

### SONAVOX INTERNATIONAL HOLDINGS LIMITED 上 聲 國 際 控 股 有 限 公 司

(incorporated in the Cayman Islands with limited liability) [Stock code: 8226]

### Third Quarterly Report For the nine months ended 30th September 2009

#### CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET ("GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate companies to which a high investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

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This report, for which the directors (the "Directors") of Sonavox International Holdings Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:- (1) the information contained in this report is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this report misleading; and (3) all opinions expressed in this report have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

## CONDENSED CONSOLIDATED INCOME STATEMENT (UNAUDITED)

The board of directors (the "Board") of Sonavox International Holdings Limited (the "Company") is pleased to announce the unaudited consolidated results of the Company and its subsidiaries (collectively the "Group") for the nine months ended 30th September 2009, together with the comparative figures for the corresponding periods in 2008 as follows:

		For the three ended 30th S		For the nine months ended 30th September		
	Notes	2009 HK\$'000	2008 <i>HK\$`000</i>	2009 HK\$'000	2008 <i>HK\$'000</i>	
Turnover	2	127,558	102,588	294,355	303,093	
Cost of goods sold		(95,971)	(82,771)	(230,397)	(246,400)	
Gross profit		31,587	19,817	63,958	56,693	
Other revenue		981	6,208	1,773	6,959	
Selling and marketing costs		(3,636)	(4,461)	(8,229)	(12,374)	
Administrative expenses		(13,258)	(16,270)	(41,132)	(42,945)	
Finance costs		(2,312)	(2,675)	(7,222)	(7,570)	
Profit before tax		13,362	2,619	9,148	763	
Income tax expense	3	(84)	(1,258)	(84)	(330)	
Profit for the period	!	13,278	1,361	9,064	433	
Profit/(loss) attributable to:						
Equity holders of the Company		5,057	(1,529)	(966)	(3,331)	
Minority interests		8,221	2,890	10,030	3,764	
	ļ	13,278	1,361	9,064	433	
Earnings/(loss) per share	4					
– Basic		HK cent 1.56	(HK cent 0.47)	(HK cent 0.30)	(HK cent 1.02)	
Dividend	5	_			_	

## CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME (UNAUDITED)

	For the three ended 30th S 2009 <i>HK\$'000</i>		For the nine months           ended 30th September           2009         200           HK\$'000         HK\$'00		
Profit for the period	13,278	1,361	9,064	433	
Other comprehensive income: Exchange differences on translation of PRC and					
foreign operations Recognition of statutory reserves	2,275	(1,917)	4,730 (47)	7,958	
Other comprehensive income for the period, net of tax	2,275	(1,917)	4,683	7,958	
Total comprehensive income for the period	15,553	(556)	13,747	8,391	
Total comprehensive income attributable to:					
Equity holders of the Company Minority interests	7,285 8,268	(3,446) 2,890	(977) 14,724	4,627 3,764	
	15,553	(556)	13,747	8,391	

# CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (UNAUDITED)

	Attributable to equity holders of the Company										
	Share capital HK\$'000	Share premium HK\$'000	Property revaluation reserve HK\$'000	Statutory reserves HK\$'000	Share-based payment reserve HK\$'000	Merger reserve HK\$'000	Cumulative translation adjustment reserve HK\$'000	Accumulated profits HK\$'000	Total HK\$'000	Minority interests HK\$'000	Total HK\$'000
At 1st January 2008 Profit/(loss) for the period Exchange differences on translation	3,251	27,682	2,598	7,250	1,948 _	2,441 -	15,235	27,735 (3,331)	88,140 (3,331)	70,706 3,764	158,846 433
of PRC and foreign operations							7,958		7,958		7,958
Total comprehensive income for the period			_				7,958	(3,331)	4,627	3,764	8,391
At 30th September 2008	3,251	27,682	2,598	7,250	1,948	2,441	23,193	24,404	92,767	74,470	167,237
At 1st January 2009 Profit/(loss) for the period Exchange differences on translation	3,251	27,682	10,672	7,250	1,623	2,441 -	15,467	18,679 (966)	87,065 (966)	75,700 10,030	162,765 9,064
of PRC and foreign operations Recognition of statutory reserves	-	-	-	436 (24)	-	-	(423)	-	(24)	4,717 (23)	4,730 (47)
Total comprehensive income for the period				412			(423)	(966)	(977)	14,724	13,747
Transfer to statutory reserves				150				(150)			
At 30th September 2009	3,251	27,682	10,672	7,812	1,623	2,441	15,044	17,563	86,088	90,424	176,512

Notes:

#### 1. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES

The unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in Hong Kong and comply with accounting standards issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") and with the applicable disclosure requirements of Chapter 18 of the GEM Listing Rules. They have been prepared under the historical cost convention, except for certain buildings and financial instruments that are measured at revalued amounts or fair values, as appropriate.

The accounting policies and method of computation used in preparing the unaudited condensed consolidated financial statements are consistent with those used in the audited financial statements for the year ended 31st December 2008 except as described below.

In current period, the Group has applied the following new standards, amendments and interpretations (the "new HKFRSs") issued by the HKICPA, which are or have become effective.

HKAS 1 (Revised)	Presentation of Financial Statements
HKAS 23 (Revised)	Borrowing Costs
HKAS 32 and 1 (Amendment)	Puttable Financial Instruments and Obligations Arising on Liquidation
HKFRS 1 and HKAS 27	Cost of an Investment in a Subsidiary, Jointly Controlled
(Amendment)	Entity or Associate
HKFRS 2 (Amendments)	Vesting Conditions and Cancellations
HKFRS 7 (Amendments)	Financial Instruments: Disclosures – Improving Disclosures about Financial Instruments
HKFRS 8	Operating Segments
HK(IFRIC)-Int 13	Customer Loyalty Programmes
HK(IFRIC)-Int 15	Agreements for the Construction of Real Estate
HK(IFRIC)-Int 16	Hedges of a Net Investment in a Foreign Operation

The adoption of the new HKFRSs had no material effect on how the results and financial position for the current or prior accounting periods have been prepared and presented. Accordingly, no prior period adjustment has been required.

The Group has not early applied the following new and revised standards, amendments and interpretations that have been issued but are yet effective.

HKFRS 3 (Revised)	Business Combinations
HKAS 39 (Amendments)	Eligible Hedged Items
HKAS 27 (Revised)	Consolidated and Separate Financial Statements
HK(IFRIC)-Int 17	Distributions of Non-cash Assets to Owners
HK(IFRIC)-Int 18	Transfer of Assets from Customers

Apart from the above, the HKICPA has also issued Improvements to HKFRSs which sets out amendments to a number of HKFRSs. Except for the amendments to HKFRS 5 and HK(IFRIC)-Int 9, which are effective for annual periods beginning on or after 1st July 2009, other amendments are effective for annual periods beginning on or after 1st January 2009 although there are separate transitional provisions for each standard.

The condensed consolidated financial statements are unaudited but have been reviewed by the audit committee of the Company.

#### 2. TURNOVER

The Group's turnover represents the invoiced value of goods sold, net of discounts and sales related taxes.

#### 3. INCOME TAX EXPENSE

	For the three ended 30th Se		For the nine months ended 30th September		
	2009	2008	2009	2008	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
Current taxation	(333)	(1,609)	(333)	(1,460)	
Deferred taxation	249	351	249	1,130	
	(84)	(1,258)	(84)	(330)	

No provision for Hong Kong profits tax has been made as there is no assessable profit for the group entities operating in Hong Kong during the nine months ended 30th September 2009 and 2008.

Taxation arising in other jurisdictions is calculated at the rates in the relevant jurisdictions.

On 26th June 2008, the Hong Kong Legislative Council passed the Revenue Bill 2008 which reduced corporate profits tax rate from 17.5% to 16.5% effective from year of assessment 2008/2009.

On 16th March 2007, the PRC promulgated the Law of the PRC on Enterprise Income Tax (the "New Law") by Order No. 63 of the President of the PRC. On 6th December 2007, the State Council of the PRC issued Implementation Regulation of the New Law. Under the New Law and Implementation Regulation, the Enterprise Income Tax rate ("EIT") of the Company's subsidiaries in the PRC was reduced from 27% to 25% from 1st January 2008 onwards. The relevant tax rate for the Company's subsidiaries in the PRC is 25%.

Shangsheng Technology Co. Ltd. ("Shangsheng Technology") and Suzhou Hesheng Industrial Co., Ltd. ("Suzhou Hesheng") are entitled to full exemption from EIT for two years starting from its first profit-making year to be followed by a 50% reduction for the next consecutive three years in accordance with the relevant tax rules and regulations applicable to foreign investment enterprises in Mainland China. Suzhou Sonavox Acoustics Co. Ltd. ("Sonavox Acoustics"), Shangsheng Technology and Suzhou Hesheng have been reporting tax loss since its establishment.

No EIT is payable on the profit for the period of Sonavox Acoustics since the assessable profit is wholly absorbed by tax losses brought forward.

The Company's subsidiary established in Canada, Sonavox Canada Inc. is subject to Federal and Ontario provincial income taxes at an aggregate rate of 33%.

#### 4. EARNINGS/(LOSS) PER SHARE

#### (a) Basic

Basic earnings/(loss) per share is calculated by dividing the profit/(loss) attributable to equity holders of the Company by the weighted average number of ordinary shares in issue during the period.

	For the three ended 30th		For the nine months ended 30th September		
	2009 HK\$'000	2008 HK\$'000	2009 HK\$'000	2008 HK\$'000	
Profit/(loss) attributable to equity holders of the Company	5,057	(1,529)	(966)	(3,331)	
Weighted average number of ordinary shares in issue ('000)	325,090	325,090	325,090	325,090	
Basic earnings/(loss) per share (HK cent per share)	1.56	(0.47)	(0.30)	(1.02)	

#### (b) Diluted

Diluted earnings/(loss) per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. The Company has share options as the dilutive potential ordinary shares. The calculation is done to determine the number of shares that could have been acquired at fair value (determined as the average annual market share price of the Company's shares) based on the monetary value of the subscription rights attached to outstanding share options. The number of shares calculated as above is compared with the number of shares that would have been issued assuming the exercise of the share options.

In addition, the computation of diluted earnings/(loss) per share does not assume the conversion of the Company's outstanding convertible bonds since their exercise would result in a decrease in earnings/(loss) per share from operations.

No diluted earnings/(loss) per share has been presented because the exercise price of the Company's options was higher than the average market price for share during the period.

#### 5. DIVIDEND

The directors of the Company do not recommend the payment of an interim dividend for the nine months ended 30th September 2009 and 2008.

### **BUSINESS REVIEW AND PROSPECTS**

#### **Business Review**

During the period under review, the Group continued to strengthen its performance of main streams line of business, including manufacture and sales of quality and high performance loudspeaker systems to leading global automobiles and consumer electronics companies.

Amid downturns of US and European markets, the business environment remains competitive and challenging. The Group's performance has been undoubtedly affected since second half of 2008. Given rebound of shipments to customers as a result of economic recovery during the period under review, revenue of the Group was increased by 24% to approximately HK\$127.5 million during the three months ended 30 September 2009 (2008: HK\$102.6 million).

The Group continued to maintain its leading loudspeaker manufacturer position in the China market. Chinese government has implemented a series of forceful measures to support automotive industry. According to statistics from the China Association of Automobile Manufacturers (the "CAAM"), vehicle sales in China in the first half of 2009 grew by 18% when compared with that of same period in 2008. China became the most important market of the Group, and sales of loudspeaker systems in China contributed 45% of the Group's turnover during the nine months ended 30 September 2009 (2008: 38%).

#### **Financial Review**

Sales of loudspeaker systems for automobiles was increased by 13% to approximately HK\$242.9 million for the nine months ended 30th September 2009 (2008: approximately HK\$214.9 million), which accounted for approximately 83% (2008: approximately 71%) of its total turnover. The Group recorded sales of approximately HK\$51.5 million (2008: HK\$88.2 million) from sales of loudspeaker systems for home theatre. Decrease in overall sales by 3% was primarily attributable to unfavorable business environment as a result of global financial turmoil and economic downturn during first half of 2009.

The Group's performance was benefited from increase in production and steady raw material prices during the period under review. The gross profit margin ratio for the nine months ended 30th September 2009 was about 22%, while it was about 19% in the previous period. As a result of increase in gross profit ratio, the Group recorded profit before income tax of approximately HK\$9.1 million for the nine months ended 30th September 2009 (2008: HK\$0.8 million).

#### Prospects

The Directors expect year 2009 still to be challenging. The CAAM forecasted China's vehicle sales would reach 10.2 million units in 2009, up almost 9 percent from last year. The Directors are confident that with the Group's solid foundation, times of challenge bring opportunity for the Group to break away from competitors and take business to next level of market leadership in China automobile industry. For overseas automobile loudspeaker markets, the Directors believe the Group will be benefited from continuous establishment of business relationships with leading automakers around the world. The Group will also continue to improve operational effectiveness in order to drive its business for continued growth.

In respect of consumer electronics market, the Group's strong research and development capacities in China and Canada enabled us to launch new and competitive multimedia and home theatre products for our renowned customers in audio industry. This will constitute continuous growth and bring future revenue to the Group.

## DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS OR SHORT POSITIONS IN THE SHARES OR DEBENTURES

As at 30th September 2009, the interests and short positions of the Directors and chief executives of the Company in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) which are required (a) to be notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they are taken or deemed to have taken under such provisions of the SFO); or (b) pursuant to Rules 5.46 to 5.68 of the GEM Listing Rules, to be notified to the Company and the Stock Exchange, were as follows:

#### (a) Long positions in the shares

Name of Director	Type of interests	Capacity	Number of shares	Percentage of interest
Mr. Yang Tsu Ying (Note)	Corporate	Interest of a controlled corporation	240,000,000	73.83%
Mr. Yang Ching Yau (Note)	Corporate	Interest of a controlled corporation	240,000,000	73.83%

*Note:* These shares are registered in the name of Newood Consultancy Limited, a company wholly owned by Silver Way Limited. The entire issued share capital of Silver Way Limited is in turn owned by Deutsche Bank International Trust Co. (Cayman) Limited as the trustee of The SEI Trust, and the discretionary objects of which are Mr. Yang Tsu Ying and Mr. Yang Ching Yau.

#### (b) Long positions in the shares of equity derivatives of the Company

Name of Director	Capacity	Description of equity derivatives	Number of share options	Percentage of interest
Mr. Yang Tsu Ying	Beneficial owner	Share option	2,000,000	0.615%
Mr. Yang Ching Yau	Beneficial owner	Share option	2,000,000	0.615%

Save as disclosed above, as at 30th September 2009, none of the Directors and chief executives had interests or short positions in any shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which are required (a) to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they are taken or deemed to have taken under such provisions of the SFO); or (b) pursuant to section 352 of the SFO, to be entered in the register referred to therein; or (c) pursuant to Rules 5.46 to 5.68 of the GEM Listing Rules, to be notified to the Company and the Stock Exchange.

## SUBSTANTIAL SHAREHOLDERS

So far as was known to any Director of the Company, as at 30th September 2009, the persons or companies (not being a Director of the Company) who had interests or short positions in the shares or underlying shares which would fall to be disclosed to the Company and the Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO and/or required to be entered in the register maintained by the Company pursuant to section 336 of the SFO were as follows:

#### (a) Long positions in the shares of the Company

Name	Capacity	Number of ordinary shares held	Percentage of interest
Newood Consultancy Limited (Note 1)	Beneficial owner	240,000,000	73.83%
Silver Way Limited (Note 1)	Interest of a controlled corporation	240,000,000	73.83%
Deutsche Bank International Trust Co. (Cayman) Limited ( <i>Note 1</i> )	Trustee	240,000,000	73.83%
Mr. Yang Tsu Ying (Note 1)	Beneficiary of a trust	240,000,000	73.83%
Mr. Yang Ching Yau (Note 1)	Beneficiary of a trust	240,000,000	73.83%
Madam Yang Chuang Ching-Hsiu (Note 2)	Interest of spouse	240,000,000	73.83%
Ms. Helen Lee (Note 3)	Interest of spouse	240,000,000	73.83%

#### (b) Long positions in the shares of equity derivatives of the Company

Name	Capacity	Description of equity derivatives	Number of share options	Percentage of interest
Yang Tsu Ying	Beneficial owner	Share option	2,000,000	0.615%
Yang Ching Yau	Beneficial owner	Share option	2,000,000	0.615%
Yang Chuang Ching-Hsiu (Note 2)	Interest of spouse	Share option	2,000,000	0.615%
Helen Lee (Note 3)	Interest of spouse	Share option	2,000,000	0.615%

Notes:

- Newood Consultancy Limited is a company wholly owned by Silver Way Limited. The entire issued share capital of Silver Way Limited is in turn owned by Deutsche Bank International Trust Co. (Cayman) Limited as the trustee of The SEI Trust, and the discretionary objects of which are Mr. Yang Tsu Ying and Mr. Yang Ching Yau.
- 2. Madam Yang Chuang Ching-Hsiu is the spouse of Mr. Yang Tsu Ying and, under section 316 of the SFO, is therefore deemed to be interested in all 240,000,000 shares and 2,000,000 share options in which Mr. Yang Tsu Ying is interested.
- 3. Ms. Helen Lee is the spouse of Mr. Yang Ching Yau and, under section 316 of the SFO, is therefore deemed to be interested in all 240,000,000 shares and 2,000,000 share options in which Mr. Yang Ching Yau is interested.

Save as disclosed above, as at 30th September 2009, the Directors were not aware of any other person or company who had an interest or short position in the shares or underlying shares which would fall to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO and/or required to be entered in the register maintained by the Company pursuant to section 336 of the SFO.

## **SHARE OPTIONS**

The Group adopted a share option scheme which became effective on 8th July 2002. Under which, share options are granted to any employees, consultants or professional advisors, and suppliers or customers of the Group. The maximum number of shares of the Company which may be issued upon exercise of all options granted under its share option scheme or any other share option scheme adopted by the Company must not in aggregate exceed 30% of its issued share capital of the Company from time to time.

The following table discloses movements in the Company's share options during the period.

Name o particip	r category of pant	Outstanding at 1st January 2009	Granted during the period	Exercised during the period	Cancelled during the period	Outstanding at 30th September 2009	Exercisable period	Exercise price per share of the Company <i>HK\$</i>
(a)	Director							
	Mr. Yang Tsu Ying	2,000,000	-	-	-	2,000,000	28th June 2006 to 27th June 2015	0.345
	Mr. Yang Ching Yau	2,000,000	-	-	-	2,000,000	28th June 2006 to 27th June 2015	0.345
(b)	Others in aggregate	6,000,000	-	-	-	6,000,000	28th June 2006 to 27th June 2015	0.345
		10,000,000	_	-	_	10,000,000		

## DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Saved as disclosed above, at no time during the period were the rights to acquire benefits by means of the acquisition of shares in or debentures of the Company granted to any Director or chief executive of the Company or their respective spouse or children under 18 years of age, or were any such rights exercised by them; or was the Company or its subsidiaries a party to any arrangement to enable the Directors to acquire such rights or benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

## PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the listed securities of the Company during the period.

## **DIRECTORS' INTEREST IN COMPETING BUSINESS**

The Group's ultimate controlling shareholders and executive Directors, Mr. Yang Tsu Ying and Mr. Yang Ching Yau, are also engaged in the business of manufacturing and trading of various types of loudspeakers through Sonavox Electronics (Suzhou Industrial Park) Company Limited, Sonavox Electronics Inc., Sonavox Electronics Limited, Fortune Win Limited, Asian Elite International Company Limited and their respective subsidiaries and associated companies (collectively known as the "Private Group"). As the business of the Group is overlapping with that of the Private Group to the extent that the Private Group is engaged in the manufacture and sale of loudspeakers for automotive aftermarket, Mr. Yang Tsu Ying, Mr. Yang Ching Yau and the Private Group have entered into the deed of undertaking on 15th July 2002 with the Company pursuant to which Mr. Yang Tsu Ying, Mr. Yang Ching Yau and the Private Group certain non-compete and referral of business opportunities undertakings.

Save as disclosed above, none of the Directors or the management shareholders of the Company (as defined in the GEM Listing Rules) had an interest in a business, which competes or may compete with the business of the Group.

## DIRECTORS' INTEREST IN CONTRACTS

Save as disclosed above, none of the Directors had a significant beneficial interest, either directly or indirectly, in any contract of significance to the business of the Group to which the Company or any of its subsidiaries was a party during the period.

## AUDIT COMMITTEE

The Company has an audit committee which was established in accordance with the requirements of the Code on Corporate Governance Practice as defined in the GEM Listing Rules for the purpose of reviewing and providing supervision over the Group's financial reporting processes and internal controls. The audit committee comprises Mr. Fan Chi Fai, Paul, Mr. Yiu Chi Wah and Mr. Lee Fang Yu who are the independent non-executive Directors.

The Group's unaudited results for the nine months ended 30th September 2009 have been reviewed by the audit committee, which was of the opinion that such financial statements complied with the applicable accounting standards and that adequate disclosures have been made.

On behalf of the Board Yang Tsu Ying Chairman

Hong Kong, 11th November 2009

As at the date of this report, the Board comprises two executive Directors, namely Mr. Yang Tsu Ying and Mr. Yang Ching Yau; and three independent non-executive Directors, namely Mr. Yiu Chi Wah, Mr. Fan Chi Fai, Paul, and Mr. Lee Fang Yu.