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**LONGLIFE GROUP HOLDINGS LIMITED**  
**朗力福集團控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 8037)**

**APPOINTMENT OF EXECUTIVE DIRECTOR AND  
CHANGE OF INDEPENDENT NON-EXECUTIVE DIRECTOR,  
MEMBERS OF AUDIT, REMUNERATION,  
INTERNAL CONTROL AND COMPLIANCE COMMITTEES.**

The board of directors (the “Board”) of Longlife Group Holdings Limited (the “Company”) is pleased to announce that (i) Mr. Cheung Hung has been appointed as executive director of the Company; (ii) Ms. Chan Wai Yan has been appointed as independent non-executive director, members of audit and remuneration committees of the Company and (iii) Mr. Sham Chi Keung William has been appointed as independent non-executive director, members of audit, remuneration, internal control and compliance committees of the Company.

The Board further announces that Dr. Yu Hong has tendered his resignation as independent non-executive director and members of audit and remuneration committees of the Company.

All the above changes are with effect from 19 January 2010.

**Appointment of Mr. Cheung Hung (“Mr. Cheung”) as executive director**

Mr. Cheung, aged 41, holds a Master of Business Administration degree of an Executive MBA Programme and bachelor degree in Business Administration from The Chinese University of Hong Kong. He has over 20 years of experience in securities industries and is currently the vice president of Guoyuan Asset Management (Hong Kong) Limited.

Mr. Cheung is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of Company. Mr. Cheung did not hold any positions in the Company or any of its subsidiaries. Save as disclosed above, he did not hold any directorships in the last 3 years in public companies the securities of which are listed on any securities market Hong Kong or overseas and other major appointments and professional qualifications. As at the date of this announcement, Mr. Cheung was not interested or deemed to be interested in any shares, underlying shares or debentures of the Company and its associated corporations pursuant to Part XV of the Securities and Futures Ordinance (“SFO”).

Mr. Cheung was appointed as an executive Director for an initial term of 36 months commencing from 19 January 2010, or terminated by not less than three months' notice in writing served by either party at any time thereafter. The remuneration of Mr. Cheung will be determined by the remuneration committee of the Company with reference to his roles and responsibilities and the prevailing market conditions.

Save as disclosed above, there is no other matter concerning the appointment of Mr. Cheung that needs to be brought to the attention of the shareholders of the Company nor any information that needs to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "GEM Listing Rules").

**Appointment of Ms. Chan Wai Yan ("Ms. Chan") as independent non-executive director and members of audit and remuneration committees**

Ms. Chan, aged 35, holds a bachelor of Art degree in English from The Chinese University of Hong Kong. She has over 4 years of experience in general operation management of bullion industry. She is currently the Sales Director of CNI Bullion Limited.

Ms. Chan is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of Company. Ms. Chan did not hold any positions in the Company or any of its subsidiaries. Save as disclosed above, she did not hold any directorships in the last 3 years in public companies the securities of which are listed on any securities market Hong Kong or overseas and other major appointments and professional qualifications. As at the date of this announcement, Ms. Chan was interested in 480,000 shares of the Company, representing approximately 0.09% of the Company's entire issued share capital. Save as disclosed above, Ms. Chan was not interested or deemed to be interested in any shares, underlying shares or debentures of the Company and its associated corporations pursuant to Part XV of the SFO.

Ms. Chan was appointed as an independent non-executive director for one year commencing from 19 January 2010. The remuneration of Ms. Chan will be determined by the remuneration committee of the Company with reference to her duties and responsibilities, remuneration policy of the Company and the prevailing market conditions.

Save as disclosed above, there is no other matter concerning the appointment of Ms. Chan that needs to be brought to the attention of the shareholders of the Company nor any information that needs to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the GEM Listing Rules.

**Appointment of Mr. Sham Chi Keung William ("Mr. Sham") as independent non-executive director and members of audit, remuneration, internal control and compliance committees**

Mr. Sham, aged 52, is a qualified Chartered Surveyor and a professional member of the Hong Kong Institute of Surveyors and professional member of the China Institute of Real Estate Appraiser. Mr. Sham has over 28 years working experience in the field. and he has extensive practices in valuation, market study, financial analysis, asset management, project management, real estate transactions and investment consulting. He held senior managerial executive positions in Swire Properties Limited (one of the largest real estate developer in Hong Kong), Colliers and First Pacific Davies before he founded B.I. Group Limited and B.I. Appraisals Limited in 2000. Mr. Sham is executive director of B.I. Group Limited and B.I. Appraisals Limited and heads up the Asia Pacific Operation of the

companies.

Mr. Sham is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of Company. Mr. Sham did not hold any positions in the Company or any of its subsidiaries. Save as disclosed above, he did not hold any directorships in the last 3 years in public companies the securities of which are listed on any securities market Hong Kong or overseas. As at the date of this announcement, Mr. Sham was not interested or deemed to be interested in any shares, underlying shares or debentures of the Company and its associated corporation pursuant to Part XV of SFO.

Mr. Sham was appointed as an independent non-executive director for one year commencing from 19 January 2010. The remuneration of Mr. Sham will be determined by the remuneration committee of the Company with reference to his duties and responsibilities, remuneration policy of the Company and the prevailing market conditions.

Save as disclosed above, there is no other matter concerning the appointment of Mr. Sham that needs to be brought to the attention of the shareholders of the Company nor any information that needs to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the GEM Listing Rules.

**Resignation of Dr. Yu Hong (“Dr. Yu”) as independent non-executive director and members of audit and remuneration committees**

Dr. Yu has tendered his resignation as independent non-executive director and members of audit and remuneration committees of the Company with effect from 19 January 2010 as to focus on other business engagements.

Dr. Yu has confirmed to the Board that there is no disagreement between him and the Board and that there is no other matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company.

**General**

The Board would like to take this opportunity to express its warmest welcome to Mr. Cheung, Ms. Chan and Mr. Sham in joining the Board and to thank Dr. Yu for his contribution to the Company during his tenure of office.

By Order of the Board  
Longlife Group Holdings Limited  
**Zheng Lixin**  
Chairman

Hong Kong, 19 January 2010

*As at the date of this announcement, the executive directors of the Company are Mr. Zheng Lixin, Mr. Zhang San Lin, Mr. Yao Feng, Mr. Chen Zhongwei and Mr. Cheung Hung; the non-executive director of the Company is Mr. Lo Wing Yat, Kelvin and the independent non-executive directors of the Company are Mr. Yu Jie, Mr. Chong Cha Hwa, Ms. Chan Wai Yan and Mr. Sham Chi Keung William.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

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