

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



LONGLIFE GROUP HOLDINGS LIMITED

朗力福集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8037)

DISPOSAL OF SHARES BY CONTROLLING SHAREHOLDER AND RESUMPTION OF TRADING

At the request of the Company, trading of the shares of the Company (the “Shares”) has been suspended on the Stock Exchange from 2:30 p.m. on 7 December 2009 pending the release of this announcement.

Longlife Group Holdings Limited (the “Company”) has been informed by Mr. Yang Hong Gen (the “Controlling Shareholder”) that he has sold a total of 145,500,000 Shares of the Company (the “Sale Shares”) (representing about 27.28% of the existing issued share capital of the Company) to purchasers through on-market sales on the Stock Exchange at HK\$0.23 per Share in the morning of 7 December 2009.

To the best knowledge of the Controlling Shareholder, the purchasers of the Sale Shares are not connected persons (as defined in the Rules Governing the Listing of Securities on Growth Enterprise Market of the Stock Exchange (the “GEM Listing Rules”)) of the Company.

The board of directors of the Company (the “Board”) confirmed that there was not a change in the structure of this transaction. The Board also confirmed that there are no negotiations or agreements relating to intended acquisitions or realizations which are discloseable under Chapters 19 to 20 of the GEM Listing Rules, and, apart from the above paragraphs, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 17.10 of the GEM Listing Rules, which is or may be of a price-sensitive nature.

Application has been made to the Stock Exchange of the resumption of trading of the Shares with effect from 9:30 a.m. on 8 December 2009.

By Order of the Board
Longlife Group Holdings Limited
Zheng Lixin
Chairman

Hong Kong, 7 December 2009

As at the date of this announcement, the executive directors of the Company are Mr. Zheng Lixin, Mr. Zhang San Lin, Mr. Yao Feng and Mr. Chen Zhongwei; the non-executive director of the Company is Mr. Lo Wing Yat, Kelvin and the independent non-executive directors of the Company are Mr. Yu Jie, Mr. Chong Cha Hwa and Dr. Yu Hong.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcement” page of the GEM Website at www.hkgem.com for a minimum period of seven days from the day of its posting and on the website of the Company at www.longlifechina.com.