政年結日已由六月三十日更改為十二月三十一日，故綜合業績與綜合資產及負債已列示兩個不同財政年結日。

<sup>1</sup> 由於二零零五年有關呈列「廣告收入」的會計政策出現變更，因此有關數字已作出重列，惟該變更並無對本集團的盈虧造成任何影響。